

Issue #57

PBRN Week in Review | November 8, 2010

PBRN Grantees: Please circulate relevant information to your network members. To request additional information or make suggestions for future items, please contact the National Coordinating Center at publichealthpbrn@uams.edu or 501-551-0106. Newsletter archives are available [here](#).

Notable PBRN Activities

- ◆ **PBRN Public Health Activities and Services Tracking (PHAST) Study.** PH PBRN participants formally launched the PHAST study on October 22 in Little Rock. Twenty-two participants from 11 PBRN states laid groundwork for the goals, processes and next steps of the study. To facilitate conversation among colleagues in networks discussing involvement in the PHAST study, the presentation slides, a meeting summary, and *The Science of Producing Public Health Services* paper can be accessed via [Google Docs](#).
- ◆ **Grant Awarded for Health Impact Assessment.** Among the grants announced recently by the Health Impact Project to study health implications of policy proposals was an award to **Green River District Health Department** in Owensboro, Kentucky, a participant in the **Kentucky Public Health PBRN**. According to the news release, the study “is the first to address the overall health impacts that may result from a coal gasification project,” three proposed plants that could affect the health of up to 500,000 people. Study results will be available in time to inform policymakers’ decisions on the plants in the spring of 2011. The [Health Impact Project](#) is a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts.
- ◆ **RWJF at APHA.** Whether you follow meeting happenings on the ground in Denver or from your office or agency at home, the RWJF Public Health team will keep important information in your hands. Follow this [RWJF link](#) to learn more about available formats. Meeting attendees: stop by RWJF’s expo booth, #1658, and remember the Monday night reception!
- ◆ **Social Media Connections for APHA.** The American Public Health Association’s 138th Annual Meeting and Exposition began on Saturday, November 6. [A variety of social media tools](#) are available through APHA to keep you informed.
- ◆ **PBRN Publication.** A reminder to Round I Public Health PBRNs that the National Coordinating Center requests a draft of each network’s ten-page, double-spaced manuscript for the *Leadership in Public Health* journal by **Friday, November 12**. The Coordinating Center will review and may suggest editorial changes to help the articles flow together as a special issue. Please email your network’s article to publichealthPBRN@uams.edu.

Resources in Research and Practice

WEBINARS

- ◆ **New Courses in Policy, Methods, and Public Health Practice.** Registration is open for free webinars on disparities research and PHSSR. AcademyHealth has teamed with the Aetna Foundation to make these courses available to anyone interested in the topics. Get more information and register for the sessions at the links below.

- ◆ **Disparities Research Webinar Series**

- Policy-Related Topics**

- [*The Affordable Care Act \(Part II\): Section 4302 and Implications for Data Collection*](#)

- Thursday, November 18 | 1:00–2:30 p.m. (Eastern)

- Methods**

- [*Analytic Considerations for Collecting Data on Race and Ethnicity*](#)

- Tuesday, November 30 | 1:00–2:30 p.m. (Eastern)

- [*Community-Based Participatory Research*](#)

- Wednesday, December 8 | 1:00–2:30 p.m. (Eastern)

- ◆ **PHSSR Translation Webinar**

- [*Research to Practice: Examples of Translation in Public Health Systems and Services Research*](#)

- Thursday, December 16 | 1:00–2:30 p.m. (Eastern)

According to AcademyHealth, “This webinar focuses on two examples of translation in PHSSR. Participants will learn about designing research questions in partnership with practitioners, conducting research with practice partners, and sharing findings with those who can use them to support the implementation of evidence-based and innovative public health practice.” Both of the webinar faculty have worked with their states' PH PBRNs on research projects: University of Minnesota's Bill Riley and University of Colorado's Danielle Varda.

- ◆ **Developing Successful Partnerships Between Health Centers and Local Health Departments**
Sponsored by the **National Association of Community Health Centers** Webinar
Wednesday, November 10, 2:00 – 3:30 p.m. (ET) [Register](#) for the webinar. (A fee is charged.)

