

***PHSSR Research-In-Progress Series:***

***Bridging Health and Health Care***

*Wednesday, March 4, 2015 12:00-1:00pm ET*

***Leveraging Electronic Health Records for Public Health:  
From Automated Disease Reporting to Developing  
Population Health Indicators***

***Conference Phone: 877-394-0659***

***Conference Code: 775 483 8037#***

***Please remember to mute your phone and computer speakers during the presentation.***

*PHSSR NATIONAL COORDINATING CENTER AT THE UNIVERSITY OF KENTUCKY COLLEGE OF PUBLIC HEALTH*

# Agenda

**Welcome:** Angie Carman, DrPH, PHSSR National Coordinating Center,  
Assistant Professor, U. of Kentucky College of Public Health

## Presenter:

*“Leveraging Electronic Health Records for Public Health: From Automated Disease Reporting to Developing Population Health Indicators”*

Brian Dixon, MPA, PhD, FHIMSS, Assistant Professor, [Richard M. Fairbanks School of Public Health](#), Indiana University

## Commentary:

Shaun J. Grannis, MD, MS, Associate Director, [Regenstrief Institute Center for Biomedical Informatics](#)

Joseph Gibson, MPH, PhD, Director of Epidemiology, [Marion County Public Health Department](#), Indianapolis

## Questions and Discussion

## Future Webinar Announcements

# PHSSR Mentored Researcher Development Awards

- 2-year awards providing protected time to complete PHSSR project, with research mentor and practice mentor (2013-2015)
- Four award recipients will present over six weeks

**Identifying & Learning from Positive Deviant Local Public Health Departments in Maternal and Child Health**

**Tamar A. Klaiman, PhD, MPH, U. of Sciences, Philadelphia** (February 19)

**Leveraging Electronic Health Records for Public Health: *From Automated Disease Reporting to Developing Population Health Indicators***

**Brian Dixon, PhD, Indiana University**

**Evaluating the Quality, Usability, and Fitness of Open Data for Public Health Research**

**Erika G. Martin, PhD, MPH, SUNY- Albany** (March 11)

**Restructuring a State Nutrition Education and Obesity Prevention Program:**

*Implications of a Local Health Department Model*

**Helen W. Wu, PhD, U. California Davis** (April 1)

# Presenter



**Brian Dixon, MPA, PhD, FHIMSS**

Assistant Professor

Department of Epidemiology

[Richard M. Fairbanks School of Public Health](#)

Indiana University

Research Scientist, [Regenstrief Institute](#)  
[Center for Biomedical Informatics](#)

Investigator in Residence, Center on Health  
Information and Communication,  
Department of Veterans Affairs

[bedixon@regenstrief.org](mailto:bedixon@regenstrief.org)

# Leveraging Electronic Health Records for Public Health: From Automated Disease Reporting to Developing Population Health Indicators

Brian E. Dixon, MPA, PhD, FHIMSS

March 4, 2015



**RICHARD M. FAIRBANKS  
SCHOOL OF PUBLIC HEALTH**

INDIANA UNIVERSITY  
Indianapolis



***Regenstrief Center for  
Biomedical Informatics***

*Better Health Through Informatics*



# Agenda

- The Neolithic Revolution in Public Health
  - A change in how PH accesses data
- Leveraging the Digital Health Infrastructure
  - Challenges for PH agencies
  - RWJF-funded projects to address the challenges
- Questions and Discussion

# A Neolithic Revolution in Population Health

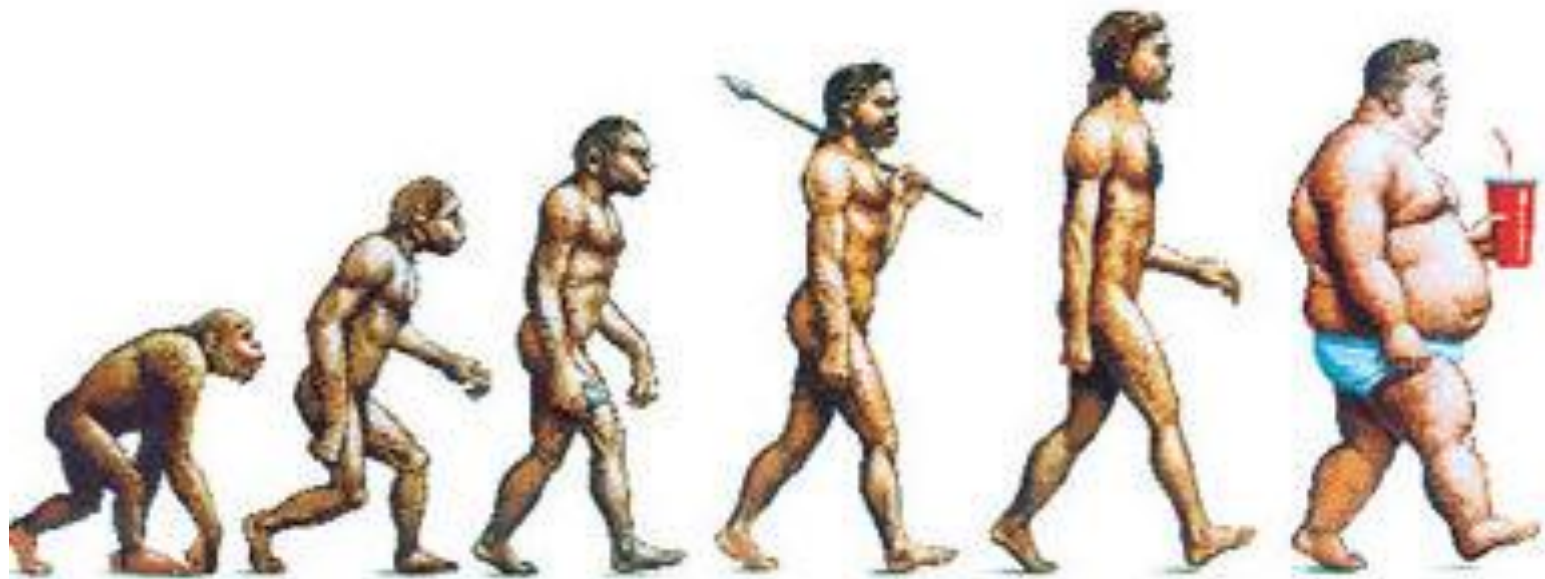


Photo from *El mono obeso* by JE Campillo; Accessed via  
<http://www.uv.es/jgpausas/he.htm>

# The Revolution is in Data and Information Acquisition



The Evolution Of Man



# Where Health Care Used to Be (and in some places still is)



**ZZ TESTER,PATIENT**

**Visit Not Selected**

Primary Care Team Unassigned

000-00-1199 Nov 22,1949 (55)

Current Provider Not Selected

Flag

Remote Data



Postings

WAD

Active Problems

- \* Other Specified Disorders Of Nervous S:
- Bipolar Affective Disorder, Manic
- \* Benign Neoplasm Of Breast
- Anemia, Chronic Disease
- Dementia

Allergies / Adverse Reactions

- Sulfamethoxazole
- Penicillin
- Men

Postings

- Allergies
- Legal Guardianship (w) Jun 05,2003
  - Legal Guardianship (w) Jun 04,2003
  - Organ Donation Declined (w)
  - Pharmacy Alert (w) May 15,2002
  - Pharmacy Alert (w) May 15,2002
  - Va Living Will/Va Advance Directive

Active Medications

- Sildenafil Citrate 100mg Tab Active
- Nitroglycerin 0.3mg Sl Tab Active
- Warfarin (coumadin) Na 1mg Tab Active
- Non-VA Acetaminophen Supp,Rtl Active

Clinical Reminders

- \* Diabetic Eye Exam Dec 31,96
- \* Diabetic Lipid Control May 08,03
- \* Diabetic Microalbumin Feb 11,04
- Cholesterol Screen (Female) May 08,04
- \* Breast Cancer Screen DUE NOW
- \* Cervical Cancer Screen DUE NOW
- PTSD Screen Mar 01,05
- \* Alcohol Use Screen Nov 14,01
- Hypertension Screen/BP Check Nov 02,04
- \* Influenza Vaccine 65 Sep 02,04
- Pneumococcal Mar 01,05
- Nutrition/Obesity Screen Oct 02,04
- \* Diabetic Foot Exam DUE NOW
- \* Diabetic Hemoglobin A1C DUE NOW
- Pain Assess/Reassess (Brief) DUE NOW

