Presenters: Scott Frank, MD, MS

Affiliation: Case Western Reserve University

Title: Ohio Public Health Delivery and Cost Study

Meeting/Workshop: Delivery and Cost Studies Methods Workshop

Organization Holding Meeting: National Coordinating Center for Public Health Practice-Based Research Network/ University of Kentucky

Date: September 27, 2013

Place: Lexington, KY

# Ohio Public Health Delivery and Cost Study (DACS)

#### **Scott Frank**

Health Commissioner, Shaker Heights Health Department

#### **Jason Orcena**

Health Commissioner, Union County Health Department

#### Michelle Menegay

RAPHI Research Program Manager

#### **Patrick Bernet**

Consultant

Ohio Research Association /\
for Public Health Improvement

Public Health Practice-Based Research Network

### Ohio DACS Purpose:

- W Use RAPHI (Ohio's Public Health Practice Base Research Network) to investigate delivery and cost of public health services to:
  - Develop and implement standard methods
  - Support data-driven, rational decision making
  - Investigate the variation, value, and equity of core public health services and foundational capabilities

### Ohio Public Health

- 88 counties, 125 LHDs
- 70% of Ohio LHDs serve county or combined County/City districts
- 30% of Ohio LHDs represent City districts
  - 32% nationally
- § 58% of Ohio departments serve populations less than 50,000
  - 63% of the Nation's LHDs

# Ohio DACS Approach

- Quantitative model for cost estimation for 5 core public health services
- Pirect observation approach to examine one core service, public health nuisance abatement



### **Specific Aim 1**

- Estimate and validate the cost per unit of service for 5 Core Public Health Services for Ohio LHDs
  - Which core services?
  - How to frame units of production?
  - How to link with other DACS projects to maximize impact and generalizability of findings



### **Specific Aim 2**

- Investigate the influence of organizational (structure and process) and community (social demographics) factors on the cost of public health service delivery
  - Each of these is likely to vary by core service, increasing the complexity of our investigation
  - Variation in the data we have to work with will also complicate

### **Specific Aim 3**

- Ascertain how variation in the cost of *Core Public Health Services* among Ohio LHDs relates to equity in resource allocation and public health outcomes
  - How do we measure equity of services, resources, and outcomes?



#### Ohio Minimum Package of Local Public Health Services

#### Core public health services

All LHDs should be responsible for providing the following services in their district — directly or by contracting with another LHD

- Environmental health services,\* such as water safety, school inspections, nuisance abatement, and food safety (restaurant and grocery store inspections)
- Communicable disease control, vaccination capacity, and quarantine authority\*
- Epidemiology services for communicable disease outbreaks and trending\* and disease prevalence and morbidity/mortality reporting\*
- Access to birth and death records
- Health promotion and prevention (health education\* and policy, systems, and environmental change)
  - Chronic disease prevention (including tobacco, physical activity, nutrition)
  - Injury prevention
  - Infant mortality/preterm birth prevention
- Emergency preparedness, response, and ensuring safety of an area after a disaster
- Linking people to health services to make sure they receive needed medical care\*
- Community engagement, community health assessment and improvement planning, and partnerships

"Service mandated by state of Ohio (ORC, OAC) (Note: Ohio law mandates several specific services related to environmental health and communicable diseases. Not all are listed here. See Appendix D for complete list.)

#### Other public health services

(Varies by community need as determined by Community Health Assessments)
LHDs play a role in assuring that these services are provided in their community—
either by local public health or other organization(s), including health care providers
and other government agencies

#### Clinical preventive and primary care services

- Immunizations
- Medical and dental clinics (primary care)
- Care coordination and navigation
- Reproductive and sexual health services (including STD testing, contact tracing, diagnosis, and treatment)

#### Specific maternal and child health programs, such as

- WIC (Women Infants and Children) nutrition program
- Help Me Grow home visiting program (HMG)
- Bureau for Children with Medical Handicaps program (BCMH)

#### Non-mandated environmental health services, such as

Lead screening, radon testing, residential plumbing inspections, etc.

#### Other-optional depending on community need and other available providers

- Home health, hospice care, home visiting programs (other than HMG)
- School nurses; Drug and alcohol use prevention; Behavioral health
- Municipal ordinance enforcement

#### Foundational Capabilities

All LHDs should have access to the following skills and resources. Access can occur through cross-jurisdictional sharing.

