Connecticut Public Health Practice-Based Research Network DACS 71133 Product Type: Meeting and Conference Presentation Presenter Name(s): Patricia J. Checko, DrPH, MPH; Jeffrey P. Cohen, Ph.D. Presenter Affiliations: Independent Public Health Consultant; University of Hartford (respectively) Title of Presentation: Cost effectiveness, efficiency and equity of inspection services throughout Connecticut's local public health system Meeting: Research-in-progress Presentation at PH PBRN Monthly Virtual Meeting Date: July 17, 2014 Location: Lexington, KY (virtual)



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Project Components

- The project has two components.
 - <u>Component 1</u> describes and analyzes the scope and cost of four environmental health services provided in Connecticut and the differences in associated costs incurred by local health jurisdictions that may arise from differences in the size and structure of local health departments.
 - These services include: <u>food protection, public water wells,</u> <u>subsurface sewage disposal and lead poisoning prevention and</u> <u>control</u>.
 - <u>Component 2</u> evaluates the impact of size and organizational structure relative to a number of hypotheses about the efficiency, effectiveness and equity of food protection services.



CT Local Health Departments and Districts

State of Connecticut Local Health **Departments and Districts** 12 July 2012 7 17 Health Districts¹ 20 1 Bristol-Burlington Health District 2 CT River Area Health District **3** Central Connecticut Health District 4 Chatham Health District 12 5 Chesprocott Health District 6 East Shore Health District 7 Eastern Highlands Health District 8 Farmington Valley Health District 9 Ledge Light Health District 14 10 Naugatuck Valley Health District 11 Newtown Health District 12 North Central Health District 13 Northeast District Dept of Health 4 14 Plainville-Southington Regional Health District 15 Pomperaug Health District 16 Quinnipiack Valley Health District 17 Torrington Area Health District 18 Trumbull-Monroe Health District 19 Uncas Health District 20 West Hartford-Bloomfield Health District 21 Westport Weston Health District 11 16 10 2 18 Sovereign Nations A Mohegan Tribe B Mashantucket Tribe Local Health Departments and Districts

Local Health District Full-Time Municipal Health Director Part-Time Municipal Health Director Sovereign Nations 10 20 40 Miles



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Strengthening local public health.

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Full and Part-Time Health Departments in Connecticut

#Towns	Population Percen		Pop. Range		
145	3,374,354	94%			
29	1,657,005	46%	18,239 -145,638		
116	1,717,349	48%	28,194 -166,117		
24	203,491	6%	1,917- 25,729		
169	3,577,845				
	145 29 116 24	1453,374,354291,657,0051161,717,34924203,491	1453,374,35494%291,657,00546%1161,717,34948%24203,4916%		



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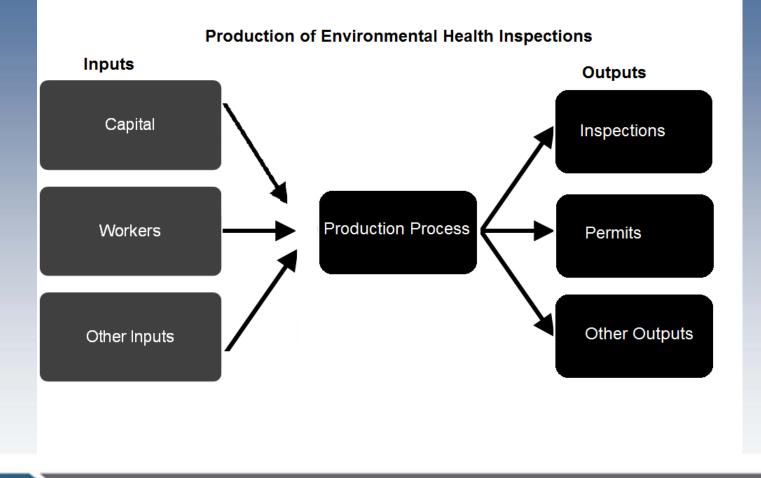
Some Key Questions That Our Cost Functions Can Address

- Are providers "too small" or "too large" ?
- To answer: estimate scale economies
- Is it less costly to "produce" more or less of different types of inspections together?
 (Some jurisdictions don't do all inspections, or only small amounts of some inspections, due to small district size; others considering merging may do more of some – how does this affect the cost of doing others??)
- To answer: estimate economies of scope



