

**Public Health PBRN
Monthly Virtual Meeting
November 20, 2014**

**Research in Progress Presentation by the PHAST Team out
of the WA PH PBRN:**

***Advancing the standardization of measures depicting local
public health system measures: Progress from PHAST***
Presented by Betty Bekemeier, Greg Whitman, and Jason Young

Please remember to mute your telephone/computer speakers during the presentation

*To mute your telephone press *6, to unmute #6*

Conference Phone: 877-394-0659

Conference Code: 7754838037#



at the University of Kentucky College of Public Health





*PHAST: Developing the
data & evidence for public
health services research
& decision-making*

**Betty Bekemeier, Greg Whitman,
Seungeun Park, Jason Young**

2014 PBRN Webinar

Funded by RWJF: Nurse Faculty Scholars Program (RWJF #68042), Public Health Practice-Based Research Networks (RWJF #69688), and RWJF (#71472)

PUBLIC HEALTH
ALWAYS WORKING FOR A SAFER AND
HEALTHIER WASHINGTON



PHAST

(Public Health Activities & Services Tracking)

A data
repository

A resource
(harmonization,
standardization)

A diverse
research team

What works?
For what populations?
Under what conditions?

A resource
(harmonization,
standardization)

PHAST 1.0

PHAST 2.0

existing data

prospective data

harmonization

standardization

compare few states

compare many states

compare few
measures

compare many
measures

A resource
(harmonization,
standardization)

PHAST 1.0

PHAST 2.0



Public Health Activities and Services Tracking (PHAST)

-- Data Inventory

search:

Data Type

Data Metadata

State

All CO CT FL MA MN NC NE NY OH WA WI US

Jurisdiction

All LHD Agency County n/a City State CHS

Service Area

All CD foodborne illness N/A EH food inspection WIC MCH immunization MSS CSHCN revenue expenditures budget births other workforce/FTE outcomes chronic disease expenditure immunizations

Or search within content and notes:

result:

You are searching for Data type: data, at State: FL, in Jurisdiction: All/any, in Service Area: food inspection, and keywords: No keyword

Service Area	File Name	File Type	Data Dates	Jurisdiction	State
WIC, CD, immunization, MCH, food inspection, expenditures, EH	FL_FY 2010 2011.xlsx	data	2010	LHD	FL
Content		Sources		Notes	
Program expenditure break down		Attached in 1/4/12 email from Mike Morris [MEMorris@uams.edu]			

Bridging the Research - Practice Gap

GOAL: To increase the adoption, reach and impact of evidence-based cancer prevention and care