REPORTS AND PUBLICATIONS

- ◆ **Community Guide EBP Updates.** The *Guide to Community Preventive Services* has been updated to reflect the most recent findings and conclusions of the Task Force on Community Preventive Services. Updates are available in the [Vaccines to Prevent Diseases](#) and the [Cancer Prevention and Control: Client Oriented Screening Interventions](#) sections.
- ◆ **PHSSR and Health Reform.** [HCFO's October e-newsletter](#) features Public Health Services and Systems Research (PHSSR) as its "hot topic." The discussion highlights how several features of the new law will channel funding toward prevention and public health research. Several exemplary studies funded by HCFO are highlighted.

NEW TOOLS

- **CDC's New Social Media Toolkit.** Integrating social media into public health activities, communication, and dissemination can be effective ways for the expansion of reach, encouragement of engagement, and increase access to evidence-based public health research. This link to the toolkit is located on the [Gateway to Health Communication & Social Marketing Practice](#) homepage.
- **NASHP launches State Refor(u)m.** The NASHP State Refor(u)m [website](#) is a hub for state-developed resources related to national health reform implementation. It is designed to support state officials working to implement health reform.

CONFERENCES AND WORKSHOPS

- **Comparative Effectiveness Research Methods Conference.** The National Institutes of Health (NIH) and Agency for Healthcare Research and Quality (AHRQ) are co-sponsoring "Methodological Challenges in Comparative Effectiveness Research," a conference in which participants will use case studies to examine and address the limitations of existing intervention research. According to the announcement, the meeting is designed to "explore current methodologic, data analytic, infrastructure and database research challenges in order to help develop a vision for shaping the methodological tools of tomorrow." Conference dates are December 2 and 3 on the NIH main campus in Bethesda, Maryland. Registration deadline is November 17. [Link](#) to more information, including registration.
- **Modeling for Public Health Action.** CDC's Preparedness Modeling Unit is hosting the 2010 Conference on Modeling for Public Health Action on December 9 and 10 in Atlanta. According to the announcement, the conference is designed to "promote the exchange of information and ideas about modeling uses to shape public health action. Intended audiences include "public health practitioners and policy makers in state and local health departments, state and local health policy makers; scientists and modelers working at CDC and its federal partners in public health; academic researchers, non-government organizations, and international practitioners, modelers and policy makers." Conference details are [linked here](#), and conference organizers [Michael Washington](#) and [Shelby Alexander](#) at CDC are the contact persons for questions.

New Literature and Exemplary Studies of Interest

- **Public Opinion and Public Health.** In the November issue of *Health Affairs*, Robert Blendon and colleagues discuss their examination of multiple data sources for Americans' perceptions of priorities, government spending and system performance in public health. (Interestingly, the term "public health" was not used in any of the questions examined in the study because of previous results showing confusion over its meaning. Citation #2 in article.) The work was supported by RWJF and is [linked here](#) at the Foundation's web site.
- **Public Health Systems and Partnerships.** In an article by Glen Mays and Doug Scutchfield in the November 2010 issue of *Preventing Chronic Disease*, evidence and uncertainties concerning the use of partnerships to improve the performance of the public health system are examined, with a special focus on partnerships between public health agencies and health care organizations.

Funding Opportunities and Announcements



Link to
Funding
List

The Coordinating Center maintains a [list of funding opportunities](#) of interest to Public Health PBRNs. Grant opportunities with recurring deadlines are tracked and updated.