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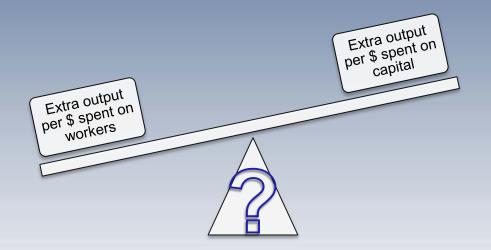
Economic Theory of Production and Costs





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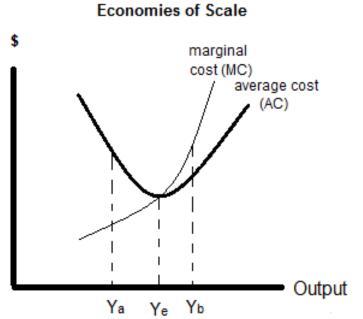
Health districts should choose their input mix to balance the benefits of spending more on workers vs. on physical capital





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Health Districts Should Strive to be at point Y_e

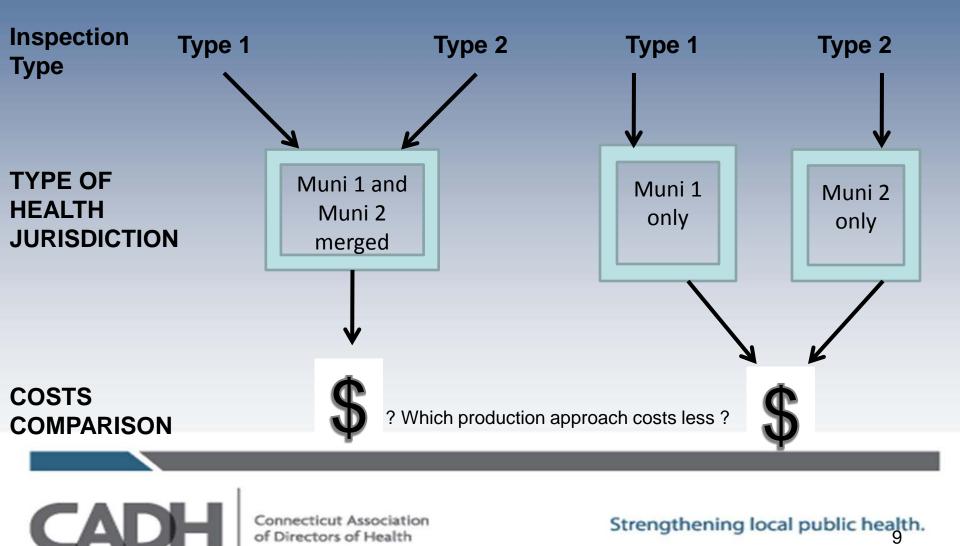


Average cost (AC) is the cost per unit of output (Y), while marginal cost (MC) is the change in total cost from a small change in output. Figure 3 shows that micro-economic theory implies the provider's AC curve is U-shaped, and the MC curve slopes up. AC is minimized at Ye, so Ye is the "efficient" level of output. If MC<AC (economies of scale), as in the provider output level Ya, then the provider can lower its AC by increasing Y until it reaches Ye.



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Economies of Scope and Specialization



Outputs for Cost Functions

- Drinking Water:
 - Output:
 number of private well permits +
 number of public well permits



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Outputs for Cost Functions (continued)

Food Services:

Output: Number of inspections
 (in different "classes", including temporary events)



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Outputs for Cost Functions (continued)

• Sewage:

-Outputs: total # of permits = Number of new permits + Number of repair permits + Number tested + Number of B100's (makes sure have space for a workable septic system)



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Outputs for Cost Functions (continued)

• Lead

Output:# of inspections



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Cost Function Variables

- Q: Outputs in each category (lead, water, sewer, food)
- P: Price of inputs (average wage for all workers; price index for capital structures)
- X: any nurse staff (yes/no); urban or rural (yes/no); # of patients w/blood lead levels≥10
- D: (D1=municipal health dept, D2=district, 3=part-time)
- t: time trend
- All dollar values are adjusted for inflation



