

**Public Health PBRN  
Monthly Virtual Meeting  
May 16, 2013**

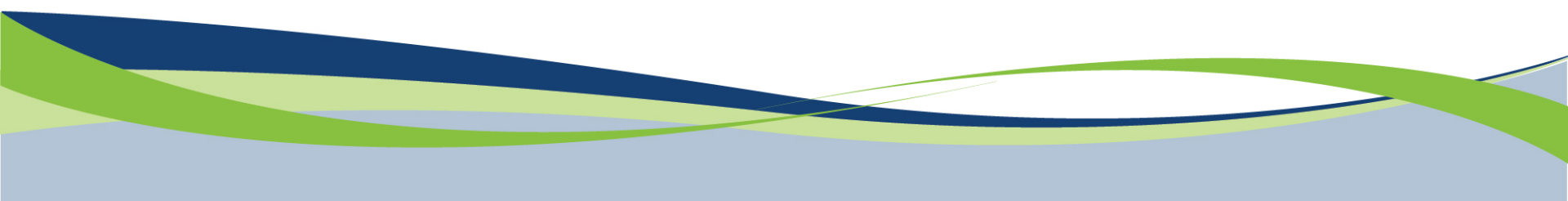
Research-in-Progress Presentation by  
Connecticut PBRN

**Characteristics of a Local Health Department Associated  
with the Use of the Health Equity Index.**

**Moira Lawson, PhD and Michael Knapp, PhD.**

If you are dialed into the conference line on the telephone 877-394-0659 code 7754838037#, please turn off your computer speakers.

Please mute your telephone until the Q&A. If your telephone does not have a mute button, press \*6 to mute and #6 to unmute



**CHARACTERISTICS OF A  
LOCAL HEALTH  
DEPARTMENT ASSOCIATED  
WITH THE USE OF THE  
HEALTH EQUITY INDEX**

**Moira Lawson,  
PhD, MPH**

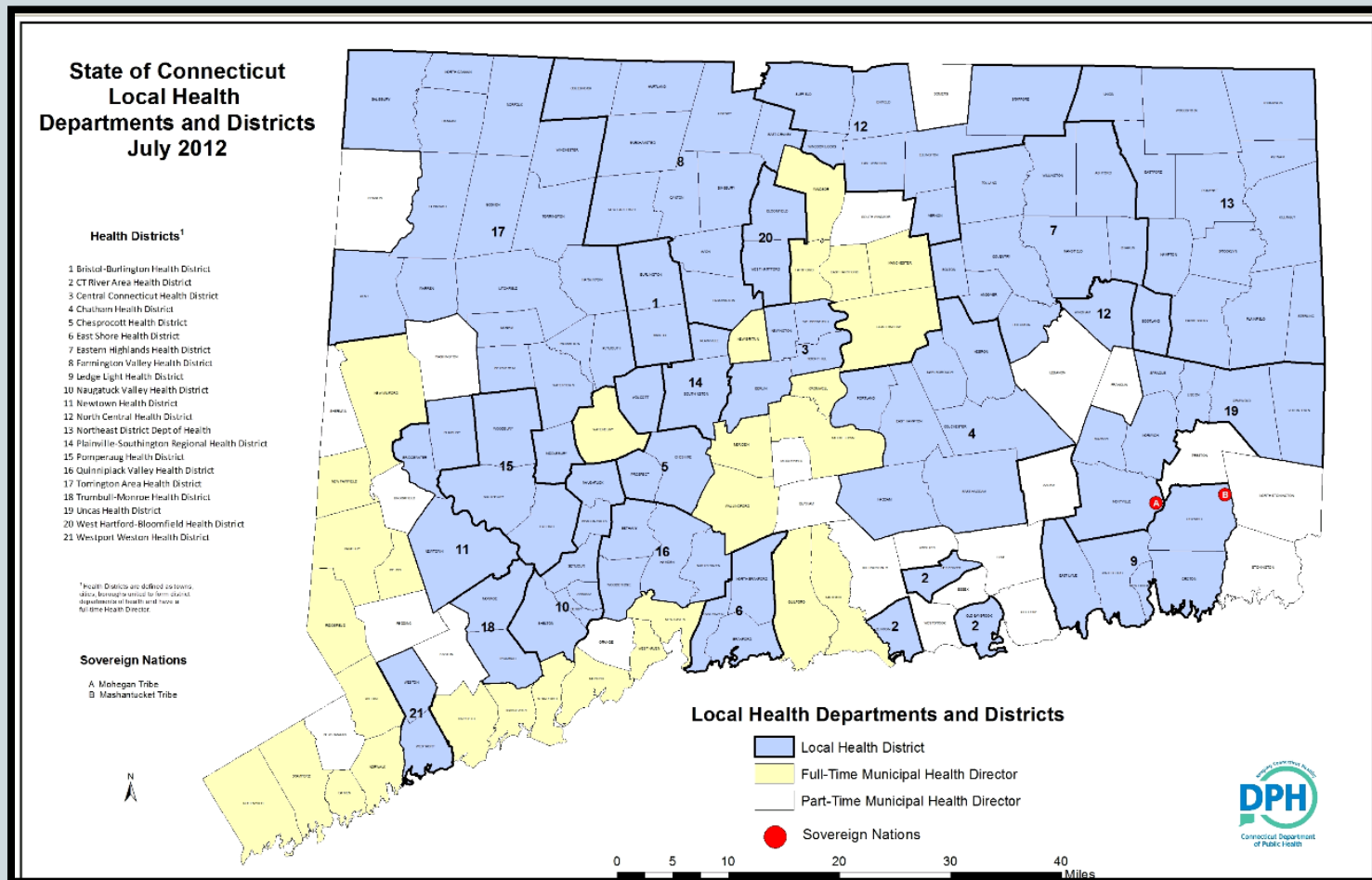
**Connecticut  
Association of  
Directors of Health**

**Connecticut Public  
Health Practice-  
based Research  
Network**

**Michael Knapp,  
PhD**

**Green River**

# CONNECTICUT LOCAL PUBLIC HEALTH



Connecticut does not have a governmental county structure

# BACKGROUND

## 2003 Survey of Local Health Directors

### 74% respondents:

- Believed that public health workforce resources should be devoted to health equity
- Felt they should collaborate with other sectors or disciplines

### 82% respondents:

- Reported that education in principles, objectives and practice of health equity through social justice was important

**The health departments cited a lack of credible local data as a major barrier to addressing health disparities.**



# WHAT IS THE HEALTH EQUITY INDEX?

- The Health Equity Index is a web-based, community-specific assessment tool used to examine social, economic, political, and environmental conditions strongly associated with health status indicators.
- Comprised of 3 datasets:
  - Social Determinants of Health
  - Health Outcomes
  - Demographics
- Uses a decile scale to compare data across all neighborhoods and towns in the state.

# DATA AT THE TOWN LEVEL

VIEW DATA FOR:

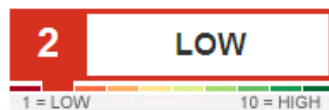
Hartford

Social Determinants

Health Outcomes

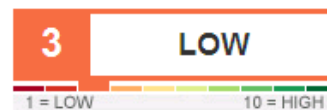
## Hartford

### Social Determinant Score



Social Determinant	Score
Civic Involvement	1
Community Safety	1
Economic Security	2
Education	2
Employment	3
Housing	3
Environmental Quality	4

### Health Outcome Score



Health Outcome	Score
Childhood Illness	1
Liver Disease	2
Renal Disease	2
Mental Health	2
Health Care Access	2
Infectious Disease	2
Life Expectancy	3
Perinatal Care	3
Accidents/Violence	3
Diabetes	3
Cardiovascular	3
Respiratory Illness	4
Cancer	5

### Hartford Demographics

#### POPULATION

**Total residents** 121,928

Population density 7,012.52/sq mi

#### RACE/ETHNICITY

Hispanic or latino	40.52%
Black or african american	37.99%
White	27.36%
Other	26.63%
Multiracial	6.00%
Asian	1.60%
American indian or alaskan native	0.38%
Native hawaiian or pacific islander	0.04%
Diversity index	High

#### HOUSEHOLD

Female headed households with people under 18	24.62%
Households with people under 18	41.89%

#### AGE

# DATA AT THE LOCAL LEVEL

## Census Block Group: 090035047001

### Census Block Group: 090035047001 Demographics

#### POPULATION

**Total residents** 1,557

Population density 6,857.86/sq mi

#### RACE/ETHNICITY

Hispanic or latino 58.73%

Black or african american 31.20%

White 29.86%

Other 29.08%

Multiracial 7.54%

Asian 2.32%

American indian or alaskan native 0.00%

Native hawaiian or pacific islander 0.00%

Diversity index High

#### HOUSEHOLD

Female headed households with people under 18 33.92%

Households with people under 18 59.42%

#### AGE

Average age 27.6

Age 8 and under 14.94%

Age 18 and under 35.75%

Age 65 and over 6.74%

#### Scores

##### Social Determinant Score

Civic Involvement 1

Community Safety 1

Education 2

Economic Security 2

Housing 2

Environmental Quality 2

Employment 3

##### Health Outcome Score

Infectious Disease 1

Childhood Illness 1

Accidents/Violence 2

Health Care Access 2

Mental Health 3

Perinatal Care 3

Life Expectancy 3

Cardiovascular 5

Cancer 6

Renal Disease 7

Liver Disease 7

Diabetes 8

Respiratory Illness 8

# CORRELATIONS



**Health Equity Alliance**  
Working together for healthier communities BETA

Profiles

About

Measures

Data Sources

VIEW DATA FOR:

Hartford

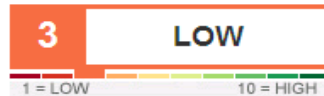
Housing

Health Outcomes

## Hartford – Housing Overview

[Housing Details](#)

### Housing Score



HOW THIS IS CALCULATED:

Number of subsidized housing units per 1000 local residents	1
Rental vacancy rates as a percentage of rental units	2
Owner-occupied housing as a percentage of total housing units	2
Crowded housing as a percent of total households	2
Percent of households that have moved in the last 5 years	2
Median gross rent as percent of household income	3
Percent of households paying over 30% of income for rent	3
Percent of households paying over 30% of income for mortgage	6



### Related Scores

Health Outcome	Score	$R_s$	Compare
Infectious Disease	2	0.55	<input type="checkbox"/>
Health Care Access	2	0.47	<input type="checkbox"/>
Childhood Illness	1	0.42	<input type="checkbox"/>
Accidents/Violence	3	0.40	<input type="checkbox"/>
Mental Health	2	0.37	<input type="checkbox"/>
Renal Disease	2	0.33	<input type="checkbox"/>
Life Expectancy	3	0.31	<input type="checkbox"/>
Cardiovascular	3	0.29	<input type="checkbox"/>
Respiratory Illness	4	0.29	<input type="checkbox"/>
Diabetes	3	0.24	<input type="checkbox"/>
Perinatal Care	3	0.22	<input type="checkbox"/>
Liver Disease	2	0.20	<input type="checkbox"/>
Cancer	5	0.18	<input type="checkbox"/>

Correlations above are reported at the municipality level

### Hartford Demographics

#### POPULATION

**Total residents** 121,928

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Diversity index High

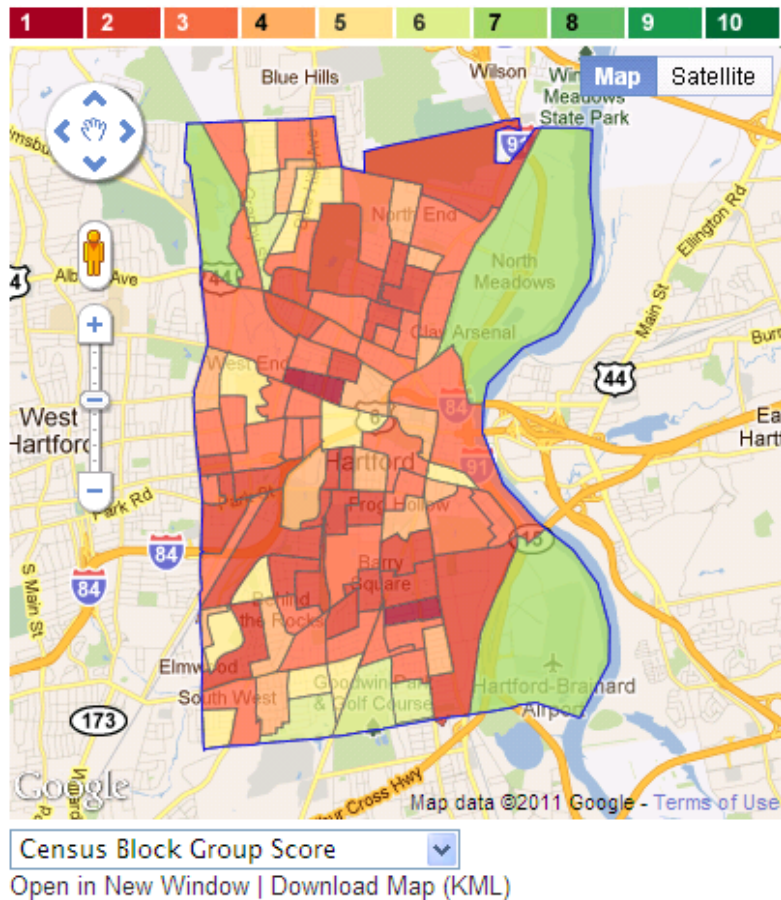
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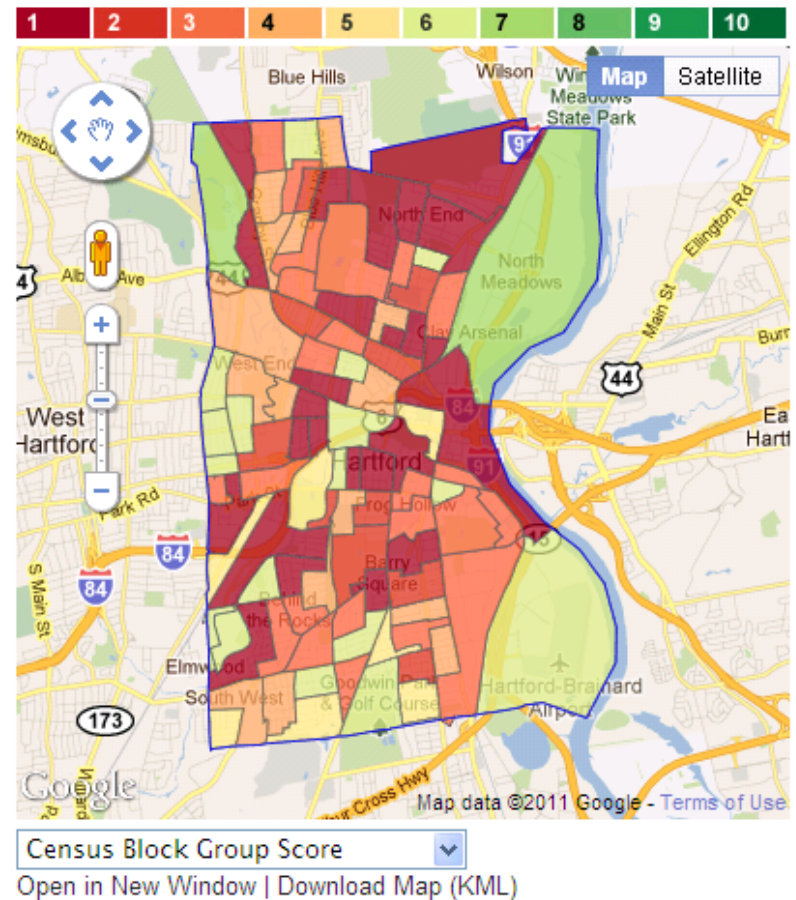
AGE

# GIS MAPPING

## Hartford: Housing



## Hartford: Infectious Disease



# PILOTING THE INDEX

After pilot testing the Index with 10 LHDs, we found that some LHDs were more successful in integrating use of the Index into their plans, programs and operations.

- A number of sites used the Index regularly for more than a year for workforce development, grant writing and work in the community.
- A number of sites used the index for a short specific project.
- Others did not use the Index during the pilot study.

# THE PROJECT AIMS

- The CT PBRN proposed a study to identify the characteristics most significantly associated with a local health department's use of the Index.
- We postulated that differences in demographics of a population served by a LHD would lead to differences in the way they view or deal with health disparities.
- We postulated that leadership by a health director was essential for successful Index use.

# SECONDARY DATA COLLECTION

## Annual report to CT DPH

- Full-time/Part-time
- Department/District
- Rural/Urban/Suburban
- Board of directors
- Funding sources

## 2010 Census/Index data

- Population size/density
- Geography
- Racial/Ethnic diversity
- Poverty
- Education



# PRIMARY DATA COLLECTION

- A survey was developed after discussions with the Minnesota PBRN and California colleagues.
- An email was sent to LHD directors with an explanation of the project, stressing that access to the Index would be available to all participants.
- Periodic email reminders were sent out to LHD directors for the first three months of the project.
- Directors were also reminded to complete the survey in their quarterly membership newsletter.

**SURVEY COMPLETION WAS REQUIRED FOR INDEX ACCESS**

# PRIMARY DATA COLLECTION

## Pre- access Survey

- Years of service of health director
- Background and education of health director
- Communication style and frequency
- Belief in health equity and social justice as a role of a LHD
- Staff size, breadth, diversity, education
- Activities in the community
- Accreditation

# PRIMARY DATA COLLECTION CONT.

- Each LHD was given a unique access key to be used to register
- Every user in a LHD was asked to register using the LHD key to set up their own account
- Each LHD was offered an on-site training session with CADH staff
- Google analytics used to track usage
  - # of logins
  - # of page views
  - # of users in a LHD
- Usage was tracked over a 7 month period

# PRIMARY DATA COLLECTION CONT.

## Post-access Survey

- How was the Index used?

Grant writing, Strategic planning, Community needs assessment, Workforce training, Personal interest, or Did not use

- Who in LHD used the Index?

Health Director, Epidemiologist, Health Educator, Nurse, Administrator, Consultant, Student, other

# ANALYSIS

Wilcoxon-Whitney test was conducted to test the hypothesis of no difference between departments that did and did not complete the initial survey.

Proportional logistic regression modeling was used to determine which LHD characteristics could best predict the level of Index usage.

# RESULTS

## Characteristics of LHD and their correlation with participation in the study. (Mann-Whitney test)

LHD Characteristic	Participant	Non-Participant	Significance Level
<b>Full Time/Part Time</b>	<b>37 FT / 3 PT</b>	<b>13 FT / 21 PT</b>	<b>.001**</b>
<b>Department/District</b>	<b>22 dept. 18 district</b>	<b>31 dept. 3 district</b>	<b>.003**</b>
<b>Board of Directors</b>	<b>28 with / 12 w/o</b>	<b>7 with / 27 w/o</b>	<b>.000**</b>
<b>Urban/Rural</b>	<b>36 Urban 4 Rural</b>	<b>25 Urban 9 Rural</b>	<b>0.350</b>
<b>Geographic Size</b>	<b>41 mi<sup>2</sup></b>	<b>28 mi<sup>2</sup></b>	<b>.027*</b>
<b>Population Density</b>	<b>1185/mi<sup>2</sup></b>	<b>575/mi<sup>2</sup></b>	<b>.010**</b>
<b>% Population Non-Caucasian</b>	<b>7.8%</b>	<b>5.8%</b>	<b>.001**</b>
<b>% Population Hispanic</b>	<b>3.2%</b>	<b>2.1%</b>	<b>.006**</b>
<b>% Families Living in Poverty</b>	<b>5.2%</b>	<b>3.0%</b>	<b>.001**</b>
<b>Education Level of Population (Overall HEI Score)</b>	<b>5</b>	<b>7</b>	<b>.002**</b>

\*p < 0.05, \*\*p < 0.01

# RESULTS

- Only 40/74 (54%) of health directors completed the survey
- From usage data, LHDs were divided into 4 categories:
  - Non-users – those who had registered but never logged in to the Index.
  - Light users – LHDs in which one or more users had logged in for the first week after receiving access but had not done so again.
  - Moderate users – LHDs in which one or more users had logged in to the Index periodically throughout the project.
  - Heavy users - LHDs in which one or more users logged into the Index consistently throughout the project, looking at numerous page views when logged in.