- NIH Systems-Oriented Pediatric Obesity Research and Training (SPORT) Center of Excellence Grant [Link](#)
Letter of Intent Due: November 30, 2010
- RWJF Public Health Law Research Rapid Response Studies
Proposals will be accepted online on a rolling basis during the next 12 months. Details about the solicitation and the application process are [linked here](#).
- NIH
Effects of the Social Environment on Health: Measurement, Methods and Mechanisms
[Link](#).
Letters of Intent Due: December 6, 2010
Application Due Date: January 6, 2011

Career Opportunity

- **PHSSR Faculty Search.** The University of Arkansas for Medical Sciences is seeking candidates for a tenure-track, open-rank faculty position in the Health Policy and Management Department to advance its research program in public health services and systems research. Candidates should have a successful record of research relevant to the organization, financing, and delivery of public health services or the ability to develop such a record. For more information contact gpmays@uams.edu.
- **NCHS/AcademyHealth Health Policy Fellowship.** Application Deadline: January 5, 2011
The Centers for Disease Control and Prevention's (CDC) National Center for Health Statistics (NCHS) and AcademyHealth are seeking applicants for the 2011 Health Policy Fellowship. This program brings visiting scholars in health services research-related disciplines to NCHS to collaborate on studies of interest to policymakers and the health services research community using NCHS data systems. Applications are welcome from doctoral students through senior researchers and/or faculty. For more information about the fellowship and application requirements, visit the AcademyHealth [website](#) or e-mail [AcademyHealth](#).

Colleagues in the News

- We know her as an esteemed scholar and wise counsel but now the éclat! The secret is out -- **Debra Pérez**, Senior Program Officer in Research & Evaluation at the Robert Wood Johnson Foundation, will be one of the honorees at the 2010 9th Annual Latino [Trendsetter Awards](#), which will be held on Tuesday, November 30, at 6:00 p.m. at The Marriot Marquis in New York City. This award goes to individuals who have distinguished themselves by their achievements through action, service to their families and commitment to their communities. Congratulations Debra!

Key Dates

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|--------------------|---|
| Nov 6-10: | 2011 APHA Annual Meeting in Denver |
| Nov 9 | CANCELLED for APHA: Round I PBRN Monthly Conference Call |
| Nov 12 | Round I manuscript drafts due |
| Nov 17 | UPDATE: Quarterly webinar being rescheduled for December |
| Nov 18 | Round II PBRN Monthly Conference Call 1:00-2:30 ET |
| Nov 19 | NAC Conference Call 3:00-4:30 ET |
| Dec 14 | Round I PBRN Monthly Conference Call 11:30-12:30 ET |
| Dec 16 | Round II PBRN Monthly Conference Call 1:00-2:30 ET |
| April 10-12 | 2011 Annual Grantee and NAC Meetings in Lexington |
| April 12-14 | 2011 PHSSR Keeneland Conference in Lexington (conference changes to a Noon kick-off in 2011) |

Next Issue November 12, 2010

Monday, November 8, 2010

Public Health Services and Systems Research

8:30 a.m. PANEL

Session Title/#/Location: Access to Care I/3032/CCC407

- Glen Mays (Moderator) (NCC)

2:30-4 p.m. ROUNDTABLE

Session Title/#/Location: Administrative Models and Tools That Produce Efficiencies in Organizational Operations I/3316/CCC607

- Lisa VanRaemdonck (Panelist), Lee Thielen, “Use of Law and Policy in Regional Approaches to Local Public Health Service Delivery” (CO PBRN)
- Nancy Young (Panelist), “Exploring Shared Service Collaboration in Wisconsin” (WI PBRN)
- Glen Mays (Panelist) (NCC), Brittan Williams-Wood (Panelist) “Development of a Local Public Health Preparedness Survey: Results of the Pilot Study” (NC PBRN)

PANEL

Session Title/#/Location: Organizational Strategic Planning, Community Health Improvement Planning and Preparing for Accreditation – Model Processes That Make It All Mesh/3313/CCC407

- **3:10 p.m.** Edward L. Baker (Panelist), Brittan Williams-Wood, “What Happens after Accreditation: Impact of the NC Local Health Department Accreditation Program” (NC PBRN)

PANEL

Session Title/#/Location: Models of Quality Improvement Programs in Local & State Health Departments/3315/CCC502

- **3:10 p.m.** William Livingood (Panelist), Nancy Winterbauer, “Formative Evaluation Results for a Local Public Health QI Initiative to Improve Immunization Rates” (FL PBRN)
- **3:30 p.m.** Glen Mays (Panelist), Sharla Smith, Elaine Wootten, Sylvia Porchia, “Closing the Quality Chasm in Public Health: Lessons from Practice-Based Research Networks” (NCC)