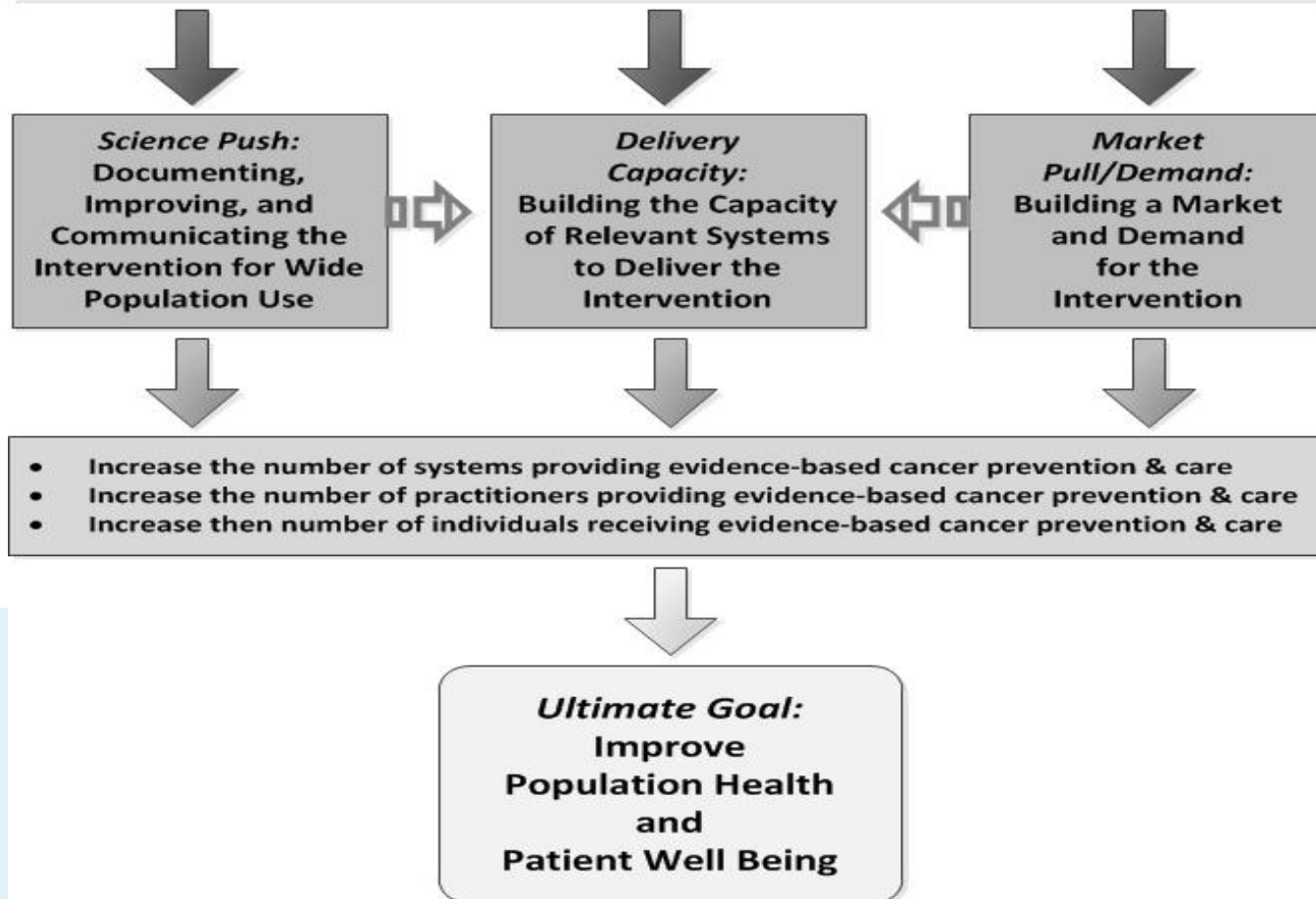
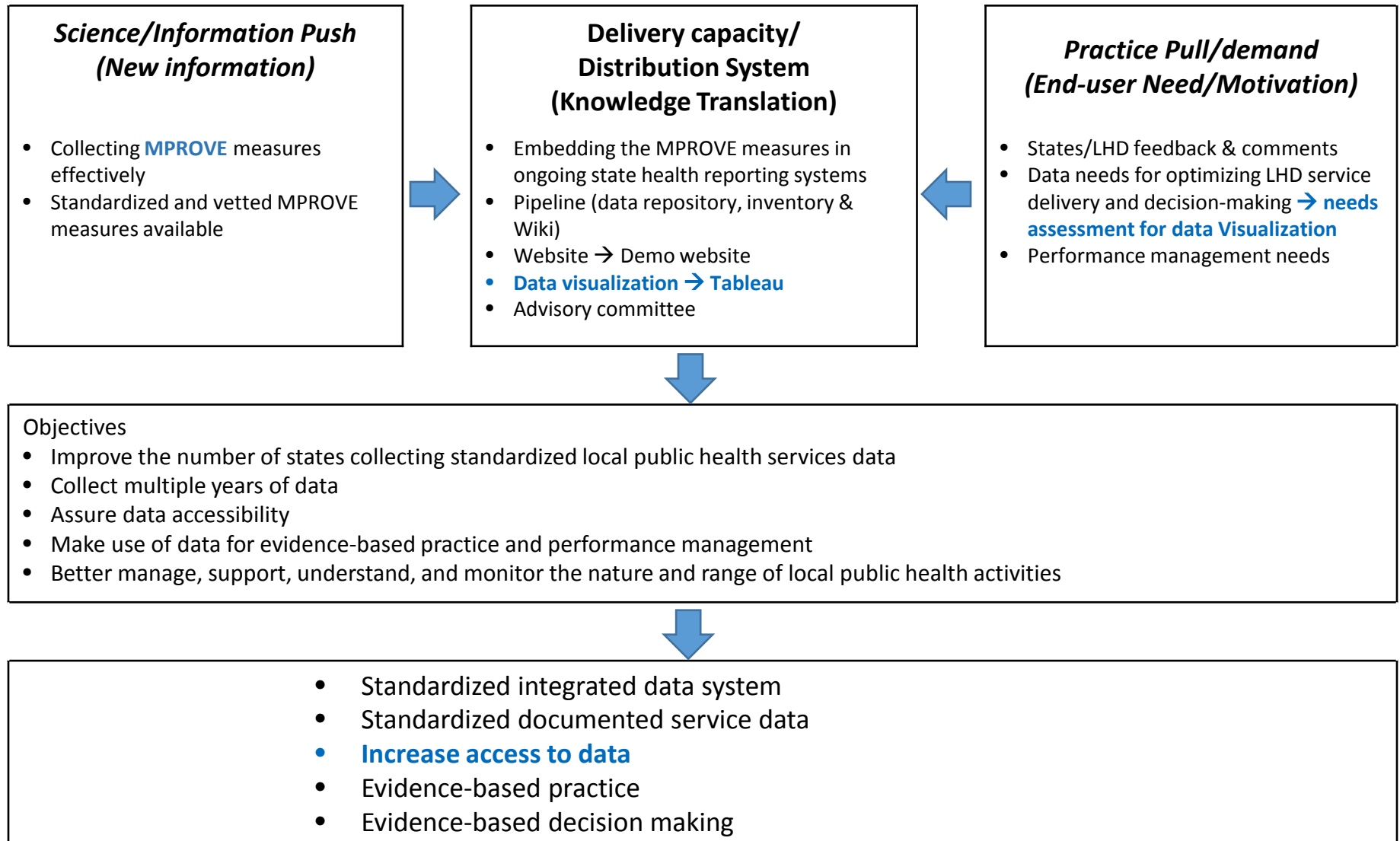