# RESULTS

- Models were fit using proportional logistic regression.
- Best fitting model contained ‘Years DOH’ ( $p=0.02$ ) and ‘MPH staff’ ( $p=.04$ ) variables.
- No other variables contributed to the model predicting index use.

Confidence intervals			
	OR	2.5 %	97.5 %
Years DOH	1.962764	1.110664	3.660730
MPH staff	2.068840	1.037687	4.382605



# POST USAGE SURVEY

## Heavy Index users

- Most often used the index for community needs assessments, strategic planning and grant writing
- Most often had multiple staff members using the Index

## Moderate Index users

- Were more likely to have used the index solely for conversations with municipal leaders

## Light Index users

- Were most likely to have used the index for personal interest
- Most often only the health director had used the Index

# IMPLICATIONS 1

- Full-time health directors were likely to offer more than environmental health services to their communities and were therefore more likely to be interested in using a health equity tool.
- Health departments in economically challenged and racially or ethnically diverse areas were likely to have programs dealing with health disparities and were therefore more likely to use the Index.
- The presence of a board of directors may bring a broader vision to the role of local public health, and thus lead to higher participation rates in a variety of public health related projects.

# IMPLICATIONS 2

- Health directors who have been in their position for a longer time may have a broader view of their responsibilities as local health leaders.
- The presence of more MPH on staff may lead to a greater capacity for understanding community data.

# LIMITATIONS

- The sample size was small and participation rate low, with a total of only 74 health directors in the state, 40 of whom took the survey.
- Directors of health were the sole contact for the survey, but in some LHDs, other staff may be more instrumental in program participation and index usage.
- Utilization of the Index may be influenced by factors which we were not able to examine in this study.

# INDEX IMPROVEMENTS UNDER THE PBRN PROJECT

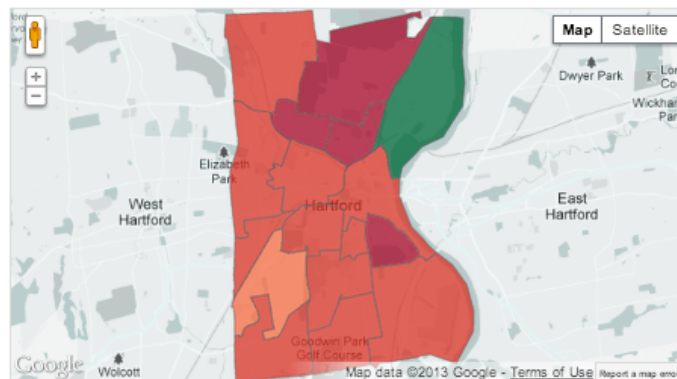
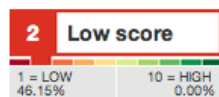
- Redesigned based on 2 rounds of formal usability reviews with LHD staff
- Stratified by race & ethnicity
- Temporal stratification
- Municipal reference group modeling

# DATA AT THE TOWN & NEIGHBORHOOD LEVELS

## Hartford

Births Not Receiving Prenatal Care in the First Trimester: **20.44%**

2008-2010



Births Not Receiving Prenatal Care in the First Trimester for neighborhoods in Hartford (2008-2010)

[KML](#)

### Neighborhood Scores

About Indicator

About Town

### Neighborhood scores in Hartford

Births Not Receiving Prenatal Care in the First Trimester (access08)

Neighborhoods	access08	Population
<a href="#">Asylum Hill</a>	<b>2</b>	11,095
<a href="#">Barry Square</a>	<b>2</b>	16,292
<a href="#">Behind-the-Rocks</a>	<b>3</b>	8,408
<a href="#">Blue Hills</a>	<b>2</b>	9,893
<a href="#">Clay Arsenal</a>	<b>1</b>	6,429
<a href="#">Downtown</a>	<b>2</b>	949
<a href="#">Frog Hollow</a>	<b>2</b>	9,091
<a href="#">North Meadows</a>	<b>10</b>	923
<a href="#">Northeast</a>	<b>1</b>	10,156

### Correlations

Time-series

Race/Ethnicity

Other Towns

### Correlations within Connecticut

Births Not Receiving Prenatal Care in the First Trimester

Correlated Measure	Correlation
<a href="#">Racial and Ethnic Diversity Index</a>	High
<a href="#">Race: White</a>	High
<a href="#">Percentage of Births to Mothers Under 20</a>	High
<a href="#">Household Income</a>	High
<a href="#">Owner Occupied Housing as a Percentage of Total Housing Units</a>	High
<a href="#">Percentage of Population Living in Poverty</a>	High
<a href="#">Race: Black or African American</a>	High
<a href="#">Population Density</a>	High
<a href="#">Percent of Adults With at Least a Bachelor's Degree</a>	High
<a href="#">Percentage of Households With Income Below the Poverty Line</a>	High
<a href="#">Ethnicity: Hispanic or Latino</a>	High
<a href="#">Race: Other</a>	High
<a href="#">Percentage of Children Age 18 and Under Living in Poverty</a>	High
<a href="#">Owner Occupied Property Value</a>	Medium
<a href="#">Percent of Adults With Less Than a 9th Grade Education</a>	Medium

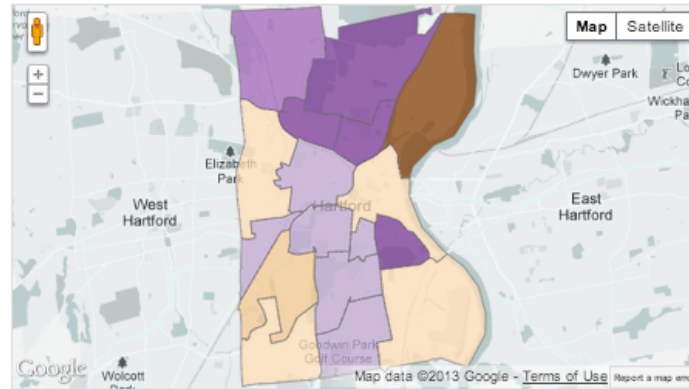
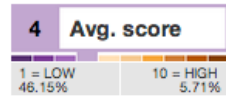
[Show More...](#)

# STRATIFICATION BY MUNICIPAL REFERENCE GROUPS

## Hartford

Births Not Receiving Prenatal Care in the First Trimester: **20.44%**

2008-2010



Births Not Receiving Prenatal Care in the First Trimester for neighborhoods in Hartford (2008-2010)

[KML](#)

Correlations Time-series Race/Ethnicity **Other Towns**

### Towns with similar demographics to Hartford

Births Not Receiving Prenatal Care in the First Trimester (access08)

Town	access08	Population
<a href="#">Bridgeport</a>	6	138,668
<a href="#">New Britain</a>	3	71,203
<a href="#">New Haven</a>	4	125,318
<a href="#">New London</a>	8	25,782
<a href="#">Waterbury</a>	8	107,847
<a href="#">Windham</a>	7	23,920

Neighborhood Scores About Indicator About Town

### Neighborhood scores in Hartford

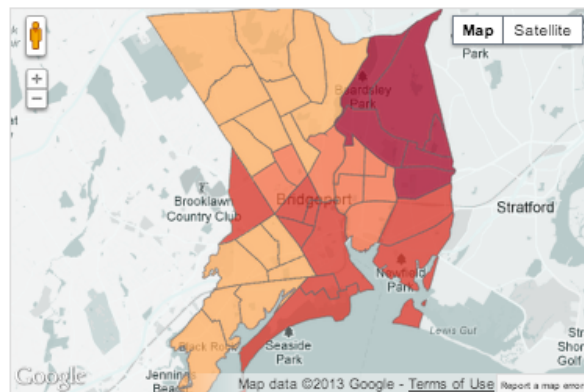
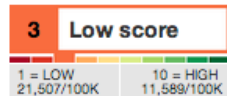
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# HEALTH OUTCOMES CORRELATED WITH SOCIAL INDICATORS

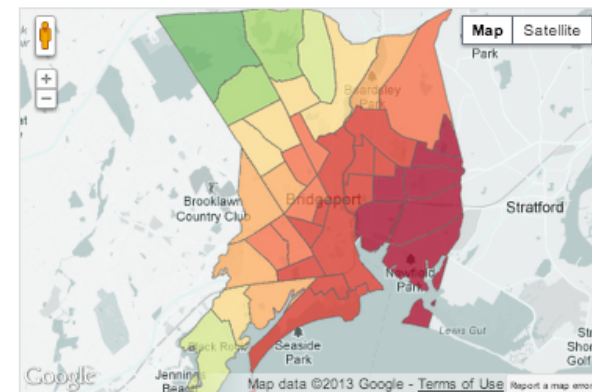
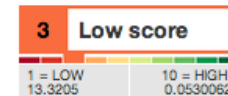
## Bridgeport Ambulatory Care Sensitive Hospitalizations compared to Federal Toxic Release Inventory (Tri): Number of Facilities Reporting

Ambulatory Care Sensitive Hospitalizations: **17,087 per 100,000**  
 2005-2010



Ambulatory Care Sensitive Hospitalizations for census tracts in Bridgeport (2005-2010) [KML](#)

Federal Toxic Release Inventory (Tri): Number of Facilities Reporting: **3.92184**  
 2008



Federal Toxic Release Inventory (Tri): Number of Facilities Reporting for census tracts in Bridgeport (2008) [KML](#)

[Correlation & Scores](#)
[Time](#)
[Race/Ethnicity](#)
[About Ambulatory C...](#)
[About Federal Toxi...](#)
[About Bridgeport](#)

High Positive Correlation  
 Spearman's rank correlation coefficient ( $R_s$ ) of **0.56**

The correlation implies that higher values of **Ambulatory Care Sensitive Hospitalizations** are strongly correlated to higher values of **Federal Toxic Release Inventory (Tri): Number of Facilities Reporting**

**How is this calculated?**  
 This correlation is performed at the zip code level, which is the highest common resolution between the data sets of these two measures.