Presentations by PBRN Members

8:30-10 a.m. PANEL

Session Title/#/Location: Public Health Nursing Research for the 21st Century: Strengthening the Science, Focusing on Evidence, Building Capacity/3063/CCC, Korbel Ballroom 2B

- Betty Bekemeier (Panelist), “Approaches for Advancing the Scientific Knowledge Base of PHN Research” (WA PBRN)

10:30-11:30 a.m. POSTER

Session Title/#/Location: Ethical Questions and Challenges in Public Health/3079/CCC, Halls A/B

- Scott Frank, “Perspectives of Patients at U.S. Free Clinics: Findings from a National Study” (OH PBRN)

10:30 a.m.-12 p.m. PANEL

Session Title/#/Location: Getting Beyond the Barriers to Researching the Safety and Quality of Public Health Nursing Practice – Developing Action Plans/3150/CCC, Korbell Ballroom 2A

- Betty Bekemeier (Panelist) (WA PBRN), Susan Zahner, “Developing a Research Agenda”/(WI PBRN)

PANEL

Session Title/#/Location: Community-Based Participatory Projects that Increase Under-Represented Voices/3108/CCC104

- **11:15 a.m.** Justeen Hyde (Panelist), Kathleen MacVarish, Harold Cox, “A Participatory Approach to Planning for Regional Public Health Services in Massachusetts” (MA PBRN)

PANEL

Session Title/#/Location: Practice-Based Teaching, Research, and Service/3092/Hyatt Regency, Granite A

- **11:20 a.m.** Karen Hartfield (Panelist), “An Innovative Service Learning Program for MPH Students: Applying Problem-Based Learning in Community Settings” (WA PBRN)

12:30-2 p.m. PANEL

Session Title/#/Location: Community Health Planning and Policy to Address Disease Impact/3200/CCC102

- **1:15 p.m.** Li-Wu Chen (Panelist), Sara Roberts, David Palm, “Effectiveness and Challenges of Regional Community Health Planning Partnerships in Nebraska” (NE PBRN)

2:30-4 p.m. PANEL

Session Title/#/Location: Primary Care: Cultural Competence and Health Literacy/3331/CCC402

- **3 p.m.** Angela Dearing, Robin Pendley (Panelists), “Communication Capacity During the Outbreak of Novel Influenza H1N1: An Evaluation of Health Departments in a Public Health Practice-Based Research Network” (KY PBRN)

Presentations by PBRN National Advisory Committee (NAC) members

8:30-10 a.m. PANEL

Session Title/#/Location: Promoting Local Foods and Healthy Food Systems/3029/CCC302

- **8:30 a.m.** Alice Ammerman (Panelist) “Is Buying Locally Grown Produce Associated with Fruit and Vegetable Consumption? Results from the North Carolina Children’s Health Assessment Survey (CHAMPS)”

PANEL

Session Title/#/Location: Making Strides and Realizing the Benefits of Community

Engagement/3021.1/CCC702

- **9:30 a.m.** Patrick Remington (Panelist), “County Health Rankings: Experiences in Media Communication and Community Engagement”

12:30-1:30 p.m. POSTER

Session Title/#/Location: Community-Based Participatory Research (CBPR) Approaches to Engaging Communities to Change Health Outcomes/3161/CCC, Halls A/B

- Alice Ammerman, “Community-Based Participatory Research to Address Land Loss among Black Farmers in North Carolina”

POSTER

Session Title/#/Location: Hot Topics for Health Administrators

- Patrick Remington, “Wisconsin Collaborative Diabetes Quality Improvement Project: A Model for Health Maintenance Organizations and Chronic Disease Program Partnerships”

Tuesday, November 9, 2010

Public Health Services and Systems Research

8:30-10 a.m. PANEL

Session Title/#/Location: Translation of Health Administration Theory & Research to Health Administration Practice/4032 /CCC501