Due Date

**\*Fictitious patient record\***

Recent Lab Results

- Glucose Serum Sp Lb #576206 Nov 21
- Hep C Antibody(after.6/22/04) Serum Sp Lb #551620 Nov 01
- Hep B Surface Ag Serum Sp Lb #551620 Nov 01
- Hep B Core Ab-Total Serum Sp Lb #551620 Nov 01
- Hep B Surface Ab Serum Sp Lb #551620 Nov 01
- Hep A Antibody-Total Serum Sp Lb #551620 Nov 01
- Pt & Ptt Blood Plasma Sp Lb #518899 Sep 30
- Pt & Ptt Blood Plasma Sp Lb #518899 Sep 30

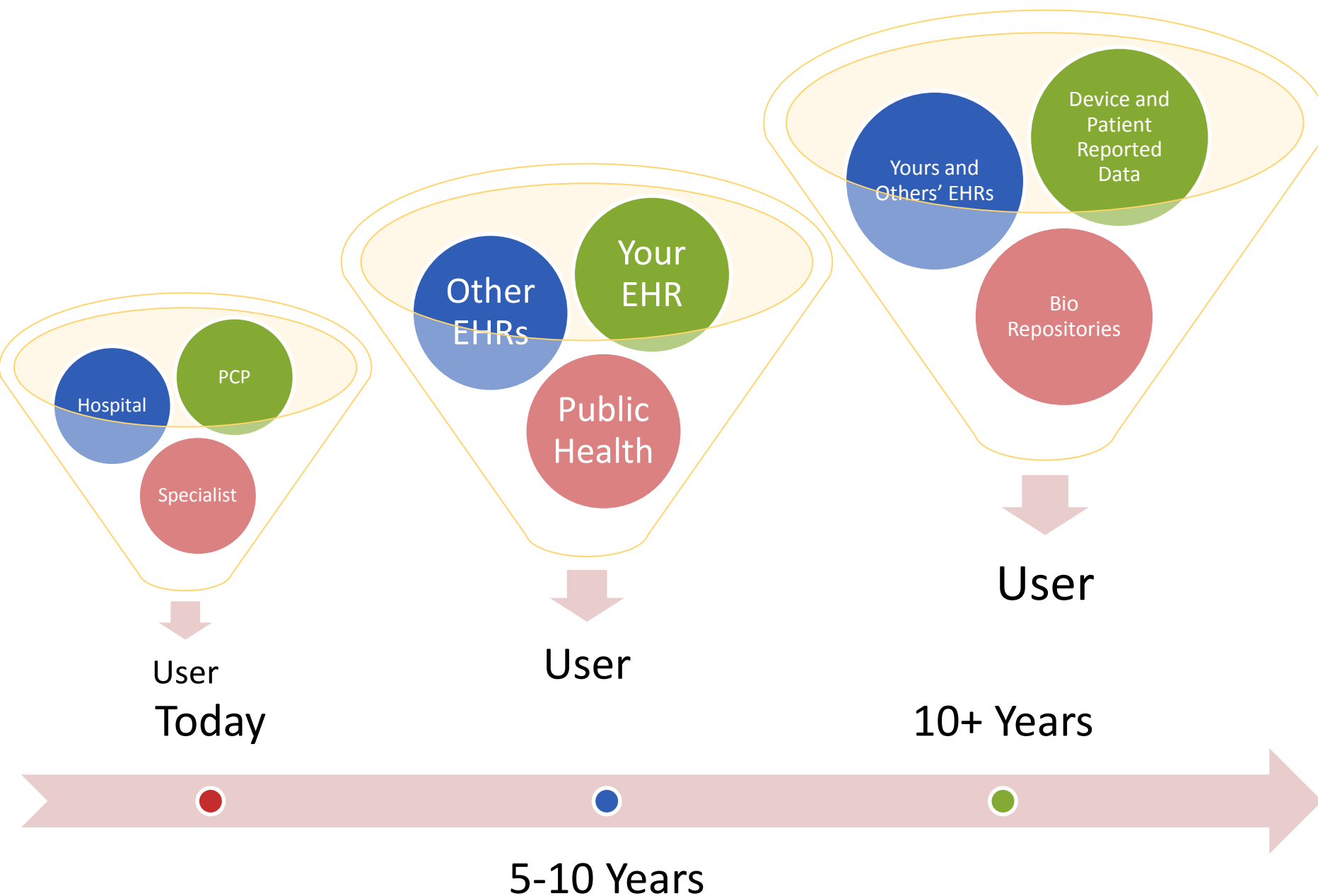
Vitals

T	98.9 F	Oct 26,2004 14:46	(37.2 C)
P	80	Oct 26,2004 14:46	
R	14	Oct 26,2004 14:46	
BP	122/76	Oct 26,2004 14:46	
HT	60 in	Oct 26,2004 14:46	(152.4 cm)
WT	200 lb	Oct 26,2004 14:46	(90.9 kg)
PN	5	Oct 26,2004 14:46	

Appointments/Visits/Admissions

No data found





# Fueling the Revolution

- Meaningful Use
  - Incentive program from CMS to encourage adoption and use of EHR systems
  - \$21.6 billion paid to 355,000 EHs/EPs thru 2014
- Stage 2 MU requires HIE
  - Summary of care provided at least 10% of time
  - Laboratory reporting to public health

# Meaningful Use

## Eligible Hospitals and CAHs

### Report on all 16 Core Objectives:

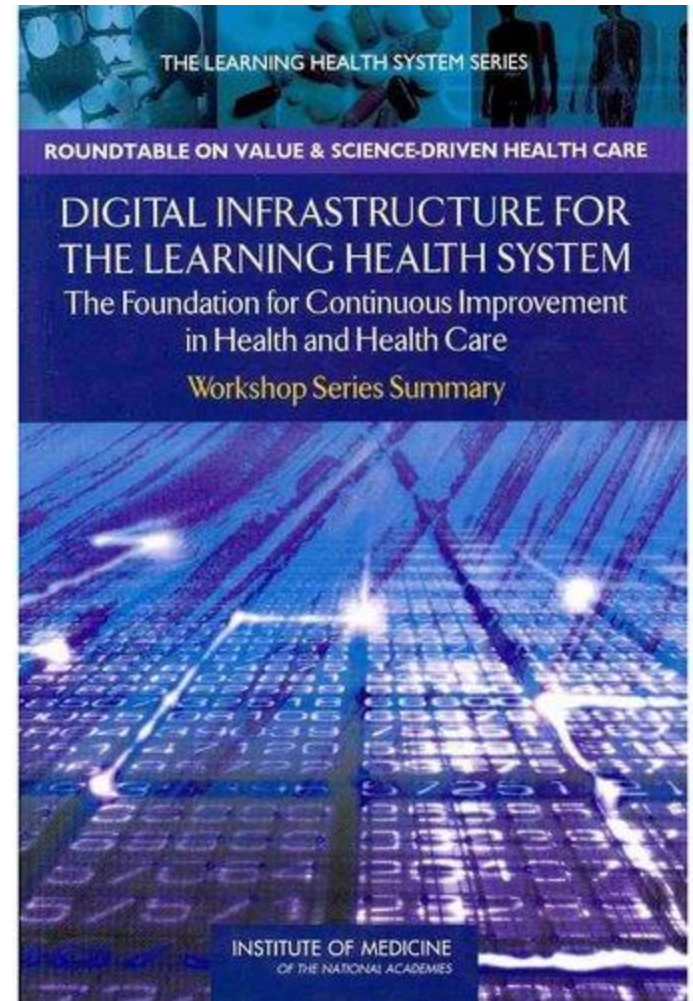
1. Use computerized provider order entry (CPOE) for medication, laboratory and radiology orders
2. Record demographic information
3. Record and chart changes in vital signs
4. Record smoking status for patients 13 years old or older
5. Use clinical decision support to improve performance on high-priority health conditions
6. Provide patients the ability to view online, download and transmit their health information within 36 hours after discharge.
7. Protect electronic health information created or maintained by the Certified EHR Technology
8. Incorporate clinical lab-test results into Certified EHR Technology
9. Generate lists of patients by specific conditions to use for quality improvement, reduction of disparities, research, or outreach
10. Use certified EHR technology to identify patient-specific education resources and provide those resources to the patient if appropriate
11. Perform medication reconciliation
12. Provide summary of care record for each transition of care or referral
13. Submit electronic data to immunization registries
14. Submit electronic data on reportable lab results to public health agencies
15. Submit electronic syndromic surveillance data to public health agencies
16. Automatically track medications with an electronic medication administration record (eMAR)





# The Learning Health System

- Learning Health System (LHS), a concept introduced by the Institute of Medicine
- Emphasizes health systems should leverage their data to continuously improve; and practice should inform research objectives
- EHR and HIE Systems lay the foundation for the LHS