**Census tract scores in Bridgeport**  
 Ambulatory Care Sensitive Hospitalizations (access05) and  
 Federal Toxic Release Inventory (Tri): Number of Facilities Reporting (evq04)

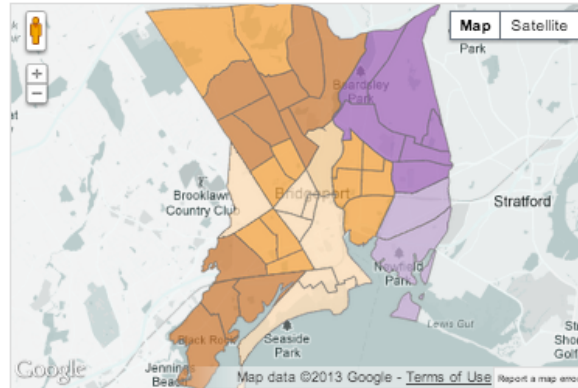
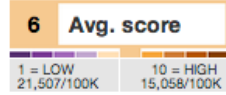
Census Tracts	access05 scores	evq04 scores	Population
072900	4	5	4,583
072700	4	7	3,798
072100	2	4	5,989
071100	4	3	4,971
070600	2	2	2,188
072000	3	4	3,350
071700	3	2	840
070400	2	2	1,423
071200	4	3	5,020
071400	2	3	3,956



**SCORES AND CORRELATIONS RE-RUN USING THE MRG MODEL**

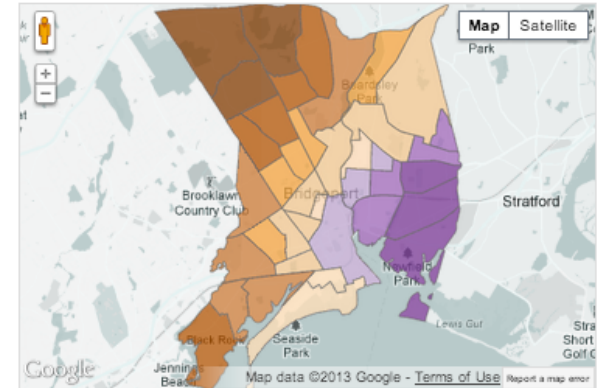
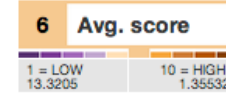
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Ambulatory Care Sensitive Hospitalizations for census tracts in Bridgeport (2005-2010) © KML

Federal Toxic Release Inventory (Tri): Number of Facilities Reporting: **3.92184**  
 ■ 2008



Federal Toxic Release Inventory (Tri): Number of Facilities Reporting for census tracts in Bridgeport (2008) © KML

**Correlation & Scores** | Time | Race/Ethnicity | About Ambulatory C... | About Federal Toxi... | About Bridgeport

No Significant Correlation  
 Spearman's rank correlation coefficient ( $R_s$ ) of **0.00**

**How is this calculated?**  
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**Census tract scores in Bridgeport**  
 Ambulatory Care Sensitive Hospitalizations (access05) and Federal Toxic Release Inventory (Tri): Number of Facilities Reporting (evq04)

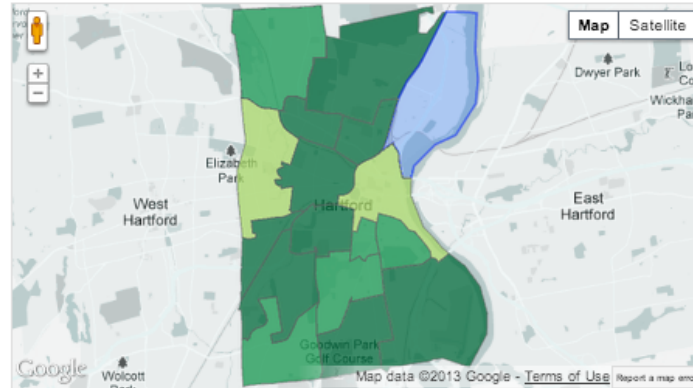
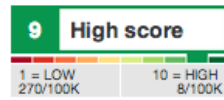
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072100	5	8	5,989
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070600	5	4	2,188
072000	7	7	3,350
071700	6	6	840
070400	5	5	1,423
071200	7	6	5,020
071400	5	6	3,956

# TEMPORAL STRATIFICATION

## Hartford

Skin Cancer Incidence Rate: **9 per 100,000**

2006-2010



Skin Cancer Incidence Rate for neighborhoods in Hartford (2006-2010) [KML](#)

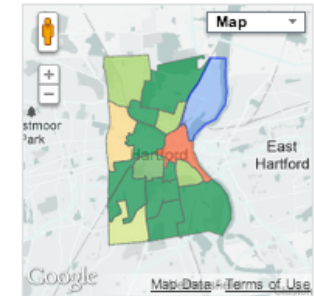
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Clay Arsenal	10	6,429
Downtown	7	949
Frog Hollow	10	9,091
North Meadows	N/A	923
Northeast	10	10,156
Parkville	10	5,237

- Correlations
- Time-series**
- Race/Ethnicity
- Other Towns

### Time-series

There are 5 time-series for Skin Cancer Incidence Rate: 2006-2007, 2007-2008, 2008-2009, 2009-2010, and 2010-2011

2006-2007 **8** 10 per 100,000



Skin Cancer Incidence Rate for neighborhoods in Hartford [KML](#)

### Scores over time in Hartford

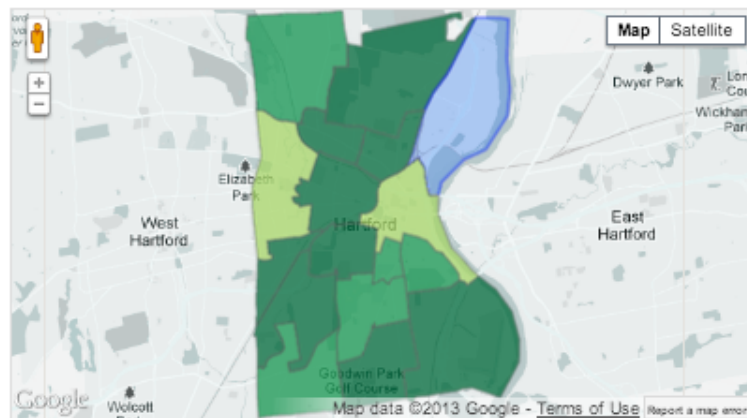
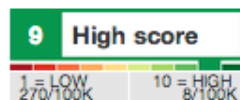
Skin Cancer Incidence Rate (diseas18)

Neighborhood	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	Pop 2007
Asylum Hill	9	9	9	8	8	11,095
Barry Square	9	5	9	9	8	16,292
Behind-the-Rocks	9	8	9	8	8	8,408
Blue Hills	7	8	7	8	8	9,893
Clay Arsenal	7	9	9	9	9	6,429
Downtown	3	9	9	9	3	949
Frog Hollow	8	9	9	9	9	9,091
North Meadows	N/A	N/A	N/A	N/A	N/A	923
Northeast	9	9	9	9	9	10,156
Parkville	9	9	6	9	9	5,237
Sheldon-	-	-	-	-	-	3,192

# Hartford

Skin Cancer Incidence Rate: **9 per 100,000**

2006-2010



Skin Cancer Incidence Rate for neighborhoods in Hartford (2006-2010) [KML](#)

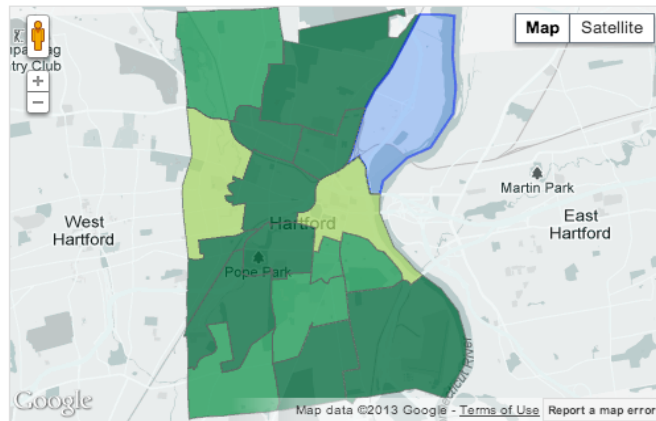
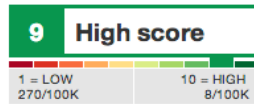
**RACIAL  
STRATIFICATION**

Neighborhoods	diseas18	Population
Asylum Hill	10	11,095
Barry Square	9	16,292
Behind-the-Rocks	10	8,408
Blue Hills	9	9,893
Clay Arsenal	10	6,429
Downtown	7	949

Neighborhood	Black or African American	Hispanic or Latino	White
Asylum Hill	6	6	10
Barry Square	6	2	9
Behind-the-Rocks	6	2	9
Blue Hills	2	6	10
Clay Arsenal	6	2	9
Downtown	N/A	N/A	9
Frog Hollow	6	2	10
North Meadows	N/A	N/A	N/A
Northeast	6	6	10
Parkville	6	6	9
Sheldon-Charter Oak	6	6	5
South End	2	6	9
South Green	6	6	7
South Meadows	N/A	6	10
Southwest	6	6	8
Upper Albany	6	6	10
West End	6	2	4
<b>Hartford total</b>	<b>2</b>	<b>2</b>	<b>9</b>