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Estimating Equation

Variation of a Translog Total Cost Function:

 $\log(\mathrm{TC}_{\mathrm{it}}) = \log(\mathrm{TC}_{\mathrm{it}}(\mathbf{Q}_{\mathrm{it}}, \mathbf{P}_{\mathrm{it}}, \mathbf{X}_{\mathrm{it}}, \mathbf{t}, \mathbf{D}_{\mathrm{j}})) = \alpha_0 + \alpha_p \log(\mathrm{P}_{\mathrm{Lit}}) \log(\mathrm{P}_{\mathrm{Kit}}) + \alpha_L \log(\mathrm{P}_{\mathrm{Lit}})^2$

$$+ \Sigma_m \Sigma_n \delta_{mn} log(Q_{nit}) log(Q_{mit}) + \Sigma_n \delta_n log(Q_{nit})^2 + \Sigma_j \delta_j D_j + \Sigma_r \alpha_r X_{rit} + \gamma t + u_{it}$$

t = 2005, 2006, ..., 2012; i = 1,2,...,75; j = 1 (municipal), 2 (district); (m,n) = water, septic, food, lead; r = (any nurse; urban/rural; blood level ≥ 10) Parameters to be estimated by least squares regression: α , δ , γ ; $u_{it} \sim N(0, \sigma^2)$

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Elasticity of Scale

• Can easily compute scale economies for each (i, t) observation:

With only one output,

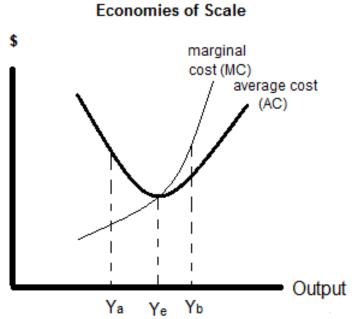
 $\epsilon = [\partial TC / \partial Q] [Q / TC]$ = $\partial \log TC / \partial \log Q$ = MC / AC

If $\varepsilon >1$, MC>AC, so AC rising (decreasing returns to scale) If $0 < \varepsilon <1$, MC<AC, so AC falling (increasing returns to scale) If $\varepsilon =1$, MC=AC (constant returns to scale, or minimum efficient scale)



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Health Districts Should Strive to be at point Y_e



Average cost (AC) is the cost per unit of output (Y), while marginal cost (MC) is the change in total cost from a small change in output. Figure 3 shows that micro-economic theory implies the provider's AC curve is U-shaped, and the MC curve slopes up. AC is minimized at Ye, so Ye is the "efficient" level of output. If MC<AC (economies of scale), as in the provider output level Ya, then the provider can lower its AC by increasing Y until it reaches Ye.



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Elasticity of Scale and Scope: Total Cost Scale Economies with 4 Outputs (Baumol et al, 1982):

 $\varepsilon = \partial TC/\partial Q_1 \bullet (Q_1/TC) + \partial TC/\partial Q_2 \bullet (Q_2/TC)$

+ $\partial TC/\partial Q_3 \bullet (Q_3/TC) + \partial TC/\partial Q_4 \bullet (Q_4/TC)$

Scope Economies with 2 or more Outputs:

 $\frac{\partial [\partial \log TC/\partial \log Q_1]}{\partial Q_2} \bullet [TC/Q_1] = \frac{\partial^2 TC}{\partial Q_1} \frac{\partial Q_2}{\partial Q_2} \bullet [TC/Q_1] \\ = [\partial MC_1/\partial Q_2] \bullet [TC/Q_1] < 0$

is a sufficient condition:

MC curve for one output drops when more of the other output is produced (weak complementarity, Vita, 1990) (In reverse, could have economies of specialization if > 0)



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Data and Organizational Issues

- Annual Report Data: issues include completion rates, completeness and validity of data, changes in data elements
- Missing values for key variables in some years for some districts reduces sample
- Determining appropriate outputs for lead, water and septic