# LEVERAGING THE DIGITAL INFRASTRUCTURE FOR PUBLIC HEALTH



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# Results from 2010 NACCHO Survey

Mechanism	Percent of LHDs			
	Individual	Syndromic	Outbreak	Laboratory

Mechanism	Percent of LHDs			
	Restaurant Inspections (n=210)	Water Wells (Licensing and/or Testing) (n=179)	Lead Testing (n=175)	Environmental Health Tracking (n=190)

Mechanism	Percent of LHDs		
	Immunization Records (n=244)	Vital Records (n=171)	Home Visits by Public Health Nurses (n=199)
Paper Records	62%	56%	72%
Standalone Spreadsheet or Database	14%	13%	17%
Local Data Warehouse	13%	11%	15%
In a Web-Based Database	65%	59%	28%
A Shared Database (Other than Web)	22%	23%	16%

# Challenges for PH Agencies

- PH Organizations Lag Behind Medicine
  - Aging infrastructure
  - Workforce unprepared for Brave New World
- Old Paradigms Won't Work
  - 2010s an era of instant gratification
  - Data must be open and usable
- Capacity to Evolve Limited
  - Limited \$ available for investment
  - Limited workforce to advance systems

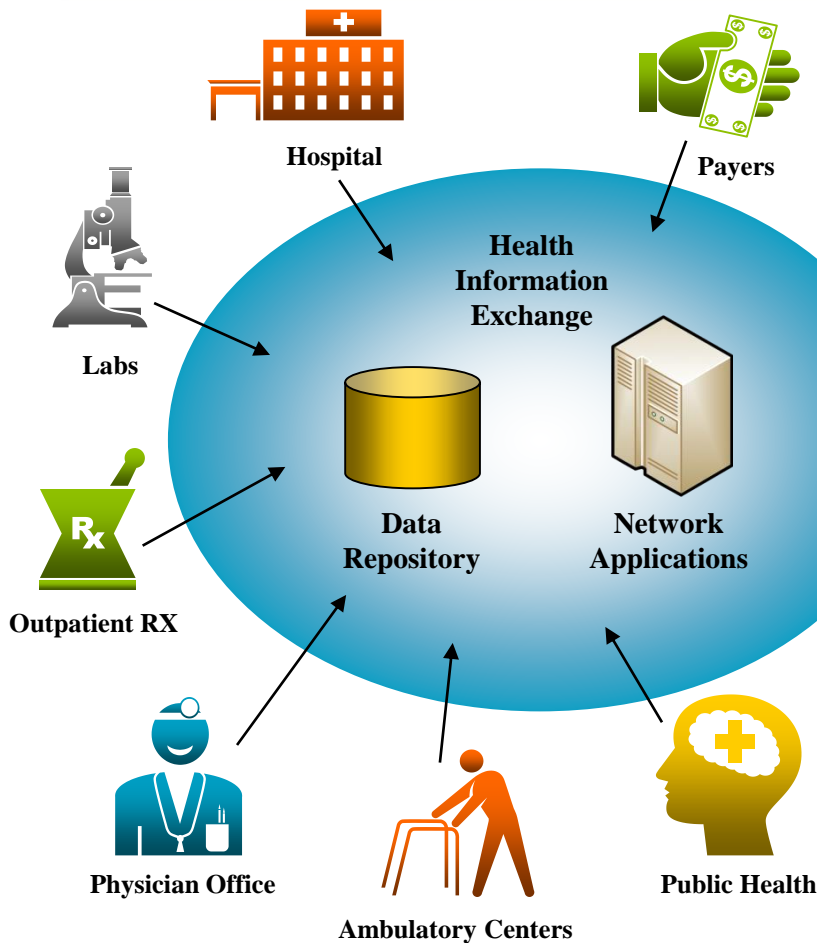
# Two Projects

- Examining a provider intervention to automate reporting of vaccine-preventable diseases
  - Mentored Research Scientist Development Award No. 71596
  
- Population EHR Data for Assessment at the Local level (PEDAL)
  - PHSSR No. 71271