Skin Cancer Incidence Rate: **9 per 100,000**

2006-2010

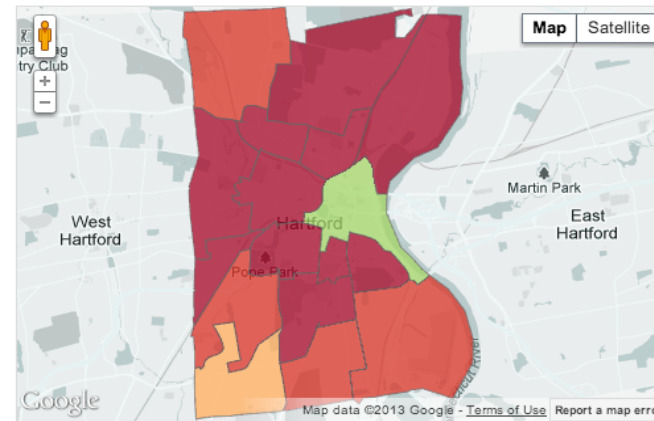
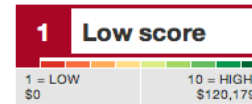


Skin Cancer Incidence Rate for neighborhoods in Hartford (2006-2010) [📍](#)

[KML](#)

Household Income: **\$30,730**

2006-2010



Household Income for neighborhoods in Hartford (2006-2010) [📍](#) [KML](#)

[Correlation & Scores](#)

[Time](#)

**[Race/Ethnicity](#)**

[About Skin Cancer ...](#)

[About Household In...](#)

[About Hartford](#)

## Correlations by Race/Ethnicity

between Skin Cancer Incidence Rate and Household Income

### State-wide correlation by race/ethnicity

Race/ethnicity	Correlation	$R_s$
Black or African American	None	-0.02
Hispanic or Latino	Low	0.15
White	High	0.54

### Interpreting the correlation

Where sufficient population numbers permit, and if determinants contain racial and ethnic information, neighborhood scoring and correlations are stratified by race and ethnicity.

If one observes scores and correlations hold constant across race/ethnicity groupings, this suggests race and ethnicity is not a confounder or effect modifier.

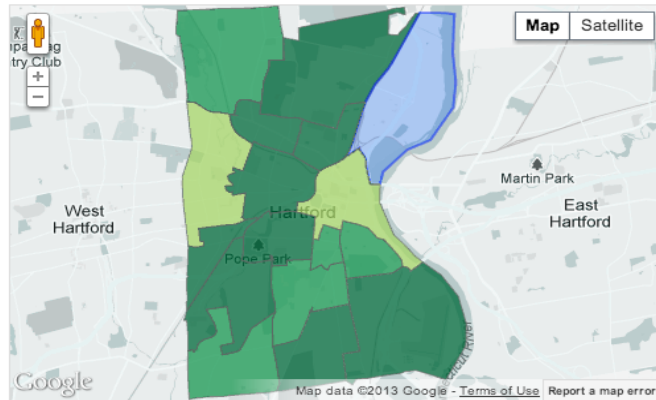
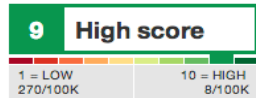
Inconsistent correlations or scores may indicate that race/ethnicity is important in interpreting the observed patterns.

⚠️ Only Skin Cancer Incidence Rate (diseas18) is stratified over Race/Ethnicity.

# Hartford Skin Cancer Incidence Rate compared to Household Income

Skin Cancer Incidence Rate: **9 per 100,000**

2006-2010

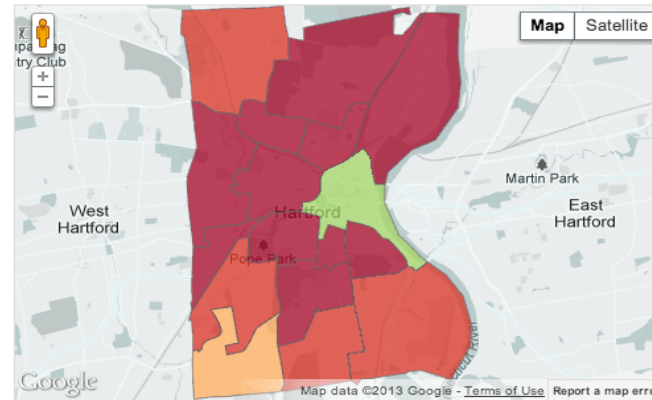
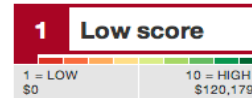


Skin Cancer Incidence Rate for neighborhoods in Hartford (2006-2010) ©

[KML](#)

Household Income: **\$30,730**

2006-2010



Household Income for neighborhoods in Hartford (2006-2010) © [KML](#)

Correlation & Scores

**Time**

Race/Ethnicity

About Skin Cancer ...

About Household In...

About Hartford

## Correlations over time

between Skin Cancer Incidence Rate and Household Income

### State-wide correlation by time

Time	Correlation	R <sub>s</sub>
2010-2011	High	0.57
2009-2010	High	0.53
2008-2009	High	0.54
2007-2008	Medium	0.49
2006-2007	Medium	0.47

### Interpreting the correlation

While not a significance test per se, if you observe that correlations stay constant over time, this offers more confidence that the finding are not an anomaly that existed at only one period in time. A consistent increase or decrease over time in the magnitude of the correlations also provides some measure of certainty in the observations. These are findings worth investigating further.

On the other hand, inconsistent correlations over time suggest the findings could be due to random variation in small samples. This diminishes the certainty of the measured correlation at any particular moment in time.

▲ Only Skin Cancer Incidence Rate (diseas18) is stratified over Time.

# UPCOMING PLANS

We will present this work to CT local health directors at a membership meeting in June.

At that time we will discuss the results with members to gain more insight into the implications of the findings.

Epidemiologists from around the state are currently evaluating the new Index interface containing the new stratifications.

We are planning a full roll-out of the new Index interface in the near future.

# THANKS TO:

## CADH

- Sharon Mierzwa, MPH
- Charles Brown, MPH

## Farmington Valley Health District

- Jennifer Kertanis, MPH

And to the Robert Wood Johnson Foundation and the National PBRN Coordinating Center for their funding and assistance.

## The Public Health Quality Improvement Exchange (PHQIX)

Jamie Pina, PhD, MSPH

Research Scientist, Center for Advancement of Health IT

RTI International







# Public Health Quality Improvement Exchange

*Welcome to [www.phqix.org](http://www.phqix.org)*

Jamie Pina, PhD, MSPH

PBRN Webinar

Thursday, May 16, 2013

# Public Health – Quality Improvement

*“Quality Improvement in Public Health is a continuous and ongoing effort to achieve measurable improvements in the efficiency, effectiveness, performance, accountability, outcomes and other indicators of quality of services or processes that achieve equity and improve the health of the community.” –Riley, 2010*

- Executed by PH professionals
- No clear way to share what is learned across agencies
- Various funding sources

# Documenting QI in Public Health

- Narratives
- “Storyboards”
- Reports
- Stand-alone documents
- Posted on the web, at sites sponsored by funding agency



The Multi-State Learning Collaborative: Lead States in Public Health Quality Improvement (MLC) brought state and local health departments together with other stakeholders—including public health institutes, health care providers, and universities—to improve public health services by implementing quality improvement (QI) practices. The MLC was managed by NNPHI and supported by the [Robert Wood Johnson Foundation](#) (RWJF). During the MLC’s six years, QI teams in each of the 16 participant states prepared for [public health accreditation](#) and applied QI practices to achieve [specific and measurable goals](#), such as increasing immunization rates or increasing the number of adults exercising in a community.




The MLC helped foster learning, comradeship, and momentum for accreditation; promote a new focus on infrastructure in public health departments; and grow the movement toward a culture of QI. When the MLC came to a close in April 2011, there were countless legacies, including the galvanization and preparation of health departments across the country for national accreditation.

NNPHI, the MLC participants, and the field of public health practitioners will continue to build upon the improved knowledge, practice, partnerships, and policy that resulted from the MLC.

# Documenting QI in Public Health - Example

- Typical Storyboard for QI
- Useful if you read the entire entry
- Reports findings
- HOWEVER: Alone, this reporting strategy is not providing optimal value to the PH community



**Macon County Health Department**  
1221 E. Condit Street, Decatur, Illinois • (217) 423-6988  
Decatur, Illinois • Serving 114,706 Macon County Residents

**Public Health**  
Macon County Health Department

**AIM:** To increase the distance stratified groups of seniors and children can walk by 20% in one hour one day per week. We do this in order to improve fitness.

**PLAN**

- Getting Started**
  - In Macon County, 56.2% of adults did not meet the recommended physical activity guidelines. BRFSS also found that 54.9% of adults in Macon County do not consume the recommended five servings of fruit and vegetables per day (BRFSS, 2006). These habits in adults are likely to result in the children around them also having poor nutrition knowledge and habits and being physically inactive.
- Assemble the Team**
  - Brandi Binkley, MCHD, Judy Gibbs, MCHD, Jo Caulkins, Macon County Community Health Foundation, Jerry Andrews, MCHD
  - Partners were obtained from the University of Illinois Extension Office, Wee Folk Day Care, Decatur Police Department, and Decatur is Growing Gardeners (DIGG).
- Examine the Current Approach**
  - There were no extra physical activity or health programs at Wee Folk Day Care.
- Identify Potential Solutions**
  - Implement program at Wee Folk Day Care
  - Recruit volunteer seniors to walk with children
  - Make effort to use program to help improve neighborhood members' perceptions of safety, as they had been very low in recent surveys
  - Team members to lead physical activity
  - University of Illinois Extension Office EFNEP to provide snacks and nutrition lesson
- Develop an Improvement Theory**
  - Participants will learn more about nutritious foods and their benefit,
  - the importance of physical activity and the link to good nutrition, and
  - how to take this information home, become more physically active, and have more

**DO**

- Test the Theory**
  - Participants started walking and a baseline distance/time was established.
  - EFNEP conducted nutritious lessons each week and offered a healthy snack in conjunction.
  - Participants' weight, pulmonary function, and blood pressure were taken to establish baseline.
  - A garden aspect was implemented. Participants walked to the garden in first summer and helped plant fruits and vegetables during the second summer of project.
  - Participants were able to pick and take back to day care and home to their families to use.