Figure 1. Push-Pull Infrastructure Model, adapted from Green & Glasgow (2006), and published in Dearing & Kreuter (2010)

GOAL: Establish the collection of standardized and public health service delivery data to develop evidence for public health services research & decision-making



Building a “Culture of Information”

Creating Information

- **Codebook:** Data definitions determine what are valid data
- **Process:** Establish procedures for
 1. Validation checks & queries to data providers
 2. Nuts & bolts of data reporting, sharing, dissemination

Using Information

- Pilot website in partnership with WA DOH – PHIP Office
- WA’s Activities & Services Inventory (initial proxy for MPROVE measures)
- Adoption strategy: involving LHD leaders
- **User-centered design** process

Creating Information

Refining the MPROVE measures

- Working from original MPROVE measures
- Determine what worked & what didn't...& WHY
- Identify adaptations to be made

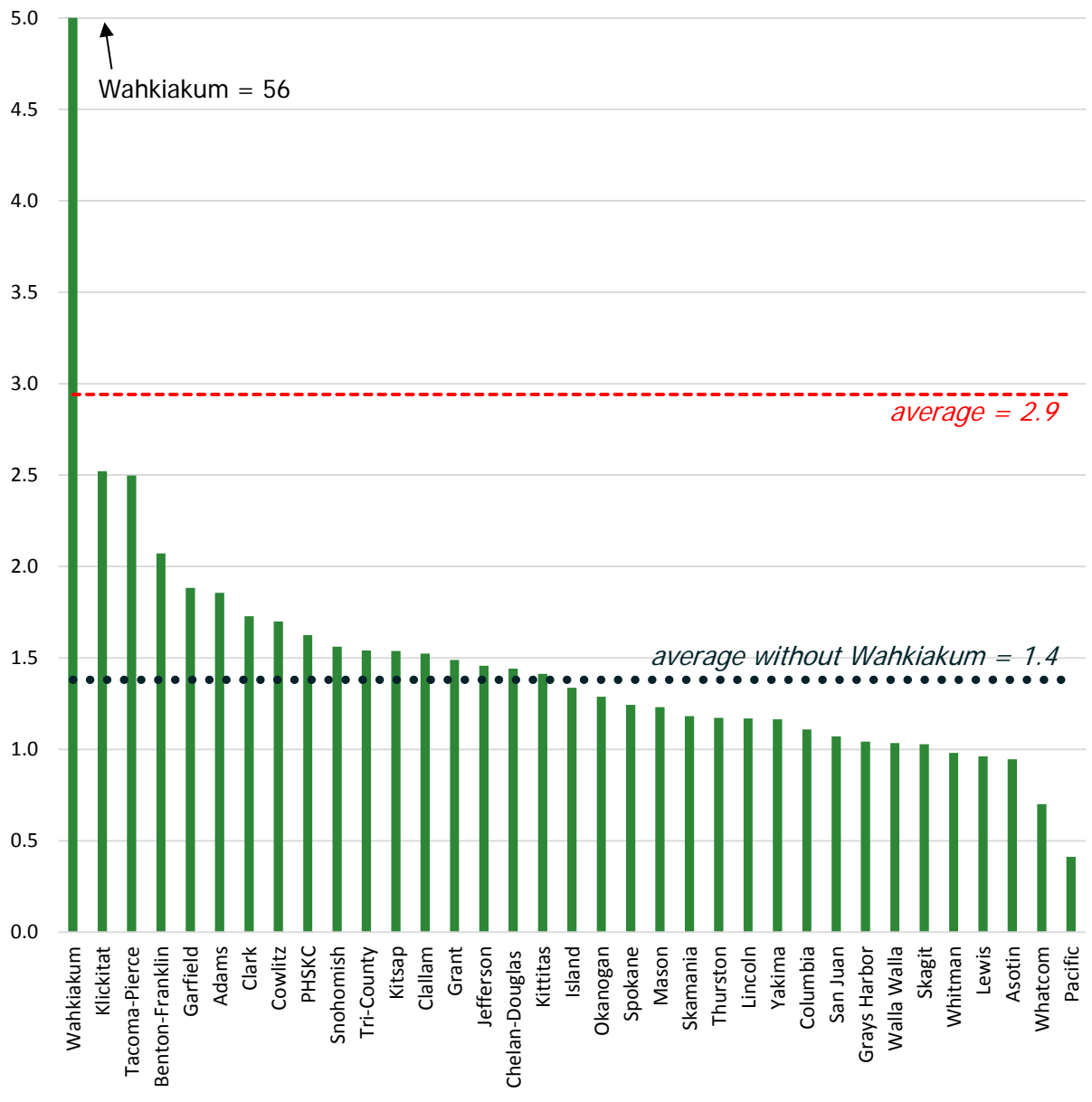
How?