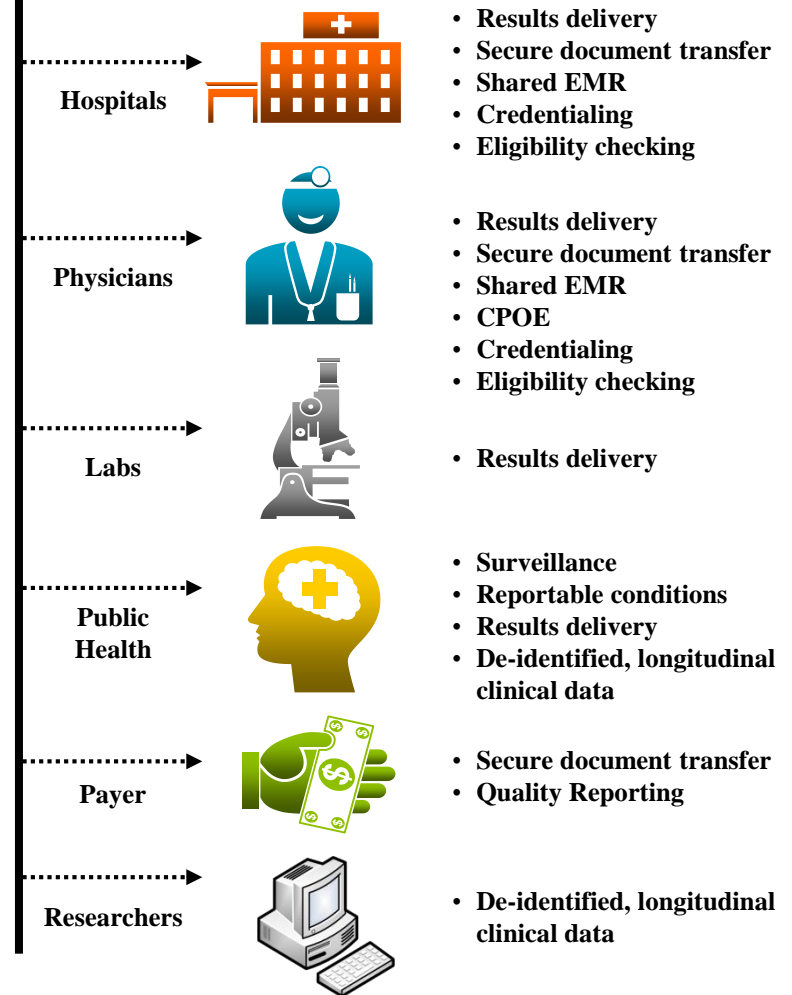


# Health Information Exchange

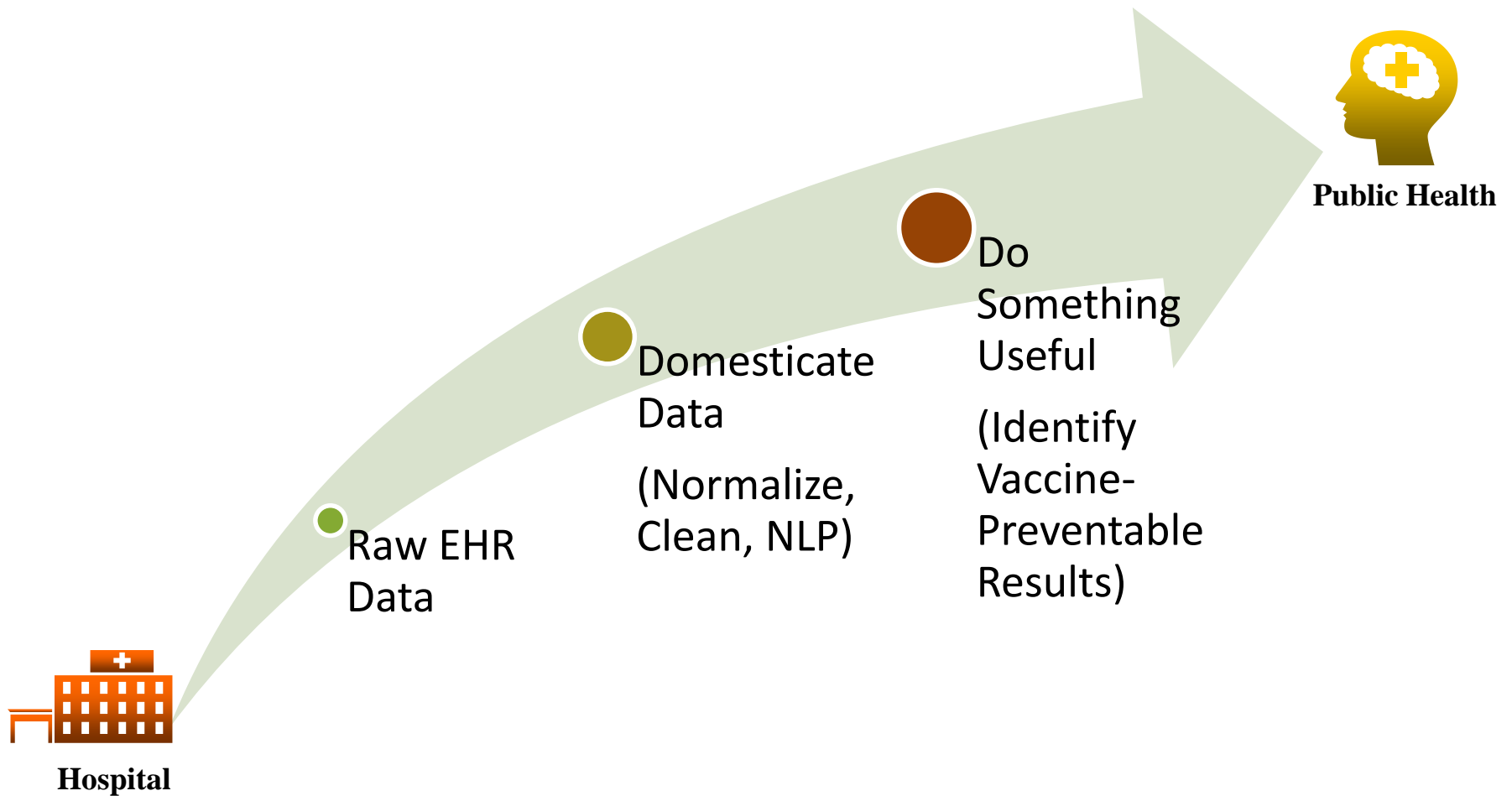
## Data Management



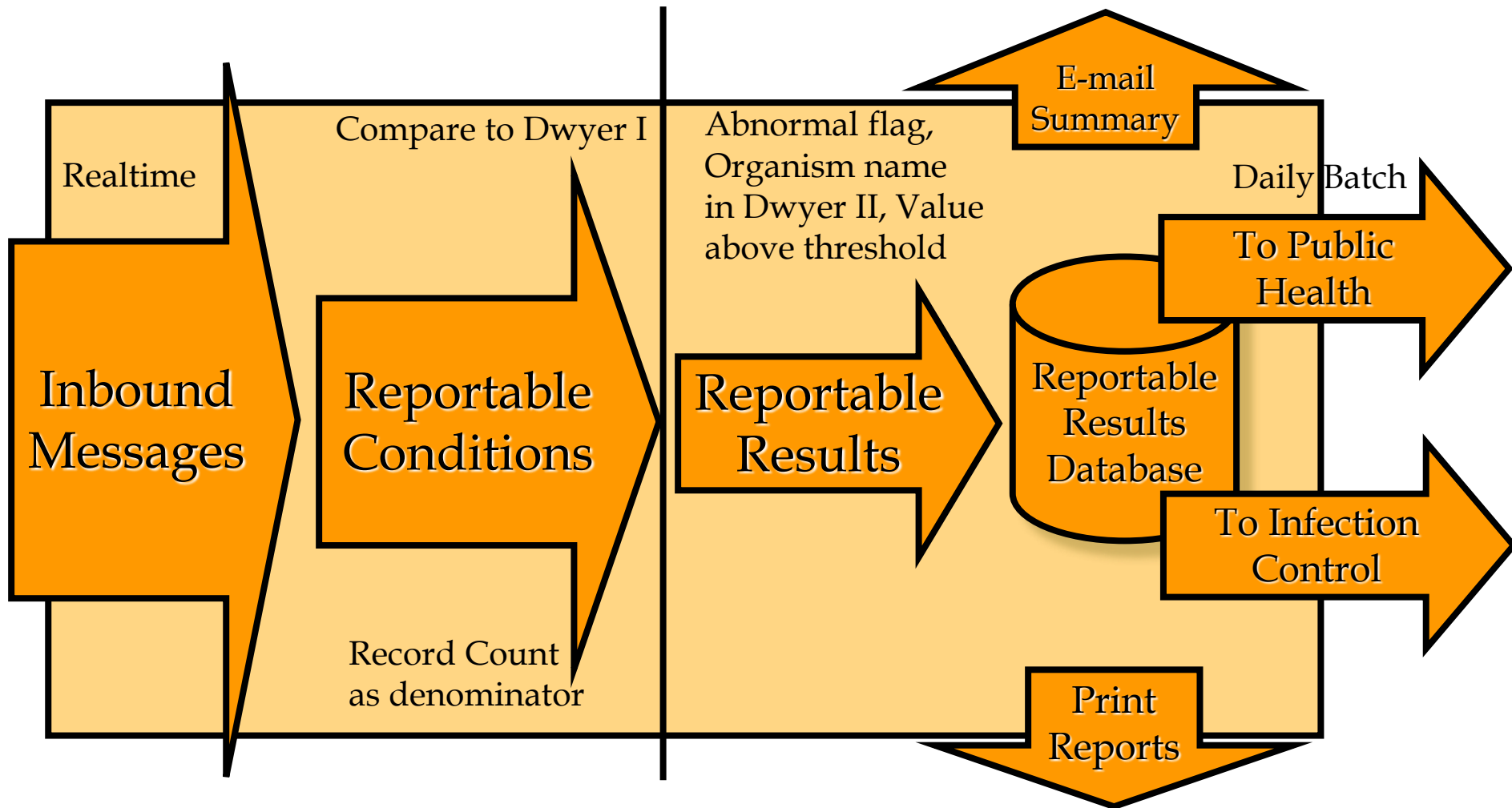
## Data Access & Use



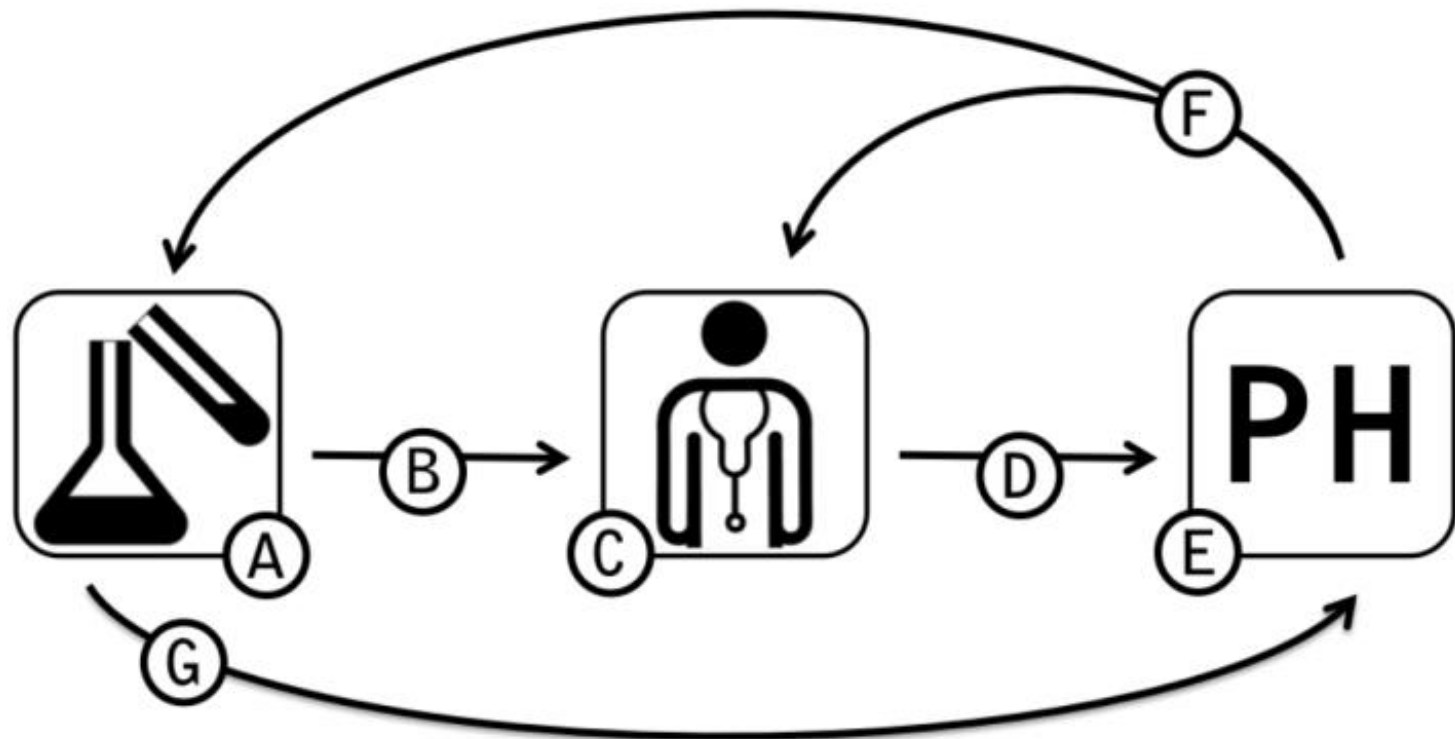
# Domesticating Clinical Data



# The Notifiable Condition Detector



# Traditional PH Reporting Workflow



# Official State CDR Form

**CONFIDENTIAL REPORT OF COMMUNICABLE DISEASES**  
 State Form 43823 (R2 / 11-96)  
 THIS FORM CONTAINS CONFIDENTIAL INFORMATION PER 410 IAC 3.1-2-18.