**STUDY**

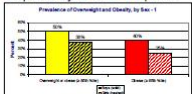
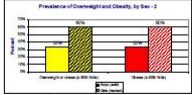
- Study the Results**
  - In the first month, walk time increased 110%. It started out at less than 5 minutes and increased to 35 to 40 per session by the end of project.
  - Participants initially complained about physical activity, but eventually were asking to do an increased time and distance.

**ACT**


- Standardize the Improvement or Develop New Theory**
  - Teaching the children about healthy foods had great results. However, parent involvement is key to the children obtaining these foods at home.
  - Physical activity has other positive effects on the children than expected.
- Establish Future Plans**
  - American Cancer Society has agreed to partner with area day cares to provide funding for healthy foods to sustain this program.
  - Day care staff will be trained about implementation of program at their own facility.
  - Recommended change: obtain greater parent involvement to reach behavior change all days of the week.

knowledge of good overall nutrition.

Participants' weight, blood pressure, and pulmonary function will improve.

- Participants' knowledge of healthy foods and their benefits improved greatly.
- Children's behavior and sleep improved on days during which physical activity occurred.
- Surveys were sent to parents to monitor changes in children's knowledge and behaviors at home.
- Participants' vitals (BMI, blood pressure, pulmonary function) did not improve greatly, as hoped. This is suspected to be because of a lack of behavior change in the home.
- BMI numbers did not improve. There was a decrease in number of participants from beginning to end.
- End results showed boys' BMI results stayed the same and all participating girls' BMI results worsened.





# RWJF and PH Quality Improvement

- RWJF supports QI efforts in PH
- Identified the problem of information “slippage”
- Developed a prototype information exchange



# Project Vision

- Share QI knowledge
- Provide Access to QI experts
- Create an online community dedicated to QI
- Guidance in developing QI strategy
- Support for accreditation





# Public Health Quality Improvement exchange

The Public Health Quality Improvement Exchange (PHQIX) is a centralized communication hub dedicated to supporting quality improvement efforts in public health practices throughout the United States. Submit your own quality improvement initiative or search for interventions that might be relevant to your community.



Submit a quality improvement initiative.



Search existing quality improvement interventions and tools.



Visit the community forum to start a discussion or chat with an expert.

## User Menu

- My account
- View messages
- Send a message
- Log out

QUALITY IMPROVEMENT TOGETHER.

PHQIX QI Highlight – Spokane Washington

from PHQIX

06:02

HD vimeo

## News And Events

[Ask an Expert!](#)  
One of the features of PHQIX is the opportunity to "Ask an Expert"...

[The Expert Panel!](#)  
In order to ensure that the exchange is a huge success, PHQIX has our very own Expert Panel (EP)...

[User-Centered Design](#)  
PHQIX staff began building the exchange earlier this year with input from the PHQIX User Group...

## Recent Submissions

[The Cleveland County Quality Improvement Collaborative in Increase community engagement](#)  
Cleveland County Health Department - October 3, 2012  
This QI initiative began, because collaboration among community partners were limited and did not include a comprehensive assessment to provide the basis of work being done. The community wanted to...

[Reducing the no show rate in immunization clinics at a local health department: Lessons Learned](#)  
District Health Department #10 - October 3, 2012  
The overall no show rate for immunization clinics at District Health Department #10 was too high, leading to inefficiencies in clinic effectiveness. A QI process was used to study the issue, collect...

[Environmental Health: Public Use of Restaurant Inspection Reports](#)  
Appleton Health Department - October 3, 2012  
The Appleton Health Department has had citizens come in to our office or call and ask about an establishment's inspection history. We have also had formal open records requests for this information...

## Ask An Expert

[A Culture of Quality: Is it Elusive?](#)  
**Question:**  
We have been working on QI efforts for about the last two years, and feel like we have made great strides toward implementing a QI culture. What recommendations would you have not only for sustaining the gains that have been made, but also to continue to develop the skills of staff at all levels?

[Submit a question](#)



# Site Statistics – Since December

**8,750** *visits*

**4,825** *unique visitors*


**6.5** *minutes average time on site*

**49,500** *pageviews*

**740** *registered users*

**57** *published QI initiatives*

**22** *ready to be published*



Public Health Quality Improvement  
**exchange**

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To prepare to submit your QI Initiative, gather information about your QI team and the organizations with which your QI team members are associated, background on the project and its implementation, information about any technical assistance your team member received to assist with the project and details regarding the evaluation of the success of your QI Initiative. Also obtain any tools or other materials created during the initiative. Please read through the fields included in the following form to gain an idea of other types of information that might be helpful when completing this form.

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**Title of QI Initiative**

Please provide a title for the QI Initiative you are submitting to PHQIX.

- Capture the overall message of the story.
- Include an action verb, indicate the "so what" message of the initiative or the outcome achieved.
- Capture the reader's attention.
- Indicate that the submission concerns improvement of quality or performance in public health, and the specific aim of the intervention.



[Home](#) » [Search](#)

#### Filter by Organization Type

- ▶ [Local Health Department \(14\)](#)
- [State Health Department \(1\)](#)

#### Filter by Size of Population

- [100,000 to 249,999 \(6\)](#)
- [500,000 to 999,999 \(4\)](#)
- [50,000 to 99,999 \(2\)](#)
- [1,000,000 + \(1\)](#)
- [250,000 to 499,999 \(1\)](#)
- [Less than 24,499 \(1\)](#)

#### Filter by Organizational QI Level

- [Formal QI in Specific Areas \(6\)](#)
- [Informal QI \(5\)](#)
- [QI Culture \(4\)](#)

#### Filter by Level of QI Activity

- [1-3 Initiatives \(5\)](#)
- [7-10 Initiatives \(5\)](#)
- [11-20 Initiatives \(2\)](#)
- [4-6 Initiatives \(2\)](#)
- [None \(1\)](#)

#### Filter by Partner Organization

##### Types

- ▶ [Local Health Department \(2\)](#)
- [Community-based organization \(1\)](#)
- [Professional association \(1\)](#)
- [State Health Department \(1\)](#)
- [University \(1\)](#)

## Search

PHQIX makes it possible to search public health quality improvement initiatives that other users have submitted. You can learn about the work of your peers and benefit from the experience of everyone who participates. If you are interested in submitting your own QI initiative, please go to the [submission page](#).

Enter a keyword in the text box below to begin searching through the QI initiatives we have in the exchange. From there, you can refine your search based on the parameters on the left.

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Enter your keywords



[Home](#) [Search](#) [Browse](#) [Submit](#) [Community](#) [News](#) [About](#) [Logout](#)

[Home](#) » [Browse](#)

## Browse all QI submissions

[Engage your community in Quality Improvement to "move the needle" for positive health outcomes.](#)

Washington County Health Department - October 3, 2012

Washington County Health Department formed a Core Quality Improvement Team. The team created an aim statement to improve community engagement and health improvement planning processes by increasing the community resources from 0-30%, increasing effectiveness of meetings, creating a vision, and...

[The Cleveland County Quality Improvement Collaborative in increase community engagement](#)

Cleveland County Health Department - October 3, 2012

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[Increasing Identification of Resources in Kane County and Improving the Sharing and Leveraging Of These Resources to Achieve Community Health Improvement Plan Priorities](#)

Kane County Health Department - October 3, 2012

Kane County community partners have a history of showing strong support for the health department but were less likely to share resources and follow-through on assigned tasks. Identification of community resources and leveraging them would result in increased productivity and reduce duplication of...

[The Sexually Transmitted Disease Client Survey Process: Standardizing the Process to Increase Survey Return and Client Input](#)

Allegheny County Health Department - October 3, 2012

Allegheny County had a 4% survey return rate and this was identified as an area for improvement. A PDSA CQI project occurred. The AIM statement was created; "Between September 01, 2010 and November 30, 2010 fifty percent (50%) of STD clients presenting for care at ACHD will complete and return a...

# Site Statistics – Search Terms

## Top search terms:

*immunizations*

*lean*

*department of health*

*vision*

*infant mortality*

*primary care*

*immunization*

*data standards*

PHQIX Home Search Browse Submit Community News About Logout

Home » Search

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**Filter by Partner Organization Types**

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- Community-based organization (1)
- Professional association (1)
- State Health Department (1)
- University (1)

# PHQIX – Data collection template

*To **develop** the PHQIX data collection template, we used the following resources:*

Practice Exchange Prototype

OSTLTS Story Collection Template

SQUIRE Recommendations

NACCHO Profile

ASTHO Profile

PHQIX Expert Panel Focus Group

PHQIX User Group Focus Group

Literature review of public health QI

Text Analysis/WFA of previous QI Documentation



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# PHQIX – Data collection template

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PHQIX Expert Panel (2 Rounds)

PHQIX User Group

QI Researchers

NNPHI experts

RWJF experts



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- Capture the reader's attention.
- Indicate that the submission concerns improvement of quality or performance in public health, and the specific aim of the intervention.



# PHQIX – Data collection template

*We are presenting our work at Medinfo 2013:*

“Synonym-based Word Frequency Analysis to Support the Development and Presentation of a Public Health Quality Improvement Taxonomy in an Online Exchange”

## Synonym-based Word Frequency Analysis to Support the Development and Presentation of a Public Health Quality Improvement Taxonomy in an Online Exchange

Jamie Pina<sup>a</sup>, Kelley Chester<sup>b</sup>, Diana Danoff<sup>a</sup>, Mark Koyanagi<sup>a</sup>

<sup>a</sup>RTI International, Center for Advancement in Health Information Technology

### Abstract/Objective

Word frequency analysis has not been fully explored as an input to public health taxonomy development. We used document analysis, expert review, and user-centered design to develop a taxonomy of public health quality improvement concepts for an online exchange of quality improvement work ([www.phqix.org](http://www.phqix.org)). Online entries were made searchable using a faceted search approach. To present the most relevant facets to users, we analyzed 334 published public health quality improvement documents using word frequency analysis to identify the most prevalent clusters of word meanings. We reviewed the highest-weighted concepts and identified their relationships to quality improvement details in our taxonomy. The meanings were mapped to items in our taxonomy, and presented in order of their weighted percentages in the data. Using this combination of methods, we developed and sorted concepts in the faceted search presentation so that relevant search criteria were accessible to users of the online exchange. Word frequency analysis may be a useful method to incorporate in other taxonomy development and presentation when relevant data is available.