- Examination of 6-state dataset for completeness, face validity
- Interviews with MPROVE PBRN investigators
- Ongoing review by Data Governance Board

Preliminary results

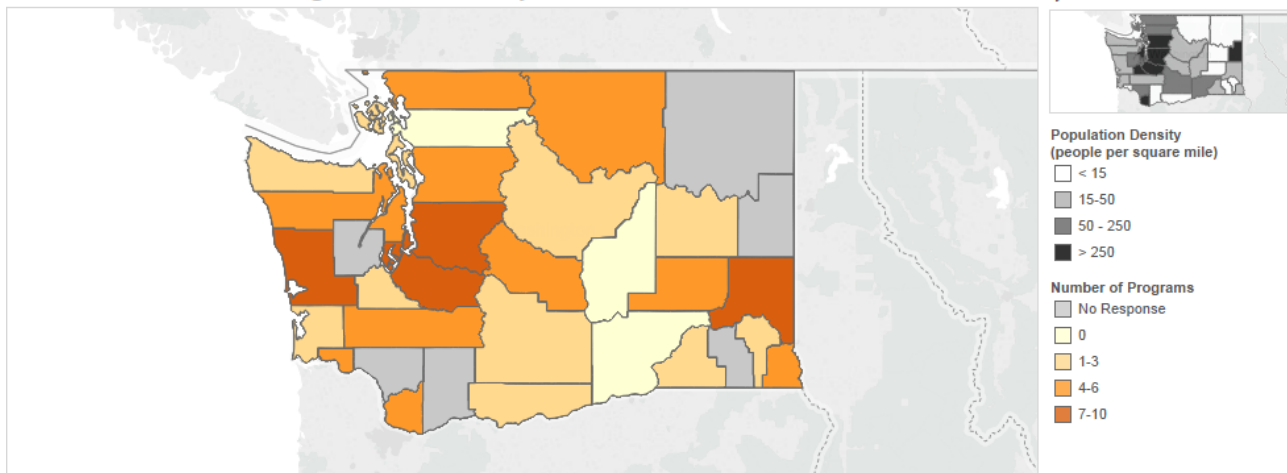
- Not enough time/resources built in to original MPROVE grants
- Too many measures, not enough rationale provided
- Lots of interest in refining measures & improving process