**DISEASE**

**Name (last, first, m.i.)**  
 If child, name of parent (last, first, m.i.)

**Address (number and street)**  
 City, ZIP code  
 County

**Telephone number**  
 ( ) ( ) ( )

**(Not Required For STD's)**  
 Check all that apply:  
 Health Care Worker  
 Food Service  
 School (student / staff)  
 Day Care (attendee / staff)

**Sex**  
 Male  Female  
 Pregnant?  Yes  No  Unknown

**RACE**  
 White  Black  Unknown  Multi-Racial

**ETHNICITY**  
 Hispanic  Non-Hispanic  Unknown

**Date of birth (month, day, year)**  
 Age

**Part of an outbreak?**  
 Yes  No  Unknown

**Etiologic agent**  
 Date of diagnosis (month, day, year)  
 Symptoms associated with infection?  Yes  No  Unknown

**Site of infection**  
 Stage (syphilis only)  
 (Not Required for STD's) Onset date (month, day, year)  
 Died?  Yes  No

**IF YES**  
 Pertinent symptoms, signs:

**Lab test(s) and result(s)**  
 Date(s)

**Treatment (name of antibiotic)**  
 Dosage  
 Date initiated

**Antibiotic resistance**  
 Yes  No  NOT DONE  
 If Yes, what antibiotic?

**Reporting Facility Code (see other side for codes)**  
 Name of physician and address  
 Telephone number  
 Date of report

**If hospital, name of hospital**  
 Record number  
 Person reporting (other than physician)  
 Telephone number  
 Check here if you need more cards

**LOCAL HEALTH DEPARTMENT USE ONLY**  
 Date received (month, day, year)  
 Name of investigator  
 Follow-up initiated?  Yes  No

patient  
Information

Name  
 Address  
 Phone#  
 DOB  
 Gender  
 Race/ethnicity

provider  
Information

Physician name  
 Physician address  
 Phone#  
 Reported by  
 Report date

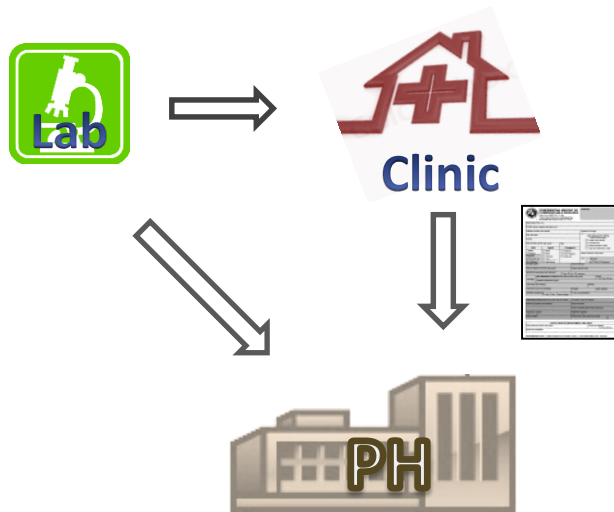
lab  
Information

Etiologic agent  
 Test name  
 Test date  
 Treatment initiation date  
 Treatment (drugs)



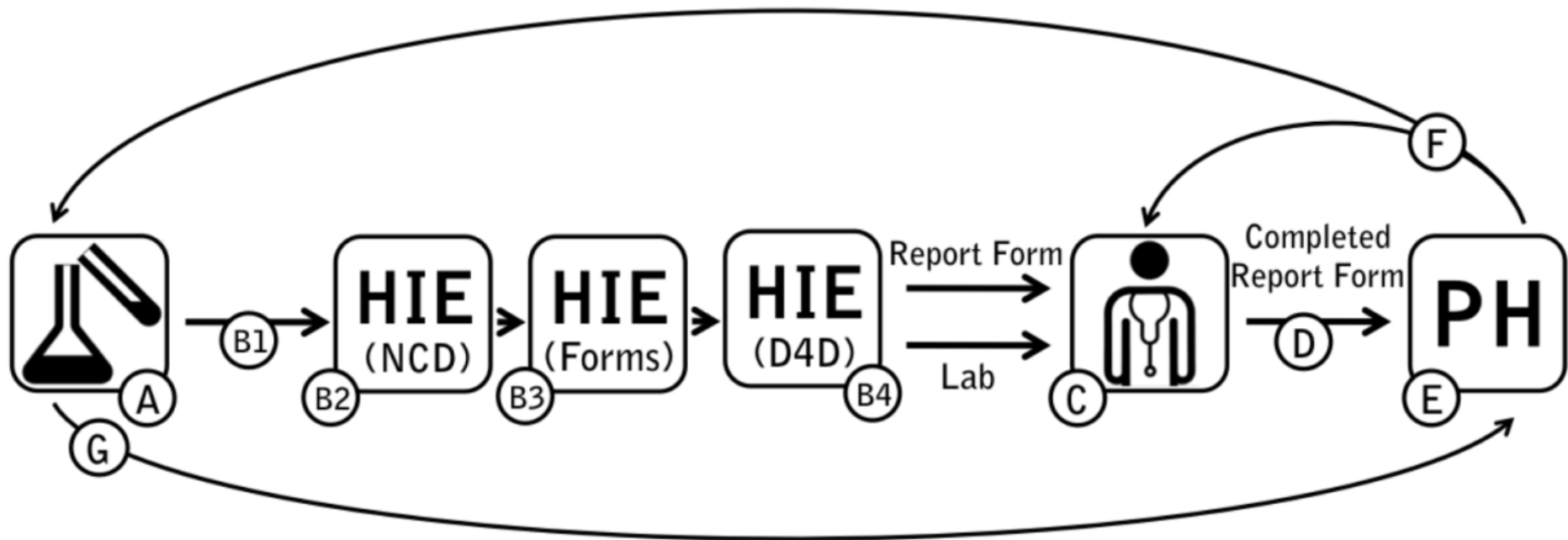
# Study Objective

- Most reports to PH originate from labs



- We aim to increase reporting rates for providers using an automated process where CDR fields are pre-populated using EHRs

# Enhanced PH Reporting Workflow



Pre-p

orms



# CONFIDENTIAL REPORT OF COMMUNICABLE DISEASES

State Form 43823 (R2 / 11-96)

THIS FORM CONTAINS CONFIDENTIAL INFORMATION PER 410 IAC 3.1-2-18.

DISEASE

## CHLAMYDIA

Docs4Docs - Windows Explorer

https://149...