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Descriptive Statistics

	TOT_COST	WAGE_AVG	PK	WATER_PRI	. WATER_PUB	.LEAD_INSPE	. FOOD_INSP	SEPTIC_TOT	ANYNURSES	.RURAL_URB
Mean	1541909.	36438.35	1.222980	40.15667	1.645000	21.93000	434.4133	256.8017	0.451667	0.835000
Median	565452.8	38659.47	1.265176	14.50000	1.000000	1.000000	268.5000	140.0000	0.000000	1.000000
Maximum	31742872	282258.3	1.380691	2450.000	50.00000	1216.000	2175.000	2326.000	2.000000	1.000000
Minimum	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	1.000000	0.000000	0.000000
Std. Dev.	3618671.	22383.82	0.120494	117.5077	4.213300	103.9473	474.8163	349.0570	0.501414	0.371490
Skewness	5.323260	2.348341	-0.612508	14.96361	10.37520	9.005902	1.416675	2.581481	0.233992	-1.805051
Kurtosis	35.65862	28.67831	2.179612	297.3867	116.9925	93.78727	4.469357	11.12175	1.158712	4.258211
Jarque-Bera	29498.35	15587.81	54.34251	2188979.	335622.0	214168.8	254.6720	2315.475	90.23375	365.3984
Probability	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
Sum	9.25E+08	20004653	733.7878	24094.00	987.0000	13158.00	260648.0	154081.0	271.0000	501.0000
Sum Sq. Dev.	7.84E+15	2.75E+11	8.696796	8271031.	10633.39	6472217.	1.35E+08	72982631	150.5983	82.66500
Observations	600	549	600	600	600	600	600	600	600	600



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Summary of Cost Function Results

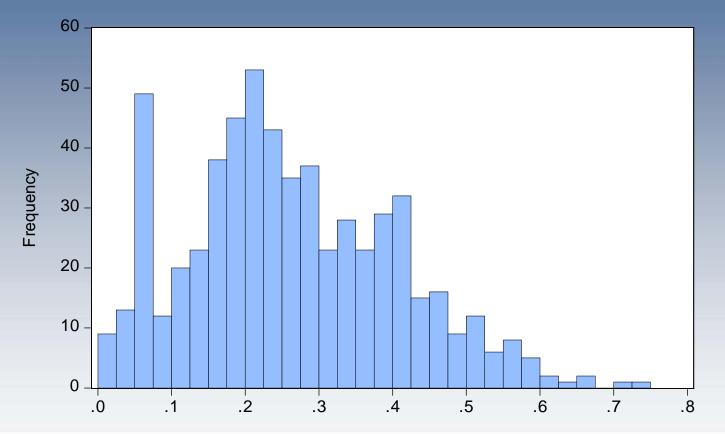
- R-squared = 0.63
- All inspections variables are jointly significant (P-value=0.000)



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Elasticity of Scale – all jurisdictions, 2005-2012

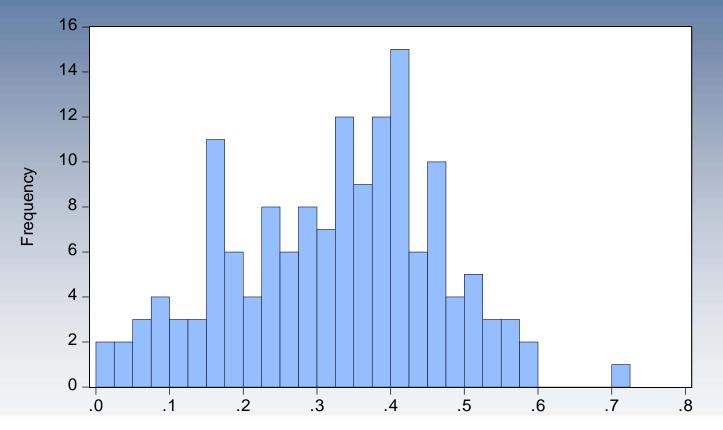
ELAS_OF_SCALE



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Elasticity of Scale – Districts, 2005-2012