2012 Number of Inspections Per Food Service Establishment for Washington LHJs

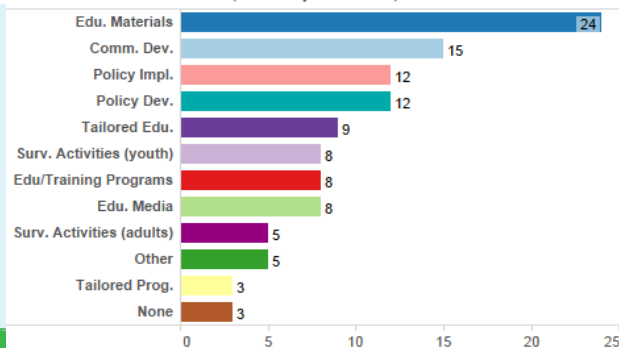


Using Information: Interactive visualizations

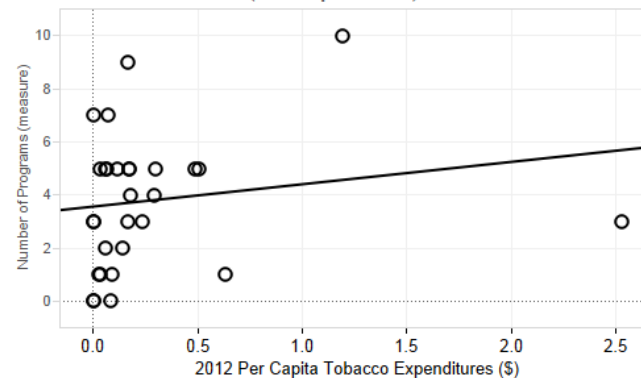
Number of Tobacco Programs Offered by the 35 WA State LHJs



Number of LHJs Offering Tobacco Programs
(29 Respondents)



Tobacco Programs and per Capita Expenditures
(29 Respondents)



For more information on the MPROVE measures, visit: <http://phastdata.org/>

DACS Visualization pilot study

- Purpose

- To make accessible annual LHD service and financial data to WA public health leaders in a meaningful form for decision-making by creating data visualizations that will meet planning and policy development needs.

- Study Plan

- a. Needs assessment
- b. Prepare Displays
- c. Evaluation: usability test

⊕ Data visualization will connect between information push from research and data demand from practitioner for evidence-based practice and better decision-making

Needs Assessment

- Phone interview with 4 LHD Directors and 3 financial person in WA with 7 semi-structured questions
- Questions asked...e.g.
 - When you make decisions regarding your LHJ's budget and services, what quantitative data/resources/information do you examine or use?
 - What would you like to have depicted and at what level of detail about DACS data?
 - Are there comparisons you would like to see between your LHJ's funding and/or services and some other group/category of LHJs or comparison with the state?

Needs Assessment: Preliminary themes

- *Simplicity*

“... For boards, the simpler, the better”, “... Simplicity is the most important when we present the data to the Board...”