File Edit View Favorites

DOCS4DOCS

**General**

- Inbox
- Inbox History
- Report Search
- Change Practice
- System Messages
- Dead Ltr Summary
- Document Track
- Delivery Status
- Message Status
- Help
- Logout

**Practice Admin**

- Users
- Providers
- Subscriptions
- Default Subscriptions

**Administrative**

- User Add
- User Edit/Remove
- Clin Mstr Search/Edit
- Clin Mstr Add
- Practice Add
- Practice Edit
- Practice Delete
- HL7 Delvry Agnt Services
- System Message Edit
- Dead Ltr Summary
- HL7 Exceptions
- User Alias Pools
- Status Commands
- Misc Commands
- Audit Commands
- Implementations
- Help

**Maintainer**

- Misc Commands

Contains commands for working w...

start

Name (last, first, m.i.) <b>LABTESTING, HARRY M</b>		
If child, name of parent (last, first, m.i.) <b>BUNNY, BUGS Z</b>		
Address (number and street) <b>1 MAIN STREET</b>		Telephone number ( 765 ) <b>555-1212</b>
City, ZIP code <b>MAYBERRY, 46299</b>		<b>(Not Required For STD's)</b> Check all that apply: <input type="checkbox"/> Health Care Worker <input type="checkbox"/> Food Service <input checked="" type="checkbox"/> School (student / staff) <input type="checkbox"/> Day Care (attendee / staff)
County <b>Marion</b>		
Date of birth (month, day, year) <b>11 12 2005</b>	Age <b>3</b>	
<b>SEX</b>	<b>RACE</b>	<b>ETHNICITY</b>
<input checked="" type="checkbox"/> Male <input type="checkbox"/> Female	<input type="checkbox"/> White <input type="checkbox"/> Black <input type="checkbox"/> Unknown <input checked="" type="checkbox"/> Other _____ <input type="checkbox"/> Multi-Racial	<input checked="" type="checkbox"/> Hispanic <input type="checkbox"/> Non-Hispanic <input type="checkbox"/> Unknown
Pregnant? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unknown	Name of school / day care?  Part of an outbreak? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unknown	
Etiologic agent		Site of infection
Date of diagnosis (month, day, year)		Stage (syphilis only)
Symptoms associated with infection? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unknown		
<b>IF YES</b>	<b>(Not Required for STD's)</b> Onset date (month, day, year)	
	Died? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Pertinent symptoms, signs:		
Lab test(s) and result(s) <b>CHLAMYDIA BY RIA - POSITIVE</b>		Date(s) <b>11 05 2008</b>
Treatment (name of antibiotic)		Dosage
Antibiotic resistance? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> NOT DONE		Date initiated
If Yes, what antibiotic?		
<b>Reporting Facility Code</b> (see other side for codes) <b>ST01W</b>		If hospital, name of hospital
Name of physician and address <b>FLINTSTONE, FRED</b>		Record number
<b>1001 W. 10th STREET, INDIANAPOLIS, IN 46205</b>		Person reporting (other than physician)
Telephone number ( ) ( ) ( )	Telephone number ( ) ( ) ( )	
Date of report	Check here if you need more cards <input type="checkbox"/>	
<b>LOCAL HEALTH DEPARTMENT USE ONLY</b>		
Date received (month, day, year)		Follow-up initiated? <input type="checkbox"/> Yes <input type="checkbox"/> No
Name of investigator		

Print

12

STD's

ply:

ker

staff

ee / staff

Unknown

Yes  No

iated

Yes  No

orter

100%

10:00 AM

# Research Design

- Controlled implementation
  - Clinics will receive pre-populated physician reporting forms in addition to standard D4D clinical messages
  - Baseline info collected before clinic goes live
  - Future sites are controls for early adopters
- Mixed methods approach
  - Quantitative metrics
  - Qualitative interviews

# What are we measuring?

- Quantitative
  - Data completeness
  - Time from report to disease investigation
  - Reporting rates by clinic, disease
- Qualitative
  - Perceived completeness, timeliness
  - Perceived workload
  - Satisfaction with prepopulated forms



# Project Status

- Baseline data collection completed
  - Existing counts of disease cases, data quality, and processes within public health department
  - Analyzing baseline numbers
- Intervention went live Sept 2014
  - Collecting post-intervention data
  - Beginning analysis of post-intervention data

# Issue / Lesson Learned

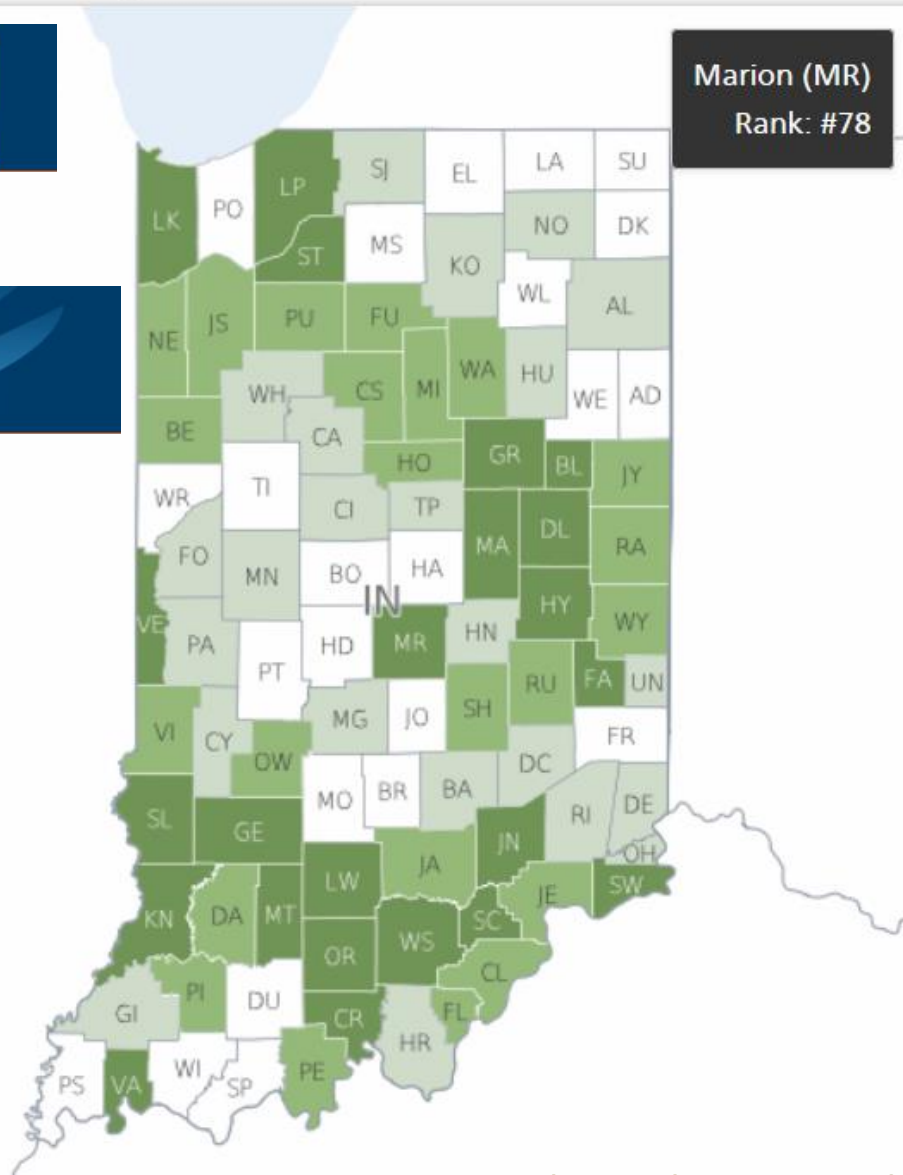
- Natural language processing of microbiology results is difficult
  - Labs serve multiple “customers” and PH is not at the top of their priority list
  - Standard outputs from LIS/LIMS hard to decipher using clear, standardized rules
- Although the codes for Rubella and Varicella IgG results are in the CDC RCMT, it does not mean that one should use them
  - Many false positive results

# County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Marion (MR)  
Rank: #78



<http://www.countyhealthrankings.org/app/indiana/2014/overview>

Overview

Rankings

Measures

Downloads

Compare Counties

Select a county

Print Help

Select a Measure:

Health Outcomes  
Premature death

# Premature death

Map | Data | Description | Data Source

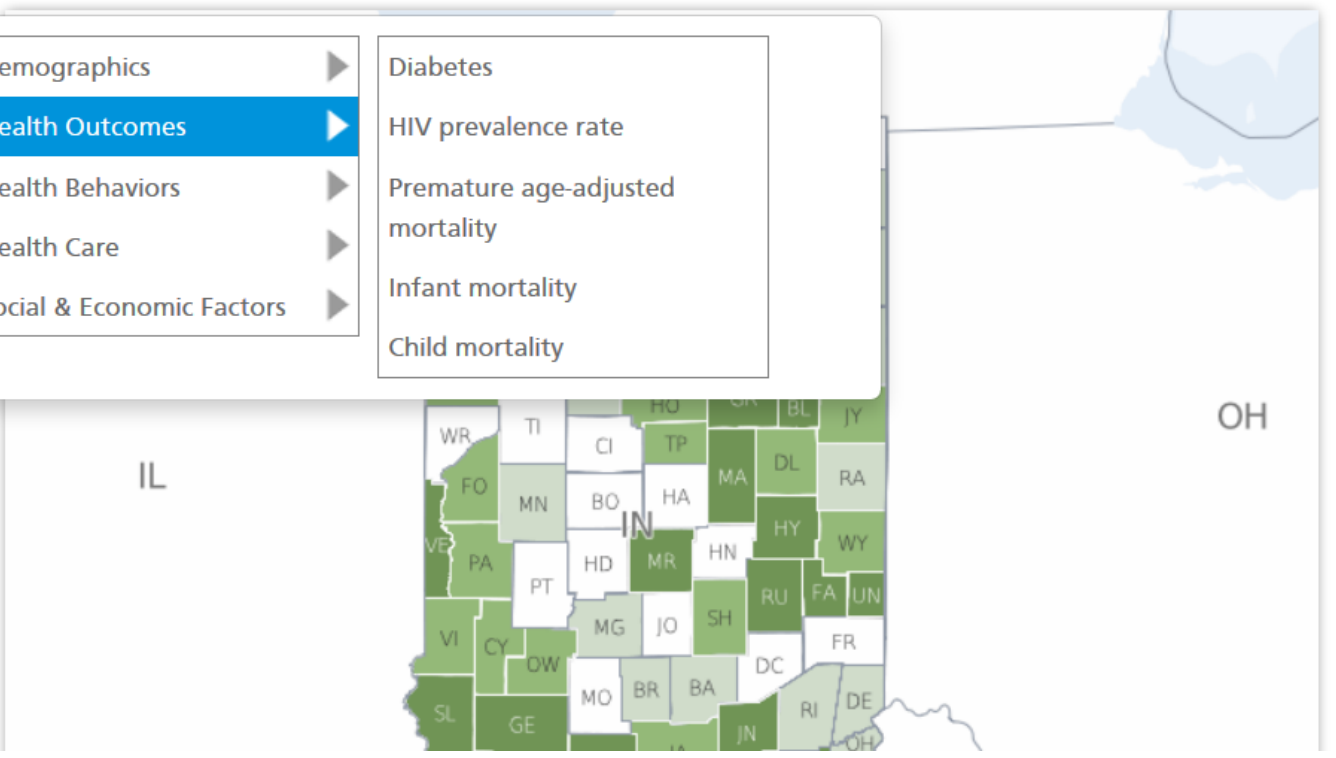
- Health Outcomes
- Health Factors
- Additional Measures

- Demographics
- Health Outcomes
- Health Behaviors
- Health Care
- Social & Economic Factors

- Diabetes
- HIV prevalence rate
- Premature age-adjusted mortality
- Infant mortality
- Child mortality

Measure:	Length of Life
Weight in Health Outcomes:	50%
Years of Data Used:	2008-2010

## Summary Information



<http://www.countyhealthrankings.org/app/indiana/2014/overview>

# PEDAL Project Aims

1. Develop neighborhood-level indicators of population health using EHR integrated with a community information system;
2. Evaluate neighborhood-level indicators with respect to reliability, validity, feasibility, and perceived usefulness; and
3. Generate an integrated view of neighborhood-level indicators of health within a local health department jurisdiction, enabling review of information for planning and policy.

# Can we get to neighborhood level?

- Sub-county: anything smaller than a county
  - LHD Planning Area (~40,000-50,000)
  - Zip code (~8,000)
  - Census tract (~4,000)
  - Census block group (~1,500)
  - Neighborhood
  
- What is a neighborhood?

- 

**Quick Data**  
View the most requested data as an interactive map, chart, or table.
- 

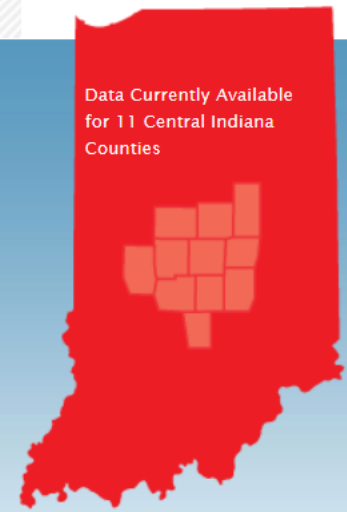
**Community Profiles**  
View a detailed report describing population, economy, health, etc.
- 

**Data Tools**  
Analyze data with indicators to create custom maps, charts, or tables.
- 

**Available Data**  
Review the list of data categories available in SAVI.
- 

**USE SAVI**  
Begin interacting with data and tools without login or registration.

SAVI is a free resource to help you make data-informed decisions. It provides data about Central Indiana communities, tools to analyze and visualize the data, and training to build your capacity to use it effectively.



Data Currently Available for 11 Central Indiana Counties

[Learn More ▶](#)

[Register Now ▶](#)

MT @nprnews #Unemployment Rate Drops To 6.3 Percent, Lowest In 5 Years [t.co/SYUHa4f9j](http://t.co/SYUHa4f9j)



[www.savi.org](http://www.savi.org)



# Measures

- Prevalence of diabetes; asthma and COPD; depression; STIs; and hypertension as well as other cardiovascular diseases
- Chlamydia screening
- HbA1c Testing for Patients with Diabetes
- HbA1c Controlled at <8% for Patients with Diabetes
- LDL-C Screening for Patients with CVD
- LDL-C Levels < 100 mg/dL for Patients with CVD
- Emergency Room Utilization for People With Asthma

# Choosing Measures

- Participatory design and process
  - Engage range of public health stakeholders
  - Coordination with CTSI CHEP, ISDH
- Cast broad net, then narrow list
  - What is feasible given population incidence?
  - What is feasible given EHRs?
  - What is feasible given INPC?
  - What is feasible given geography?

# Measure Selection - Feasibility

1	Measure or Indicator	Likelihood of Electronic Capture in an EHR or PH System	Availability within a RHIO or IT Systems Accessible to Public Health	Prevalence of Disease or Occurrence per 1000 Population	Percentage of Health Care Market / Providers Contributing Data	Geographic Granularity, Enabling Use at Small Scales	Use for PEDAL?
2	Context for PEDAL	Captured in INPC Member Institutions	Transmitted to INPC by Member Institutions	Varies by Disease; Marion County, Indiana	~95% of Marion County	YES for PEDAL since data available at high quality (X,Y) coordinates	
19	HIV screening	10 - very likely; captured in structured format	10 - definitely available and likely all institutions		90%	10 - can definitely scale down to the smallest levels	Yes
20	HPV vaccination coverage (single dose & completed series)	7 - likely	3 - unlikely to be available	97.2 (male) 384.3 (female)	10%	10 - can definitely scale down to the smallest levels	No - Very challenging representative data small area
21	Emergency Room Utilization by People With Dental Pain/Infections	7 - likely	7 - available but may not for all institutions		95%	10 - can definitely scale down to the smallest levels	Yes
22	Prevalence of viral hepatitis – HBV and (especially) HCV	10 - very likely; captured in structured format	10 - definitely available and likely all institutions		95%	10 - can definitely scale down to the smallest levels	Yes
	Evidence of violence/trauma (e.g., domestic violence)	3 - unlikely to be captured electronically or captured in free	3 - unlikely to be			10 - can definitely scale down to the	No - Difficult to dete

# Measure Definition

1	<b>DIABETIC CARE: Comprehensive Diabetic Care (CDC)</b>				
2					
3	<b>DESCRIPTION</b>				
4	<i>Percentage of patients 18–75 years of age with type 1 or type 2 diabetes who had the following completed during the respective measurement period. Each is a separate measure.</i>				
5	– (DC1) Hemoglobin A1c (HbA1c) testing				
6	– (DC8) HbA1c good control (<7.0%)				
7	– (DC2) HbA1c control (<=9.0%)				
8	– (DC3) LDL-C screening performed				
9	– (DC5) LDL-C controlled (<100 mg/dL)				
10	– (DC6) Kidney disease (nephropathy) monitored				
11	– (DC7) Retinal eye exam performed				
12					
13	<b>MEASURE-SPECIFIC DATA RETURNED</b>				
14	<b>No.</b>	<b>Criteria</b>	<b>Values</b>		
15	1	Age	18–75 years		
16	2	Denominator Period	24 months		
17	3	Measurement Period	12–24 months		
18					
19	<b>No. 1</b>	Identify patients whose date of birth is 18–75 years from the current month.			
20					
21	<b>DATA RETURNED</b>				
22	<b>No.</b>	<b>Field Name</b>	<b>Description</b>	<b>Data Type</b>	<b>Notes</b>
23	1	DiabetesEncounterDate	Date of diabetes diagnosis	Date	
24	2	DiabetesMedicationDate	Date insulin or oral hypoglycemic dispensed	Date	
25	3	VisitType	Visit Type	String	
26	4	HbA1cTestDate	Date of HbA1c test	Date	
27	5	HbA1cTestResult	Result of HbA1c test	String	
28	6	LDL-CTestDate	Date of LDL-C test	Date	
29	7	LDL-CTestResult	Result of LDL-C test	String	
30	8	UrineMicroalbuminTestDate	Date of urine microalbumin	Date	