ELAS_OF_SCALE

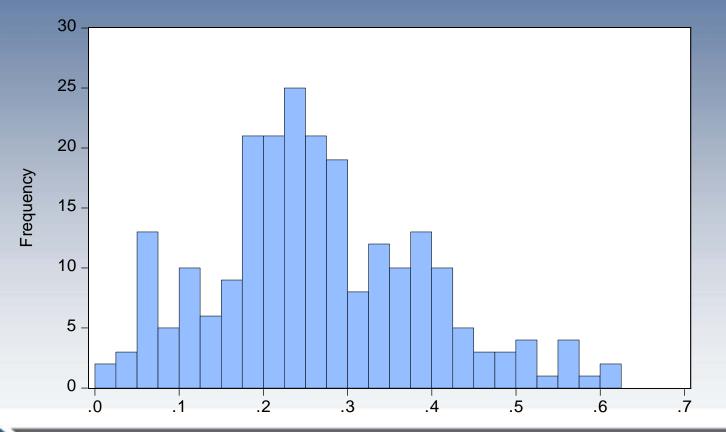




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Elasticity of Scale – Municipal Health Departments

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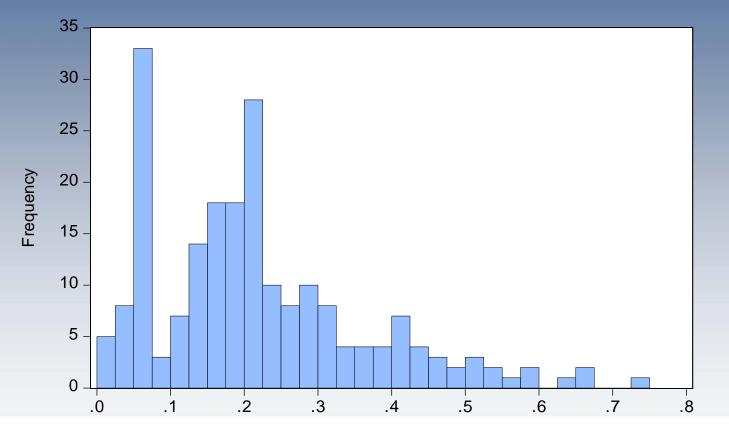


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Elasticity of Scale – Part-Timers

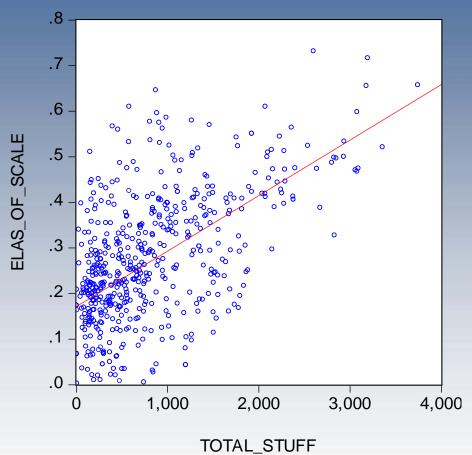
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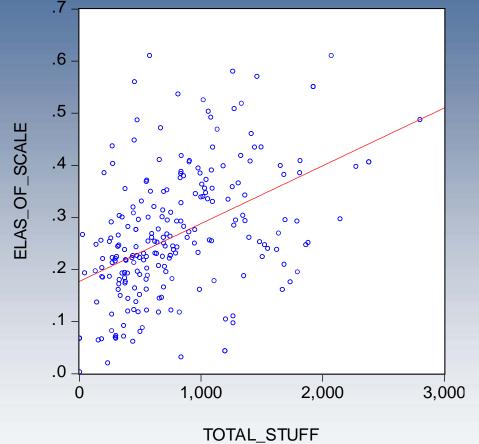
Elasticity vs. Total Output - Overall





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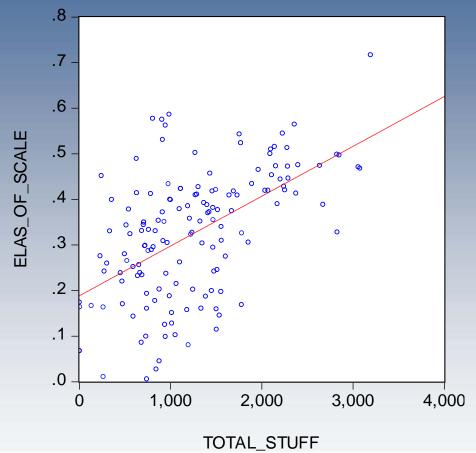
Elasticity vs. Total Output - Municipalities