#### Quality assurance

- Accreditation
- · Quality improvement and program evaluation
- Identification of evidence-based practices

#### Information management and analysis

- Data analysis expertise for surveillance, epidemiology, community health assessment, performance management, and research
- · Information technology infrastructure
- Interface with health information technology

#### Policy development

- Policy analysis and planning
- Expertise for policy, systems, and environmental change strategies

#### Resource development

- Grant writing expertise and grant seeking support
- Workforce development (training, certification, recruitment)
- Service reimbursement, contracting, and fee collection infrastructure (interface with third party payers)

#### Legal support

 Specialized consultation and analysis on public health law

#### Laboratory capacity

- Environmental health lab
- Clinical lab services (as appropriate)

#### Support and expertise for LHD community engagement strategies

- Community and governing entity engagement, convening and planning
- Public information, marketing, and communications
- Community health assessment and improvement planning
- Partnerships to address socio-economic factors and health equity

### **Core Services**

#### Environmental health services

- water safety
- school inspections
- nuisance abatement
- food safety (restaurant and grocery store inspections)
- Vector borne programming

#### Communicable disease control

- vaccination capacity
- quarantine authority
- epidemiologic investigation

### Epidemiology

- services for communicable disease outbreaks and trending
- disease prevalence and morbidity/mortality reporting
- Public health surveillance



### **Core Services**

- (Access to birth and death records)
- Mealth promotion and prevention
  - Health education
  - Policy
  - Systems, and environmental change
  - Chronic disease prevention
    - o Tobacco
    - Physical activity
    - Nutrition
  - Injury prevention
  - Infant mortality/preterm birth prevention

### **Core Services**

- Emergency preparedness
  - Response
  - Ensuring safety of an area after a disaster
  - Drills and planning
- Linking people to health services
  - Access to medical care
  - Links between Medicine and Public Health
- Community engagement
  - Community health assessment and improvement planning
  - Partnership

### **Foundational Capabilities**

- Quality Assurance
  - Accreditation
  - Quality improvement and program evaluation
  - Identification of evidence based practices
- Information Management and analysis
  - Data analysis expertise (overlap with epidemiology)
  - IT Infrastructure
  - Interface with Health Information technology

### **Foundational Capabilities**

- Policy development
  - Policy analysis and development
  - Expertise for policy, systems, and environmental change strategy
  - Data driven policy
- Resource development
  - Grant writing/seeking
  - Workforce development
  - Service reimbursement, fee collection infrastructure
- Legal support
- Laboratory capacity



### Quantitative Component

- Existing AFR and Staffing data 2005-2013
- For 5 specific services, 2005-2013, for each individual LHD, we need:
  - spending (broken down by staff, supplies, overhead, etc.)
  - staffing (by job position)
  - units produced (by specific product if outputs are not identical)
    - Necessary for any measure of efficiency
    - Need to effectively communicate efficiency measures without offending LHDs
  - The clearer the outcomes, the more valuable the investigation

### **Core Service Options**

- 1. Food safety
- 2. Immunization\*
- 3. Emergency preparedness
- 4. Community health assessment
- 5. Epidemiologic investigation
- 6. Service reimbursement, fee collection infrastructure\*\*
- 7. Direct clinical service\* (STI?)
- 8. Environmental inspections (lead, black mold, healthy home)
- 9. Communicable disease surveillance and prevention
- 10. Obesity prevention (Health Promotion)
- 11. Substance abuse prevention, including prescription drugs (Health Promotion)
- 12. Tobacco control (Health Promotion)
- 13. Maternal and child health\*
- 14. Public health information technology\*\*
- 15. Legal support\*\*
- 16. (Application of the Cost of Doing Business Model)

Ohio RAPHI

<sup>\*</sup>Not listed as core service; \*\*Foundational capacity

# The Cost of Doing Business Model

- 1. Agency type (city, county, shared)
- 2. Population size
- Rural setting
- 4. Race
- 5. non-English speaking
- 6. Age
- 7. Income
- 8. Uninsured
- 9. Physician supply
- 10. Breadth of services offered
- 11. Core service coverage
- 12. Clinical care focus



# **Qualitative Component**

- Nuisance Abatement
  - a mandated task associated with:
    - Essential Public Health Service 2: Diagnose and investigate health problems and health hazards
    - Essential Public Health Service 6: Enforce laws and regulations that protect health and ensure safety
  - Public health nuisance enforcement represents a prominent duty of local health departments that has received little notice.

# **Qualitative Component**

- Six diverse, geographically distinct LHDs
- Trained student observers
- Intensive observation of nuisance abatement activity
- P Direct observation, activity logs, administrative data
- Resource-based interviews



# **Qualitative Component**

- Observational protocol
- Time and motion component
- Builds service production cost model based on micro-level estimates of input resources
- Pre and post event interviews
  - EH personnel
  - Collaborating departments
  - Impacted public



### Other information

- Collaboration with other DACS grantees
  - Washington
  - North Carolina
  - Others
- 18 month grant
  - In field with direct observation January through June 2014



# **Anticipated Findings**

- Quantitative Component
  - Variation in public health spending and staffing for core services
  - Relationship of these variations to:
    - o Public health outcomes
    - LHD characteristics
    - Jurisdictional characteristics
    - Cost of Doing Business model



### **Anticipated Findings**

- Qualitative Component
  - The nature and content of nuisance abatement
  - Time, staffing, and resources expended
  - The role of collaboration with other governmental agencies regarding nuisance abatement
  - The value and utility of nuisance abatement
    - To other agencies or departments
    - o To the public
  - The "product" of nuisance abatement

### Questions for the Group

- Measuring equity
- Unit cost measures
- Outcome variables of interest
- Portfolio vs individual services
- Generalist vs specialist services
- How do we make cost estimates without considering the foundational capabilities necessary to support service delivery