# Data Analysis

- Internal Validation
  - Statistical techniques to optimize the variance over the geographic regions of interest
  - Factor analysis in conjunction with self organizing maps (SOMs)
- External Validation
  - Compare with MCPHD surveys, BRFSS
  - Explore quality of INPC data

# Status of PEDAL

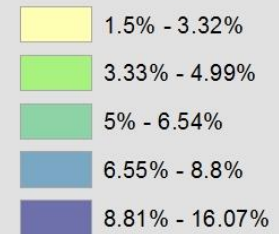
- Selected broad set of measures
  - Initially bit off a bit more than we can digest
- Defined nearly all measures
  - Numerator, denominator
- Internal validation with data from the INPC and SAVI
  - Optimizing prevalence models; adj for population
- External validation with MCPHD and other PH stakeholders
  - Creating maps, analysis sets for review



# Diabetes Rates

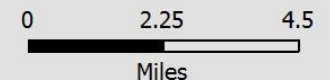
2011-2013

Percent of INPC Patient Population Diagnosed with Diabetes by Neighborhood

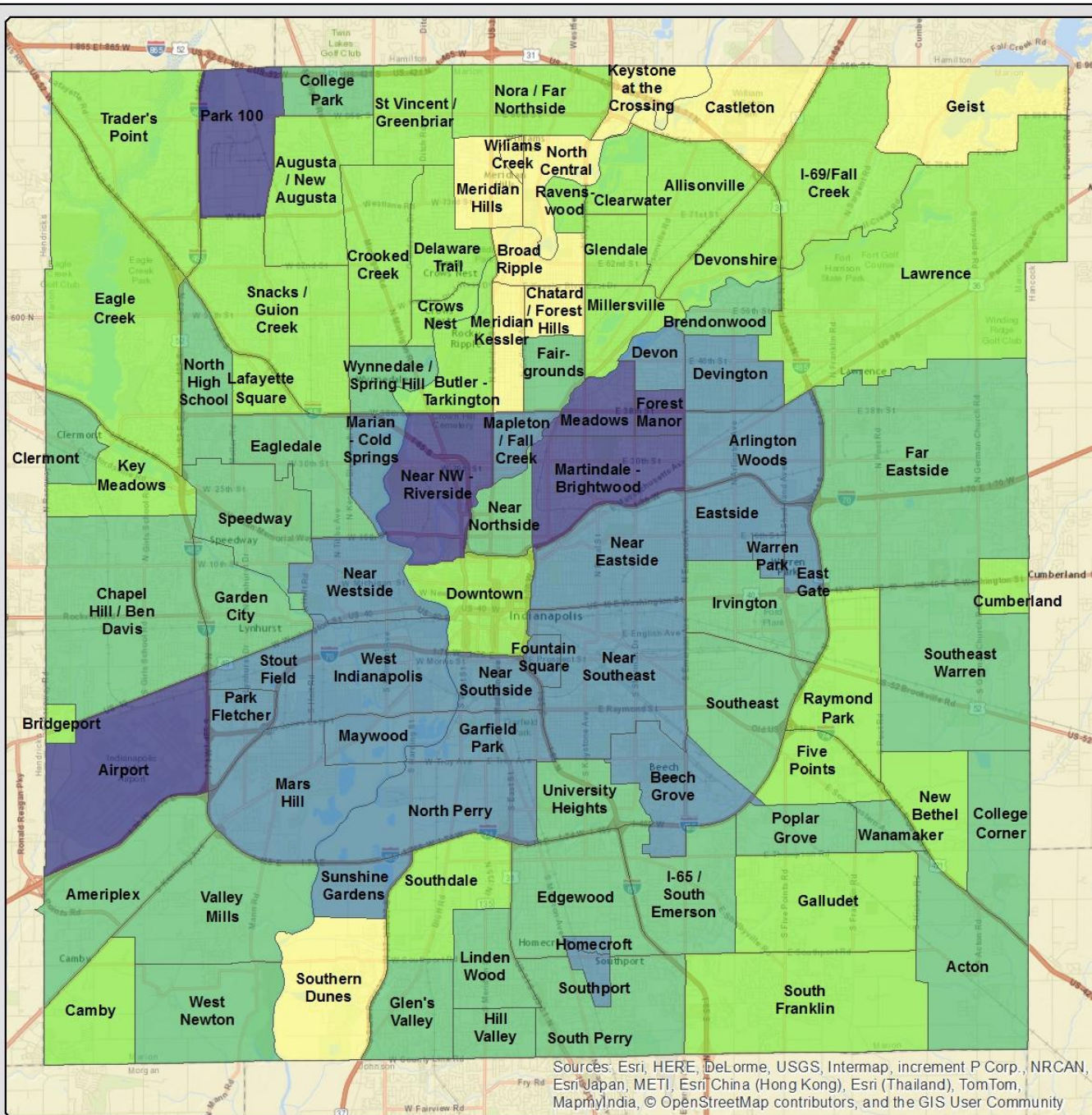


The Polis Center

Source: Indiana Network for Patient Care



Map created 11/7/2014  
by The Polis Center at IUPUI



Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, MapmyIndia, © OpenStreetMap contributors, and the GIS User Community

# Successful Strategies for Innovation in PH Informatics

- Innovation = Feasible + Advance
  - Look at what is feasible given the digital infrastructure in your community
- Identify the biggest pain points
  - Ask providers what irks them
  - Ask PH system leaders what they need
- Don't boil the ocean
  - Start small then incrementally expand

# Successful Strategies for Innovation in PH Informatics

- Standards are preferable
  - Select and utilize available, mature standards
  - Avoid creating new ones unless necessary
- Think critically about winners and losers
  - Where there is change, there is cost
- Don't let perfect be the enemy of the good
  - 80% complete can often be good enough

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Questions?

Answers

Brian E. Dixon, MPA, PhD, FHIMSS  
Assistant Professor, IU Fairbanks School of Public Health;  
Research Scientist, Regenstrief Institute;  
Health Research Scientist, Department of Veterans Affairs

<http://tinyurl.com/fsphbed>

Twitter: @dpugrad01



# Commentary



**Shaun J. Grannis, MD, MS, FACMI, FAAFP**

Research Scientist and Associate Director

[Regenstrief Institute Center for Biomedical Informatics](#)

Associate Professor of Family Medicine

[Indiana University School of Medicine](#)

[sgrannis@regenstrief.org](mailto:sgrannis@regenstrief.org)



**Joseph Gibson, MPH, PhD**

Director of Epidemiology

[Marion County Public Health Department](#), Indianapolis

[JGibson@marionhealth.org](mailto:JGibson@marionhealth.org)

## Questions and Discussion



# Archives of all Webinars available at:

<http://www.publichealthsystems.org/phssr-research-progress-webinars>

## Upcoming Webinars -- March 2015

Wednesday, March 11 (12-1pm ET)

Evaluating the Quality, Usability, and Fitness of Open Data for  
Public Health Research

Erika G. Martin, PhD, State University of New York-Albany

***2013 PHSSR MRDA Award***

Thursday, March 19 (1-2pm ET)

Cross-sector Collaboration Between Local Public Health & Health  
Care for Obesity Prevention

Eduardo J. Simoes, MD, University of Missouri and

Katherine A. Stamatakis, PhD, MPH, St. Louis University

# Upcoming PHSSR Research in Progress Webinars

## April 2015

**Wednesday, April 1 (12-1pm ET)**

Restructuring a State Nutrition Education and Obesity Prevention Program:  
Implications of a Local Health Department Model

Helen W. Wu, PhD, U. California Davis

*– 2013 PHSSR MRDA Award*

**Wednesday, April 8 (12-1pm ET)**

Public Health Services Cost Studies: Tobacco Prevention, Mandated Public Health Services

Pauline Thomas, MD, New Jersey Medical School & NJ Public Health PBRN

Nancy Winterbauer, PhD, East Carolina University & NC Public Health PBRN

**Tuesday and Wednesday, April 21-22**

**2015 PHSSR KEENELAND CONFERENCE, Lexington, KY**

## For more information contact:

Ann V. Kelly, Project Manager

[Ann.Kelly@uky.edu](mailto:Ann.Kelly@uky.edu)

111 Washington Avenue #212

Lexington, KY 40536

859.218.2317

[www.publichealthsystems.org](http://www.publichealthsystems.org)