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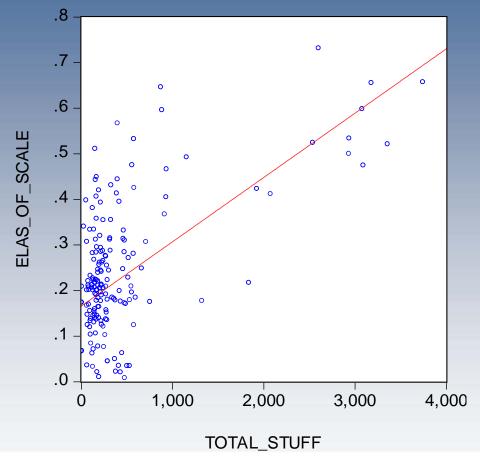
Elasticity vs. Total Output - Districts





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Elasticity vs. Total Output – Part-Timers





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Elasticity vs. Total Costs – Overall .8 .7 .6 ELAS_OF_SCALE .5 8 .4 0 0 0 .3 0 0 0 .2 .1 -0 0 0

10,000,000 20,000,000 30,000,000 40,000,000

TOT_COST_REAL

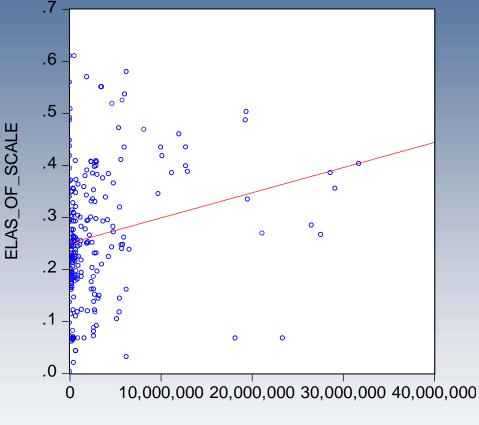


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Elasticity vs. Total Costs – Municipalities

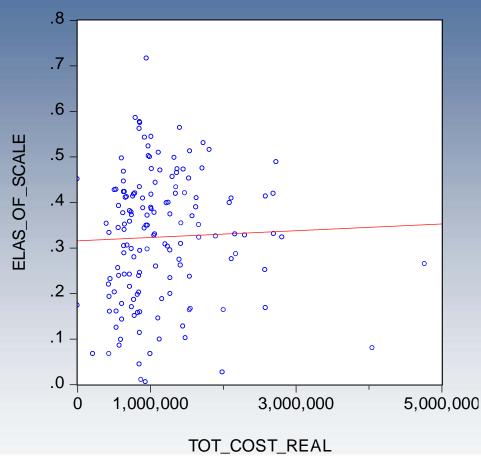


TOT_COST_REAL



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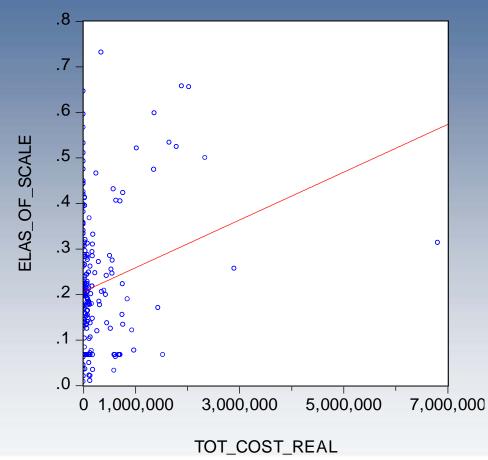
Elasticity vs. Total Costs – Districts





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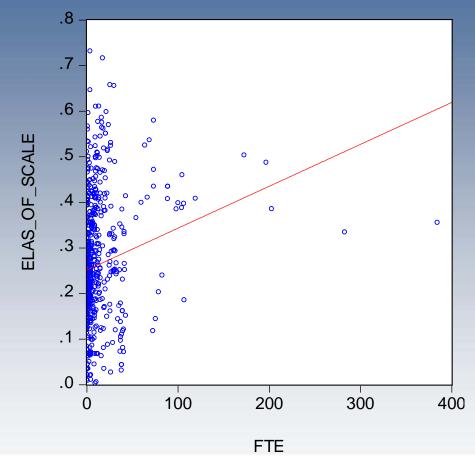
Elasticity vs. Total Costs – Part-Timers