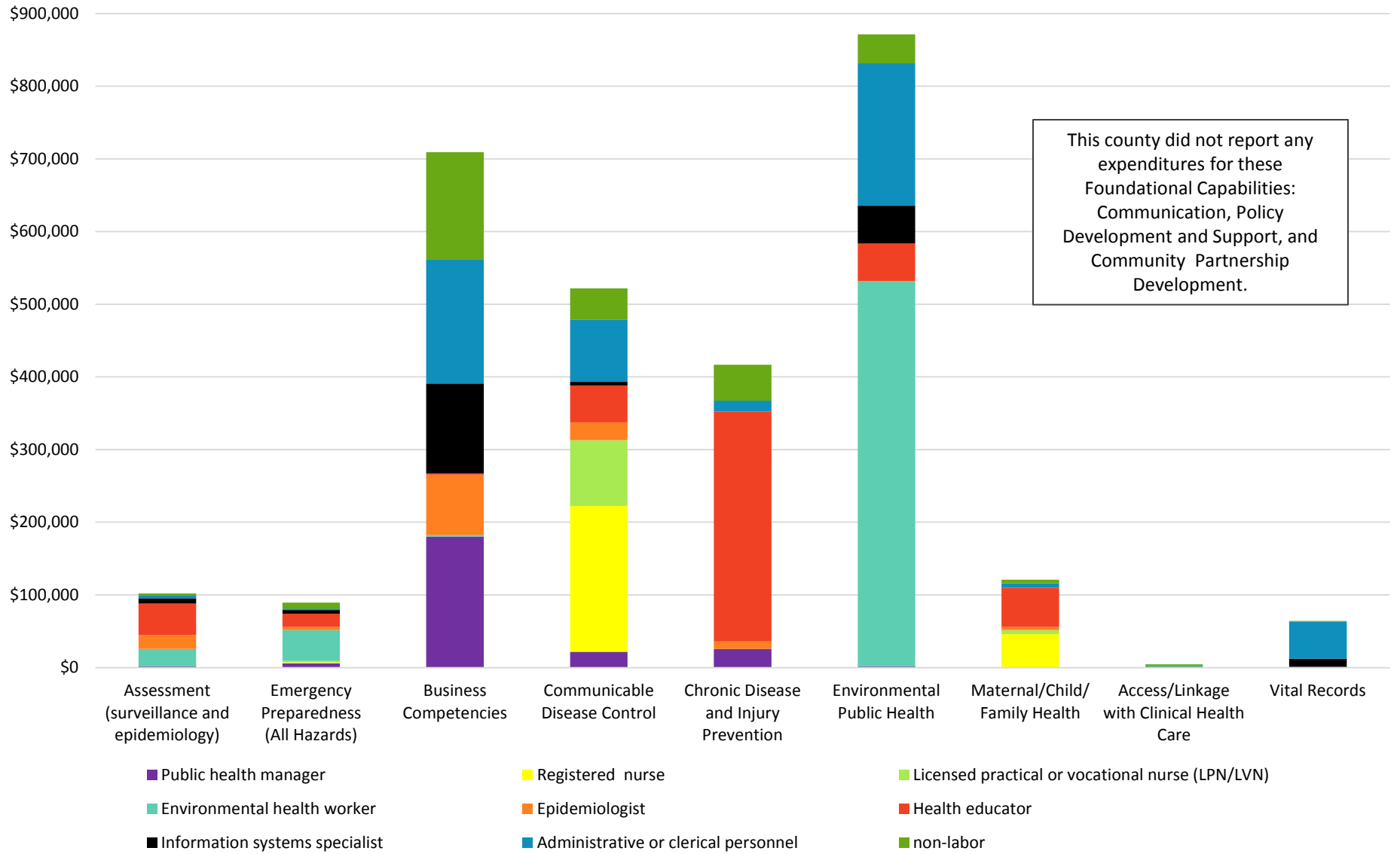
- *Comparability*

“...I can give the Board of Health a number.. That won't mean a lot to them unless they can compare it to something else....”, “... we are more often going to compare ourselves to counties with similar county size and similar characteristics such as Whatcom (Whatcom is the best match with us)....”