### Keywords:

Taxonomy, word frequency analysis, public health, public health informatics, information exchange

### Methods

Taxonomy is a form of classification that creates a normalized or hierarchical organization of concepts or terms [1]. We applied document analysis, expert review, and user-centered design methods to identify appropriate elements of an original taxonomy for public health quality improvement activities. Word frequency analyses can be used as an input in developing taxonomies [2]. We applied word frequency analysis to 334 (N=334) public health quality improvement documents including reports and summaries from public health agencies throughout the United States. Using NVivo Version 9 by QSR, we analyzed the documents to identify the most frequently recurring word-meaning clusters. We reviewed the documents using synonym identification, which finds highly recurring words and their synonyms (words with a very close meaning) throughout the texts and ranks them based on the recurrence of word meanings across the entire body of data. We compared this list of ranked synonym clusters to the elements in our taxonomy and mapped our taxonomy elements to the clusters. We reviewed 50% (n=100) of the highest-weight clusters. We then created high-level categories for the display of elements in our taxonomy based on the ranked synonym cluster. These categories were later used to sort and organize the presentation of data elements in our taxonomy.

### Results

We analyzed 50 of the top synonym clusters and identified 12 main categories for our taxonomy data. They are presented on the website's search results view in order according to the weighted percentages identified through the word frequency analysis.

### Conclusion

When a large body of searchable text is available and time or resource constraints suggest that traditional qualitative or thematic analysis not possible, applying word frequency analysis to a body of text may provide an alternative form of analysis in taxonomy development. Knowledge of the presence and recurrence of word meanings in a body of related text facilitates the generation of categories that provide structure and meaning to the taxonomy. In this application of word frequency analysis, categories of taxonomy data elements presented to users according to the weighted percentages found in word frequency analyses appear to align with user expectations. By comparing the results of word frequency analysis to a taxonomy developed using other methods, analysts may validate their choices for data elements within the taxonomy. In the field of public health in the United States, where successful information retrieval leads to improved public health performance, the development of taxonomies supplemented by word frequency analysis may support broader public health goals.

### References

- [1] Gilchrist A. Thesauri, taxonomies and ontologies - an etymological note. *Journal of Documentation* 2003; 59 (1): 7-18.
- [2] Krcis, C and Gorman, P. Word frequency analysis of dictated clinical data: a user-centered approach to the design of a structured data entry interface. *Proc. AMIA Annul Fall Symp.*, 1997; p. 724-8.

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# Public Health Quality Improvement exchange

The Public Health Quality Improvement Exchange (PHQIX) is a centralized communication hub dedicated to supporting quality improvement efforts in public health practices throughout the United States. Submit your own quality improvement initiative or search for interventions that might be relevant to your community.



Submit a quality improvement initiative.



Search existing quality improvement interventions and tools.



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## News And Events

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One of the features of PHQIX is the opportunity to "Ask an Expert"...

[The Expert Panel!](#)  
In order to ensure that the exchange is a huge success, PHQIX has our very own Expert Panel (EP)...

[User-Centered Design](#)  
PHQIX staff began building the exchange earlier this year with input from the PHQIX User Group...

## Recent Submissions

[The Cleveland County Quality Improvement Collaborative In Increase community enoagement](#)  
Cleveland County Health Department - October 3, 2012  
This QI initiative began, because collaboration among community partners were limited and did not include a comprehensive assessment to provide the basis of work being done. The community wanted to...

[Reducing the no show rate in Immunization clinics at a local health department: Lessons Learned](#)  
District Health Department #10 - October 3, 2012  
The overall no show rate for immunization clinics at District Health Department #10 was too high, leading to inefficiencies in clinic effectiveness. A QI process was used to study the issue, collect...

[Environmental Health: Public Use of Restaurant Inspection Reports](#)  
Appleton Health Department - October 3, 2012  
The Appleton Health Department has had citizens come in to our office or call and ask about an establishment's inspection history. We have also had formal open records requests for this information...

## Ask An Expert

[A Culture of Quality: Is it Elusive?](#)  
**Question:**  
We have been working on QI efforts for about the last two years, and feel like we have made great strides toward implementing a QI culture. What recommendations would you have not only for sustaining the gains that have been made, but also to continue to develop the skills of staff at all levels?

[Submit a question](#)





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# Public Health Quality Improvement exchange

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# CATCH Kids-Club Collaborative Increase parent involvement in at-home CATCH activities

## Summary

### Summary:

Approximately 16% of Oklahoma's youth ages 10-17 years were overweight/obese in 2007, ranking Oklahoma 17th in the nation for childhood obesity. In addition, Oklahoma ranked 50th in the nation for fruit and vegetable consumption. Coordinated physical activity and nutrition were not considered a priority in after-school programs. However, physical activity and nutrition became a focus of the Oklahoma State Department of Health through the Strong and Healthy Oklahoma initiative and was identified as a strategic priority for the agency. The CATCH Kids Club was introduced as a three-year pilot project in 20 after-school sites in Oklahoma at the beginning of the 2007 school year. Data showed that parental involvement was an essential part of sustainability but was not working well across the sites. A team was put together to work on increasing parent involvement and encourage at home CATCH related activities by 10%. Many initiatives were implemented across sites to encourage parental involvement such as monthly activity calendars, quarterly newsletters, parent factsheets and tips on nutrition and physical activity, sending home nutritious recipes, CATCH Kids Club cookbook and implementing parent focus groups to find out what they wanted. Due to these initiatives, there was an 11% increase in kids sharing the importance of fruits and vegetables with their children and a 33% of parents reported participating in CATCH activities at home with their children.

### Organization that conducted the qi initiative:

Oklahoma State Department of Health

### Citation:

McGaugh, PhD, M. Public Health Quality Improvement Exchange. *CATCH Kids-Club Collaborative Increase parent involvement in at-home CATCH activities*. Tue, 10/02/2012 - 10:50. Available at <http://www.phqix.org/content/catch-kids-club-collaborative-increase-parent-involvement-home-catch-activities>. Accessed October 12, 2012.

## Planning and Execution Details

### Health Impact

### Training and Preparation

### Information about the Community


[Home](#) » [Community](#)

## Ask an Expert

[The relationship between quality improvement and performance management](#)

**Question:**

Quality Improvement, Performance Management? What's the Connection? Just Tell Me What My Health Department Needs...

**Reply:**

Response by Leslie Beitsch, MD, JD

The relationship between quality improvement (QI) and performance management (PM) is mutually reinforcing. However, sometimes the connection between them is not always so well demarcated. For the past several years, public health leaders have placed great emphasis on embracing QI within their organizations. The Robert Wood Johnson Foundation and the Centers for Disease Control and Prevention have made substantial investments to strengthen public health QI capacity—and through those investments—organizational performance. To contrast, PM has...

[Submit a question](#)

[Quality Improvement vs. Quality Planning](#)

**Question:**

I've heard a lot about quality improvement, but what about quality planning? What is the difference between quality improvement and quality planning?

**Reply:**

Response by Cindan Gizzi: acknowledgements to Laurie Call and Marni Mason. Cindan, Laurie, and Marni have been working collaboratively to define and describe QP.

Have you ever tried to apply quality improvement (QI) tools and methods to a planning process, for example, to develop a community health improvement plan? If you did, you would quickly find out that it's like wearing a sweater one size too small; it doesn't fit quite right and may even be a bit uncomfortable. Quality planning (QP) is the right fit for starting a planning process, developing a new prevention program,...

[Submit a question](#)

[A Culture of Quality: Is it Elusive?](#)

**Question:**

We have been working on QI efforts for about the last two years, and feel like we have made great strides toward implementing a QI culture. What recommendations would you have not only for sustaining the gains that have been made, but also to continue to develop the skills of staff at all levels?

**Reply:**

Response by Jim Butler

As Public Health Quality Improvement (QI) Consultants we are frequently asked by clients: "We are

### PHQIX in Action



Open Forum Meeting in Charlotte, NC

### News and Events

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Operation Chuck Wagon is the next QI initiative to be featured on PHQIX! This initiative, run by...

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PHQIX staff are in Atlanta at the ...

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[Pregnancies in Women Receiving](#)

[Women, Infants and Children \(WIC\)](#)

[Services](#)

Barron County Department of

Health and Human Services

The Barron County Department of

Health and Human...

[Improving the Quality of Community](#)

[Collaboration: Communication,](#)

[Empowerment, and Diversity](#)

Sedgwick County Health

Department

The Partnership Assessment

project's purpose was...

[Early Access Prenatal Project: Eliminating](#)

[Barriers by Improving Processes](#)

Osceola County Health Department

Prenatal population-based health


[Home](#)

## News and Events

[New Video Highlight Coming Soon!](#)

Operation Chuck Wagon is the next QI initiative to be featured on PHQIX! This initiative, run by the Northern Kentucky Independent District Health Department (NKIDHD), addressed potential health risks associated with mobile food vendors. For more information, check out their [submission](#). Stay tuned for the video, which will be displayed on the home page!



[May Drawings!](#)

We are extending the ["Spring into QI Submissions"](#) drawing through the end of May. Submit a description of your QI effort for a chance to win great prizes including all-expense paid conference attendance and an iPad mini!



### PHQIX in Action



Open Forum Meeting in Charlotte, NC

### News and Events

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### Recent Submissions

[Preventing Unintended Secondary Pregnancies in Women Receiving Women, Infants and Children \(WIC\) Services](#)

Barron County Department of Health and Human Services  
The Barron County Department of Health and Human...

[Improving the Quality of Community Collaboration: Communication, Empowerment, and Diversity](#)

Sedgwick County Health Department  
The Partnership Assessment project's purpose was...