- **10:50 a.m.** Glen Mays (Panelist), Sharla Smith, Elaine Wootten, Sylvia Porchia, “Accelerating Evidence-Based Management in Public Health: Results from the First Two Years of PBRN Research” (NCC)

PANEL

Session Title/#/Location: Critical Issues in Public Health Funding/4033/CCC502

- **9:30 a.m.** Li-Wu Chen (Panelist), Sarah Roberts, David Palm, “Resource Allocation and Funding Challenges for Regional Local Health Departments in Nebraska” (NE PBRN)

2:30-3:30 p.m. POSTER

Session Title/#/Location: Medical Care Section Poster Section X: Students/4239.3/CCC, Halls A/B

- Angela Dearing, Robin Pendley, “Preparedness Capacity during the Outbreak of Novel Influenza H1N1: An Evaluation of Health Departments in a Public Health Practice Based Research Network” (KY PBRN)

2:30-4 p.m. PANEL

Session Title/#/Location: The Multi-State Learning Collaborative: Lead States in Public Health Quality Improvement/4251/CCC102

- **2:30 p.m.** Lee Thielen (Panelist) “Quality Improvement and Accreditation: Strategies from the 16 States in the Multi-State Learning Collaborative” (CO PBRN)

PANEL

Session Title/#/Location: Health Services Research: Research Methods and Access to Care/4295/CCC405

- **3 p.m.** Glen Mays (Panelist), “Comparative Efficiency of Inpatient Care Settings for Pre-term Birth: An Instrumental Variables Analysis” (NCC)

4:30-6 p.m. PANEL

Session Title/#/Location: Long-Term Care Financing/4362/CCC706

- **5:15 p.m.** Glen Mays (Panelist), “Generating Cost Savings for Medicaid through Use of Community Health Workers to Improve Access to Community-Based Long-Term Care” (NCC)

Presentations by PBRN Members

10:30-12 p.m. PANEL

Session Title/#/Location: Public Health Nursing Leadership/4121/CCC706

- Betty Bekemeier (Panelist), “Changes in Public Health Programs over Time...and How They Relate to Disparities in Mortality” (WA PBRN)

4:30-6 p.m. PANEL

Session Title/#/Location: Community-Based Research: Informing and Influencing Health and Public Policy to Eliminate Health Inequality and Promote Social Justice/4351/CCC113

- **5 p.m.** Julie Marshall (Panelist), “Partnering with the Faith-Based African-American Community to Collect Health Status Data” (CO PBRN)

Presentations by PBRN National Advisory Committee (NAC) members

2:30-4 p.m. PANEL

Session Title/#/Location: Public Health Law and Policy Assessment (Methods II)/4282/Hyatt Regency, Capitol Ballroom 6

- **3 p.m.** Patricia Sweeney (Panelist), “A Legal Network Analysis of State Public Health Emergency Preparedness and Response Systems”

Wednesday, November 10, 2010

Presentations by PBRN Members

12:30-2 p.m. PANEL

Session Title/#/Location: GIS Mapping, Global Health Surveillance, and Public Policy/5162.1/Hyatt Regency, Centennial Ballroom H

- **12:50 p.m.** Bill Livingood (Panelist), “Local Public Health Leadership and Community Efforts to Obtain ARRA Stimulus Funding”

Presentations by PBRN National Advisory Committee (NAC)

8:30-10 a.m. PANEL

Session Title/#/Location: The Scholarship of CBPR: W.K. Kellogg Health Scholars/5030

- **8:50 a.m.** Alice Ammerman (Panelist), “Collaborative Investigation of the Microbiological Safety of Run-Off near Industrial Compared to Sustainable Hog Operations”

8:30-10 a.m.

Session Title/#/Location: 25th Anniversary of Alcohol Tobacco and Other Drugs Section: Progress and Challenges Relating to Tobacco/5026.1/Hyatt Regency, Capitol Ballroom 6

- **8:30 a.m.** Wayne Giles, “CPPW Overview and the Community Initiative”