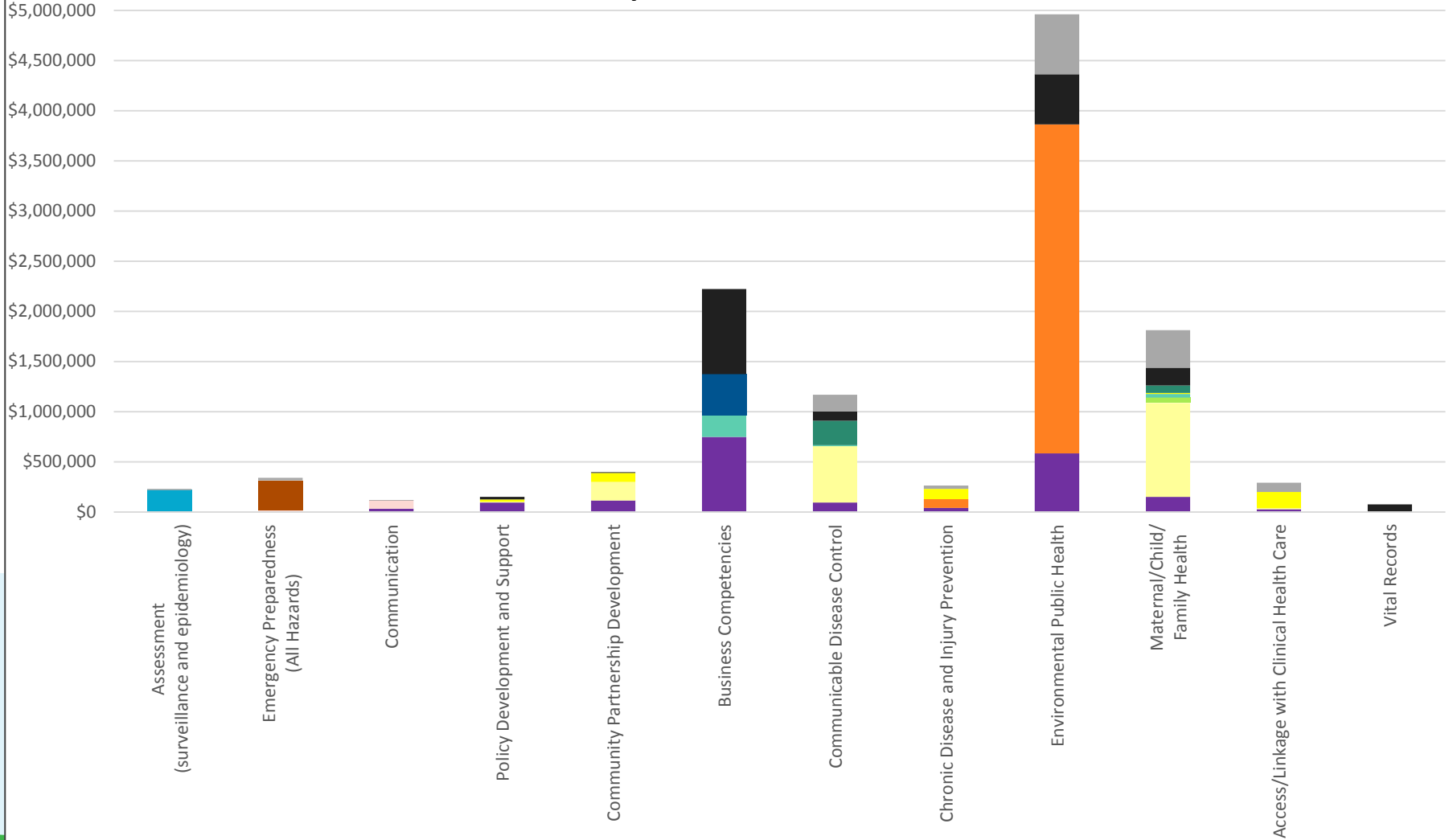
- *Captivating*

“....For people like Board of Health, needs to be brief and captivating”, “ I like to use visual displays in presenting information to other people, the board, other community partners....”

PRELIMINARY
“Small” County Job Category Expenditures
By FPHS -- Current, 2013



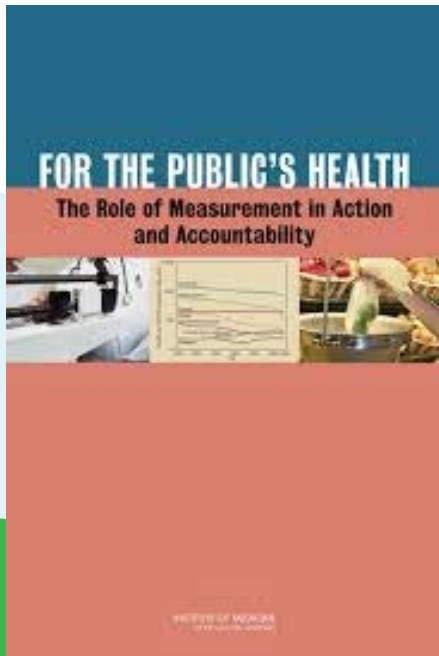
PRELIMINARY
“Medium-Large” County Job Category Expenditures
By FPHS -- Current 2013



- Public health manager
- Registered nurse
- Licensed practical or vocational nurse (LPN/LVN)
- Public health physician
- Environmental health worker
- Epidemiologist
- Health educator
- Information systems specialist
- Public information specialist
- Behavioral health professional
- Emergency preparedness staff
- Administrative or clerical personnel
- non-labor

Data “Demand”

- Data potential
 - Detailed **administrative data** can help answer important research questions for practice.
- Data limitations
 - Inhibit capacity to measure cost, performance, & more outcomes of prevention efforts
- **Standardized data are needed!!!**



PHAST—Standardizing PH Service Data

- **RIGOR:** Working from original MPROVE measures to refine measures & processes
- **FACILITATION:** Support interested states
- **RELEVANCE:**
 - Accreditation,
 - Advocacy,
 - Data-driven decision-making,
 - Demonstrating use of resources
- **USER-CENTERED**
 - Participatory design approach



Public Health
Prevent. Promote. Protect.