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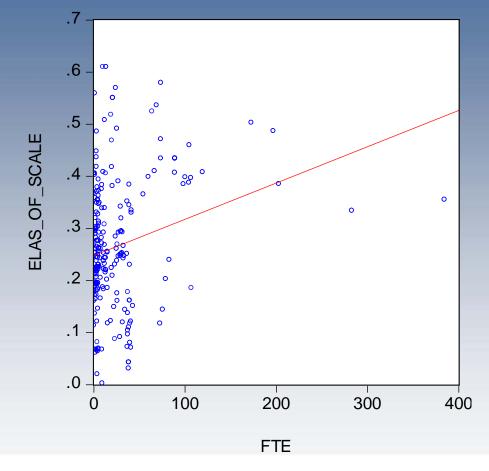
Elasticity vs. FTE – all municipalities





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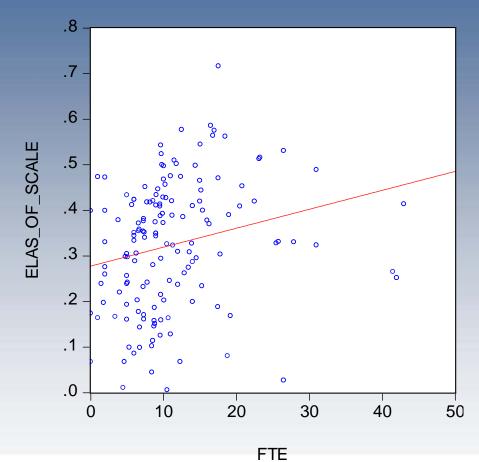
Elasticity vs. FTE – Municipal Health Departments





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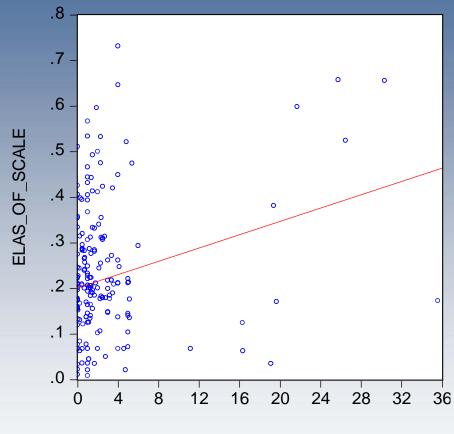
Elasticity vs. FTE - Districts



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Elasticity vs. FTE – Part-Timers



FTE



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Economies of Scope or Specialization

- By doing more inspections of one type, how does that affect the incremental costs of other types of inspections?
- Can be important to understand when considering merging or sharing services
- If > 0, more of an output increases MC of another output (economies of specialization)
- If < 0, more of an output decreases MC of another output (economies of scope)



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Economies of Scope or Specialization

- Water and Septic: <0
- Water and Lead: >0
- Water and Food: >0
- Food and Lead: <0
- Food and Septic: <0
- Lead and Septic: <0



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Economies of Scope - Interpretations

- <0 cost savings for mergers when two jurisdictions focus on different outputs (economies of scope)
- >0 cost savings for *not* merging when two jurisdictions focus on different outputs (economies of specialization)
- e.g., district A does many food inspections, few others; district B does many lead inspections, few others.
- If <0, cost savings from merging or sharing resources
- If >0, cost savings from not merging/sharing



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Limitations

- Data !!!
- Economies of scale: depend on small changes in output;
- Economies of scope: assumes hold all other types inspections constant (difficult to compare 3 types of inspections, but pair-wise comparisons more relevant)
- Many municipal health departments and districts offer other services; we only control for environmental health outputs, so output may be understated – perhaps they are further down on AC curve than we have found



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Summary of policy implications

- Drawbacks from merging or sharing resources:
 - Elasticity of scale assumes small changes
 - Some jurisdictions may be experiencing economies of specialization for some outputs
- Benefits to merging or sharing resources:
 - Economies of scale to be gained for merging small jurisdictions (such as part-timers)
 - Some jurisdictions may benefit from economies of scope for some outputs



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Conclusions and Future Research

- Supplemental survey to annual reports
- Hope to obtain information for calculating unit costs
- Focus groups for component 2
- Key informant interviews for component
 2



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