[Early Access Prenatal Project: Eliminating Barriers by Improving Processes](#)


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## Community Forum

The community forum is not actively moderated. We trust you will use your professional judgment in choosing appropriate subject matter and always treat your peers with respect. We will only step in if spam is posted or someone is behaving badly. We think we are more likely to get spam! Go ahead and use the forum and let us know if you have any questions or would like to see any additional features here.

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	Topic	Replies	Last reply
<a href="#">posting your agency QI plan</a> By prusso 6 months 1 day ago	16	By victoria bailey 2 weeks 2 days ago	
<a href="#">Informatics Roundtable at the COPPHI Open Forum Meeting - Follow-up</a> By jpina 4 months 3 weeks ago	2	By jpina 1 month 3 weeks ago	
<a href="#">Social Media Policy</a> By cthroop 2 months 3 weeks ago	8	By jpina 1 month 3 weeks ago	
<a href="#">Sample Performance Management System</a> By ashleyhart 2 months 5 days ago	3	By ashleyhart 1 month 3 weeks ago	
<a href="#">Photos: PHQIX at APHA</a> By cthroop 6 months 2 weeks ago	2	By dianasmith 1 month 3 weeks ago	
<a href="#">Happy New Year 2013!</a> By prusso 4 months 2 weeks ago	0	n/a	
<a href="#">So what's in a name? PHQIX users: we need your help!</a> By dianasmith 4 months 3 weeks ago	2	By logans 4 months 2 weeks ago	
<a href="#">QI Project Topic: Client follow-up for test results.</a> By tkane 5 months 1 week ago	4	By Grace Gorenflo 4 months 4 weeks ago	
<a href="#">PHQIX is at APHA</a> By jpina 6 months 2 weeks ago	1	By cthroop 6 months 2 weeks ago	
<a href="#">Looking great!</a> By sharpjulia 7 months 6 days ago	1	By jpina 6 months 4 weeks ago	
<a href="#">Welcome to PHQIX Everyone!</a> By jpina 7 months 1 week ago	4	By jmokeyver 7 months 5 days ago	
<a href="#">Test</a> By tkane 7 months 1 week ago	1	By jpina 7 months 1 week ago	



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Sedgwick County Health Department  
The Partnership Assessment project's purpose was...

[Early Access Prenatal Project: Eliminating Barriers by Improving Processes](#)  
Osceola County Health Department  
Prenatal population-based health status...

## Tweets

- PublicHealthQIX** @PublicHealthQIX 3 Dec  
 PHQIX Looking forward to the NNPHI Open Forum meeting later this week. Hope to see you there! [regonline.com/builder/site/d...](http://regonline.com/builder/site/d...)  
 Expand
- PublicHealthQIX** @PublicHealthQIX 29 Nov  
 PHQIX RTI launches platform for #publichealth professionals to share QI experiences (that's me!) [rti.org/newsroom/news...](http://rti.org/newsroom/news...)  
 Expand
- PublicHealthQIX** @PublicHealthQIX 19 Nov  
 PHQIX #PHQIX has info on completed QI in #publichealth efforts. Would you want to see what people have planned as well? [bit.ly/S9Lt06](http://bit.ly/S9Lt06)  
 Expand
- PublicHealthQIX** @PublicHealthQIX 16 Nov  
 PHQIX Check out the News and Events page to stay up to date with PHQIX: [bit.ly/UK7d1k](http://bit.ly/UK7d1k) #PHQIX #PublicHealth #QualityImprovement  
 Expand
- PublicHealthQIX** @PublicHealthQIX 15 Nov  
 PHQIX #PHQIX is a new resource for QI in #PublicHealth ... did we mention it's a free, public resource? Please check it out! [phqix.org](http://phqix.org)  
 Expand
- PublicHealthQIX** @PublicHealthQIX 30 Oct  
 PHQIX The #APHA #PHQIX iPad winner! Woohoo!! [bit.ly/TtfZnJ](http://bit.ly/TtfZnJ) #APHA12  
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- PublicHealthQIX** @PublicHealthQIX 30 Oct  
 PHQIX RT @jamiiepina: Today we're talking about #PHQIX at a round table at #apha12, come and join us! [apha.confex.com/apha/140am/web...](http://apha.confex.com/apha/140am/web...)  
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- PublicHealthQIX** @PublicHealthQIX 29 Oct  
 PHQIX Stop by to enter the #PHQIX iPad drawing! [flic.kr/p/doXjmX](http://flic.kr/p/doXjmX) #APHA #2529 We'll do the drawing at the end of the day tomorrow!  
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- PublicHealthQIX** @PublicHealthQIX 29 Oct  
 PHQIX The #PHQIX site is live! [phqix.org](http://phqix.org) Resource for #publichealth practionioners, especially public health departments #APHA  
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# PHQIX – Opportunities for Researchers

*Identify trends in QI activity*

*See how practitioners describe their work*

*Read questions and comments*

*Provide insight to the community*



**Public Health Quality Improvement Exchange (PHQIX) Submission Form**

This form is a printable version of a Web-based form used to submit quality improvement (QI) Initiatives to PHQIX. The term "QI Initiative" refers to a systematic quality improvement initiative that includes an aim statement; a work plan with tasks, responsibilities and timelines; intervention strategy (ies); and measures for tracking change.

We welcome the submission of both in-progress and completed QI Initiatives. In-progress QI Initiatives should have obtained a funding source or approval to begin the project, an aim statement, and at least an initial plan for implementation of the initiative. We expect that submitters of in-progress initiatives will not be able to complete several fields in this form including fields related to methods of evaluation, QI outcomes, and future plans.

To prepare to submit your QI Initiative, gather information about your QI team and the organizations with which your QI team members are associated, background on the project and its implementation, information about any technical assistance your team member received to assist with the project and details regarding the evaluation of the success of your QI Initiative. Also obtain any tools or other materials created during the initiative. Please read through the fields included in the following form to gain an idea of other types of information that might be helpful when completing this form.

When you are ready to submit your QI Initiative, please register for PHQIX and use the online submission form. If you do not have all of the information necessary to submit your QI Initiative, you can save your work and finish the form later.

If you cannot use the Web-based form for any reason, please contact [dianasmith@rti.org](mailto:dianasmith@rti.org) and let us know. Thank you so much for sharing your QI work with us—we very much look forward to reading about it!

---

**Title of QI Initiative**

Please provide a title for the QI Initiative you are submitting to PHQIX.

- Capture the overall message of the story.
- Include an action verb; indicate the 'so what' message of the initiative or the outcome achieved.
- Capture the reader's attention.
- Indicate that the submission concerns improvement of quality or performance in public health, and the specific aim of the intervention.

The Public Health field is  
very collaborative in spirit



*“Quality Improvement Together”*

Thank you !

Questions?



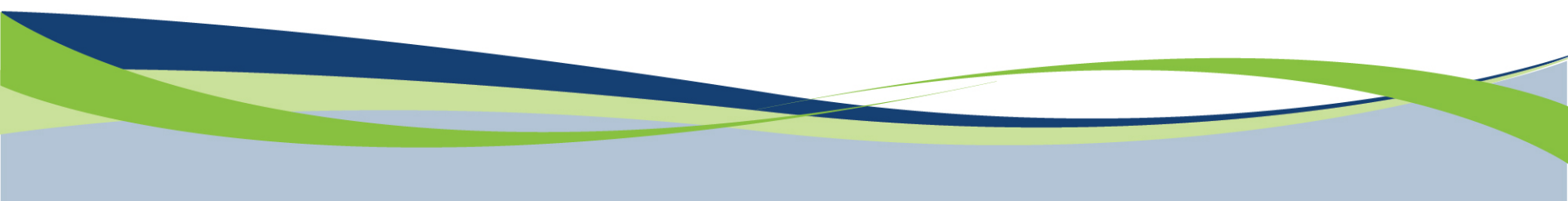
# Other Meeting Agenda Items

## Welcome to our new PBRNs

- Alabama
- Pennsylvania
- Arkansas
- Illinois

## Funding Opportunities

- CDC
- NINR
- Roadmaps to Health prize
- CBPR



# Grants Administration Update:

## Final Reports and Products

### RACE

-FNR

-FFR

-Products

-BIB

### MPROVE


-FNR

-FFR

-Products

- Send to [PublicHealthPBRN@uky.edu](mailto:PublicHealthPBRN@uky.edu); after approval send to [grantreports@rwjf.org](mailto:grantreports@rwjf.org)
- RWJF guidelines for annual, final narrative reports & bibliography:
  - [http://www.rwjf.org/files/publications/RWJF\\_GranteeReportingInstructions.pdf](http://www.rwjf.org/files/publications/RWJF_GranteeReportingInstructions.pdf)
- RWJF guidelines for financial reports:
  - [http://www.rwjf.org/files/publications/RWJF\\_FinancialGuidelinesReporting.pdf](http://www.rwjf.org/files/publications/RWJF_FinancialGuidelinesReporting.pdf)
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  - [http://www.rwjf.org/content/dam/files/rwjf-web-files/GranteeResources/RWJF\\_ElectronicSubmissions.pdf](http://www.rwjf.org/content/dam/files/rwjf-web-files/GranteeResources/RWJF_ElectronicSubmissions.pdf)

## Reminders: Upcoming Meetings and Events

- **May 29, 2013: [AcademyHealth Webinar](#): Current Research Priorities for Understanding the US Public Health System: Speakers from Federal agencies that support HSR, PHSSR, and related research will discuss current funding priorities and provide insight on how researchers can strengthen funding prospects. These agency experts will also highlight resources offered to support research, and extend its impact. This free webinar will be held on May 29<sup>th</sup>.**
  - **June 20, 2013: Public Health PBRN Monthly Virtual Meeting: Research-in-progress presentation by the Wisconsin PBRN**
  - **June 25-26, 2013: [AcademyHealth Annual Research Meeting](#), and PHSSR Interest Group Meeting, Baltimore MD**
  - **July 10-12, 2013: [NACCHO Annual Sharing Session](#), Dallas, TX**
- 

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