Measures

All Measures: [Download the PDF version with full descriptions for each measure](#)

CHRONIC DISEASE PREVENTION (Click each name below to view measures for that bundle)

[Tobacco Prevention & Control](#)

[Obesity Prevention](#)

[Oral Health](#)

COMMUNICABLE DISEASE CONTROL (Click each name below to view measures for that bundle)

[Immunization](#)

[M153 Childhood immunization completeness \(community\) Read More↓](#)

[M154 Childhood immunizations administered by agency \(agency\) Read More↓](#)

[M201 Confirmed vaccine-preventable disease cases \(community\) Read More↓](#)

[Enteric Disease](#)

[Sexually Transmitted Infections](#)

[Tuberculosis Control](#)

ENVIRONMENTAL HEALTH PROTECTION (Click each name below to view measures for that bundle)

[Lead Protection](#)

[Food Protection](#)

[M236a Food safety inspection reach \(community\) Read More↓](#)

[M236b Food safety inspection volume \(community\) Read More↓](#)

[M233 Food safety field staffing ratio \(community\) Read More↓](#)

Background

In order to support investigations of the causes and consequences of variation in public health service delivery, the **MPROVE Study** (Multi-network Practice and Outcome Variation Examination) was launched in 2012. A standardized set of delivery measures across nearly 300 local practice settings in 6 states was developed and the data are now being put to use. The measures characterize volume, intensity, quality, efficiency, and equity of service delivery in three core domains of chronic disease prevention, communicable disease control, and environmental health protection. [Read More...](#)

www.phastdata.org

PHAST Papers

- ▶ Bekemeier, B., Yip, M. P., Dunbar, M., Whitman, G., & Kwan-Gett, T. (2014, under review). *Local Health Department Food Safety and Sanitation Expenditures and Reductions in Enteric Disease.*
- ▶ Bekemeier, B., Pantazis, A., Dunbar, M., & Herting, J. R. (2014, under review). *Using available data to classify local health department approaches to service.*
- ▶ Bekemeier, B., Yang, Y., Dunbar, M., Pantazis, A., & Grembowski, D. (2014). Targeted Health Department Expenditures Benefit Birth Outcomes at the County Level, *American Journal of Preventive Medicine*, 44(6), 569-577.
- ▶ Klaiman, T., Pantazis, A., & Bekemeier, B. (2014). A Method for Identifying Positive Deviant Local Health Departments in Maternal and Child Health. *Frontiers in Public Health Services and Systems Research*, 3(2), Article 5. <http://uknowledge.uky.edu/frontiersinphssr/vol3/iss2/5>
- ▶ Bekemeier, B. (2012). Tracking local public health services to inform decision making. *Northwest Public Health*, Spring/Summer 29(1), 14-16. <http://www.nwpublichealth.org/archives/s2012/tracking-local-public-health-services-to-inform-decision-making>.
- ▶ Bekemeier, B., Bryan, M., Dunbar, M., & Fowler, C. (2012). Local health department provision of WIC Services relative to local “need”— examining 3 states and 5 years. *Frontiers in Public Health Services and Systems Research*, 1(1), Article 2. <http://uknowledge.uky.edu/frontiersinphssr/vol1/iss1/2>
- ▶ Bekemeier, B., Dunbar, M., Bryan, M., & Morris, M. (2012). Local health departments and specific Maternal and Child Health expenditures: Relationships between spending and need. *Journal of Public Health Management and Practice*, 18(6), 615-622.

Other Meeting Agenda Items

PBRN Research Updates

- **MPROVE/DACS/DIRECTIVE/PHAST coordination calls to resume in January**

Upcoming Events

- **7th Annual Conference on the Science of Dissemination and Implementation in Health, AcademyHealth and NIH Dec 8-9, 2014. Bethesda, MD.**

Dissemination Opportunities

- **Please send PBRN Presentations from APHA or D&I to Coordinating Center**
- **Keeneland Abstract Submission is open**
- ***Frontiers/AJPH* partnership launched this week**

Other Meeting Agenda Items

Website Update

- Work-in-progress: please send all comments/suggestions/corrections to Kara.Richardson@uky.edu
- Please continue to send your products

Presentation schedule

Presentation Schedule for 2014

January 16 Tennessee PBRN

February 20 Nebraska PBRN

March 20 North Carolina PRBN

May 15 New York PBRN

June 19 California PBRN

July 17 Connecticut PBRN

August 21 Colorado PBRN

September 18 Ohio PBRN

October 16 Minnesota PBRN

November 20 Washington PBRN

December 18 New Hampshire PBRN

Beginning 2014 we will combine Research-in-Progress presentations with the larger PHSSR grantee Research-in-Progress presentations.

PHSSR Research-in-Progress Webinars- 12:00 to 1:00pm

Dec 3 – Relationship Between Public Health Workforce Competency, Provision of Services, and Health Outcomes in Tennessee

Robin Pendley, DrPH, formerly Health Services Management and Policy, East Tennessee State University

Dec 10 – Integrating Public Health and Healthcare: Lessons from One Urban County

Erik L. Carlton, DrPH, Health Systems Management and Policy, University of Memphis

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