

# Feeling the Stress of the Economic Downturn in your Public Health Agency?

*Interested in Learning How to:*

**Conduct Comparative Analysis**  
**Identify Early Warning Signs of Potential Fiscal Problems**  
**Implement Proactive Risk Reducing Strategies**  
**Answer Fundamental Financial Management Questions**  
**Use Financial Analysis to Improve Quality**  
**Implement Best Practices in Quantitative Analysis**  
**Enhance the Business Acumen of Agency Directors and Financial Managers**

**Consider Attending:**

**Strategies for Local and State Public Health Agencies to Reduce the Negative Impacts of a Distressed Economy**

**American Public Health Association  
Learning Institute #2013  
Philadelphia, PA**

**Sunday - November 8, 2009**

**2:30 - 6:00PM**

**This course will introduce participants to:**

- **Methods to improve agency financial sustainability**
- **Quantitative methods to measure and analyze financial performance**
- **Risk mitigation strategies**
- **Early warning signs of fiscal stress**
- **Comparative analysis techniques recommended by the Government Finance Officers Association**

## Target Audience

- Public Health Agency Directors
- Public Health Agency Financial Managers
- Public Health Agency Program Managers with Fiscal Responsibilities
- Public Health Board Members
- Public Health Educators
- Public Health Funders

## Faculty

**Peggy A. Honoré, DHA**  
Director, Public Health System, Finance,  
and Quality Program  
Office of Public Health and Science  
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**Cheryll Lesneski, DrPH**  
Clinical Assistant Professor  
Public Health Leadership Program  
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### Presenters:

**Amy Atkins**  
West Virginia Department of Health and Human Resources  
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**Matthew Dillon**  
Florida Department of Health  
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**Matthew Stefanak**  
Mahoning County District Board of Health

## How to Register

### 2009 APHA LI Course Registration Information

Advance registration is recommended for your convenience and to avoid possible delays registering on site in Philadelphia. You may register online only if you are paying by credit card (VISA, MasterCard or American Express). Purchase orders and/or training authorization forms are *not* accepted. No meals are included in the price of registration.

To attend the APHA-LI course 2013, a separate discounted registration fee of \$200 is required. Detailed information about the Learning Institute Courses can be found at <http://apha.confex.com/apha/137am/webprogram/CEI.html>.

The APHA 2009 Annual Meeting registration is now open. Registration information may be accessed from <http://www.apha.org/meetings/registration>.